

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ableco Finance LLC		12/07/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Atkins Nutritionals, Inc.		
Street Address:	1050 17th Street		
Internal Address:	Suite 1000		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80265		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	2708482	ATKINS DIRECT	
Registration Number:	2689975	A ATKINS	
Registration Number:	2689974	ATKINS	
Registration Number:	2708481	ATKINS	
Registration Number:	2699457	ATKINS	
Registration Number:	2253675	ARTHRI-JOINT	
Registration Number:	2437823	ATKINS DIET ADVANTAGE BAR	
Registration Number:	2411688	A BASIC #3	
Registration Number:	2436113	DR. ATKINS	
Registration Number:	2434476	ATKINS DIET	
Registration Number:	2918447	A ATKINS ADVANTAGE	
Registration Number:	2905655	NET CARBS G	
Registration Number:	2912139	THE ORIGINAL LOW CARB LIFESTYLE	

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Registration Number:	2828890	A ATKINS ENDULGE
Registration Number:	2816938	BASIC #3
Registration Number:	2967774	ATKINS AM CLEANSE
Serial Number:	76504609	THE ORIGINAL LOW CARB LIFESTYLE
Serial Number:	76505090	NET CARBS NET CARBS G
Serial Number:	76401433	ATKINS AT HOME
Serial Number:	76563972	A ATKINS QUICK QUISINE
Serial Number:	76564539	CHOLESTEROL CLEAR
Serial Number:	78408076	ATKINS MORNING START
Serial Number:	78408019	ATKINS CAN HELP
Serial Number:	78408508	ATKINS MORNING START
Serial Number:	78437724	ATKINS NET COUNT
Serial Number:	78398830	THE ORIGINAL CONTROLLED CARB LIFESTYLE
Serial Number:	78509748	NET ATKINS COUNT
Serial Number:	78509724	NET COUNT
Serial Number:	78620112	ATKINS ADVANTAGE
Serial Number:	78620073	ATKINS ENDULGE

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	014951-1014
NAME OF SUBMITTER:	Watt Wanapha (c/m 014951-1014)
Signature:	/kc for ww/
Date:	12/08/2010

Total Attachments: 4
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, pursuant to that certain Trademark Assignment, dated June 7, 2007, recorded in the United States Patent and Trademark Office at Reel 003654, Frame 0137, UBS AG, Stamford Branch, a Switzerland banking corporation ("Former Agent") assigned to Ableco Finance LLC, a Delaware limited liability company ("Releasor") a security interest in all right, title and interest in and to the trademark registrations and applications listed on Schedule A attached hereto (the "Trademarks") owned by Atkins Nutritionals, Inc., a New York Corporation ("Releasee"); and

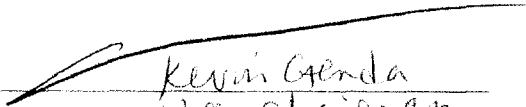
WHEREAS, Releasor wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby relinquishes, releases and discharges its security interest in the Trademarks.

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IN WITNESS WHEREOF, the parties have caused this Release of Security Interest in Trademarks to be duly executed as of December 1, 2010.

ABLECO FINANCE LLC

By: 
Its: Kevin Genda
Vice Chairman

SCHEDULE A

TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

United States Trademark Registrations:

Owner	Mark	Registration No.	Registration Date
Atkins Nutritionals, Inc.	ATKINS DIRECT	2,708,482	April 22, 2003
Atkins Nutritionals, Inc.	A ATKINS and Design	2,689,975	February 25, 2003
Atkins Nutritionals, Inc.	ATKINS	2,689,974	February 25, 2003
Atkins Nutritionals, Inc.	ATKINS	2,708,481	April 22, 2003
Atkins Nutritionals, Inc.	ATKINS	2,699,457	March 25, 2003
Atkins Nutritionals, Inc.	ARTHRI-JOINT	2,253,675	June 15, 1999
Atkins Nutritionals, Inc.	ATKINS DIET ADVANTAGE BAR	2,437,823	March 27, 2001
Atkins Nutritionals, Inc.	A BASIC #3 and Design	2,411,688	December 12, 2000
Atkins Nutritionals, Inc.	DR. ATKINS	2,436,113	March 20, 2001
Atkins Nutritionals, Inc.	ATKINS DIET	2,434,476	March 13, 2001
Atkins Nutritionals, Inc.	A ATKINS ADVANTAGE and Design	2,918,447	January 18, 2005
Atkins Nutritionals, Inc.	NET CARBS NET CARBS 2G and Design	2,905,655	November 30, 2004
Atkins Nutritionals, Inc.	THE ORIGINAL LOW CARB LIFESTYLE	2,912,139	December 21, 2004
Atkins Nutritionals, Inc.	A ATKINS ENDULGE and Design	2,828,890	April 6, 2004
Atkins Nutritionals, Inc.	BASIC #3	2,816,938	February 24, 2004
Atkins Nutritionals, Inc.	ATKINS AM CLEANSE	2,967,774	July 12, 2005

DOC ID-14978774.1

United States Trademark Applications:

Owner	Mark	Application No.	Application Date
Atkins Nutritionals, Inc.	THE ORIGINAL LOW CARB LIFESTYLE	76/504,609	April 8, 2003
Atkins Nutritionals, Inc.	NET CARBS NET CARBS G & Design	76/505,090	April 9, 2003
Atkins Nutritionals, Inc.	ATKINS AT HOME	76/401,433	April 29, 2002
Atkins Nutritionals, Inc.	A ATKINS QUICK QUISINE and Design	76/563,972	December 8, 2003
Atkins Nutritionals, Inc.	CHOLESTEROL CLEAR	76/564,539	December 10, 2003
Atkins Nutritionals, Inc.	ATKINS MORNING START	78/408,076	April 26, 2004
Atkins Nutritionals, Inc.	ATKINS CAN HELP	78/408,019	April 26, 2004
Atkins Nutritionals, Inc.	ATKINS MORNING START and Design	78/408,508	April 27, 2004
Atkins Nutritionals, Inc.	ATKINS NET COUNT	78/437,724	June 18, 2004
Atkins Nutritionals, Inc.	THE ORIGINAL CONTROLLED CARB LIFESTYLE	78/398,830	April 8, 2004
Atkins Nutritionals, Inc.	NET ATKINS COUNT	78/509,748	November 2, 2004
Atkins Nutritionals, Inc.	NET COUNT	78/509,724	November 2, 2004
Atkins Nutritionals, Inc.	ATKINS ADVANTAGE	78/620,112	April 29, 2005
Atkins Nutritionals, Inc.	ATKINS ENDULGE	78/620,073	April 29, 2005