

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
World Wrestling Entertainment, Inc.		07/30/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mickie L James		
<b>Street Address:</b>	150 Fourth Avenue North, Suite 1850		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37219		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3673473	MICKIE JAMES	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(615)242-4214		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6152599344		
Email:	tdruth@lassiterlaw.com		
Correspondent Name:	Thomas David Ruth		
Address Line 1:	150 Fourth Avenue North, Suite 1850		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	06860-0001		
NAME OF SUBMITTER:	Thomas David Ruth		
Signature:	/tdr/		
Date:	12/09/2010		

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**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), dated as of July 30, 2010 ("Effective Date") is entered into by and between World Wrestling Entertainment, Inc., a Delaware corporation, 1241 East Main Street, Stamford, Connecticut 06902 ("Assignor"), and Mickie L. James, c/o Lassiter Tidwell Davis Keller & Hogan, PLLC, 150 Fourth Avenue North, Suite 1850, Nashville, TN 37219, Attn: Thomas David Ruth, Esq. ("Assignee").

WHEREAS, Assignor and Assignee entered into a Booking Contract, effective January 4, 2009 ("Agreement"), pursuant to which Assignee assigned certain rights and interests in and the trademarks listed in **Schedule A** hereto, which have been registered as set forth therein (the "Marks");

WHEREAS, the Agreement provides for the reassignment of the rights and interests in the Marks from Assignor to Assignee and, in accordance therewith, Assignee desires to acquire the Marks, and all right, title and interest in and to the Marks throughout the world;

WHEREAS, the parties hereto execute this Assignment for purposes of recording title in and to the Marks in the name of Assignee in the United States Patent and Trademark Office ("USPTO"), the Office for Harmonization in the Internal Market ("OHIM"), and in any other trademark offices throughout the world responsible for recording title.

NOW, THEREFORE, effective as of the Effective Date, for good and valuable consideration, the parties hereto agree as follows:

1. Assignor hereby sells, assigns, and transfers unto Assignee all rights, title and interest, throughout the world, in and to the Marks, including, without limitation: (a) all common law and statutory rights therein, and specifically including the Certificates of Registration duly and legally issued by the USPTO and OHIM, and any and all renewals thereof; (b) the goodwill attaching to the Marks; (c) all claims for damages by reason of past and future infringement, and the right to sue for and the right to collect the same for Assignee's own use and behalf, and for the use and benefit of its successors, assigns, or legal representatives; and (d) the right to defend the Marks and the registrations thereof.

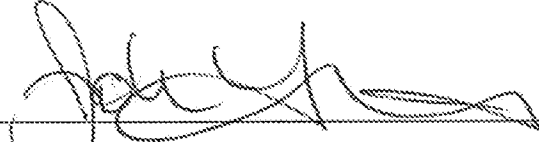
2. Subject to (and excluding) the rights in the Marks previously granted by Assignee to Assignor, Assignor represents that: (a) it has the authority to enter this Assignment; (b) except as disclosed in writing to Assignee, it knows of no current or effective licenses, assignments, security interests, or other encumbrances of or relating to the Marks; and (c) it knows of no other person or entity which has the right to use, or has made any claim pertaining to the right to use the Marks.

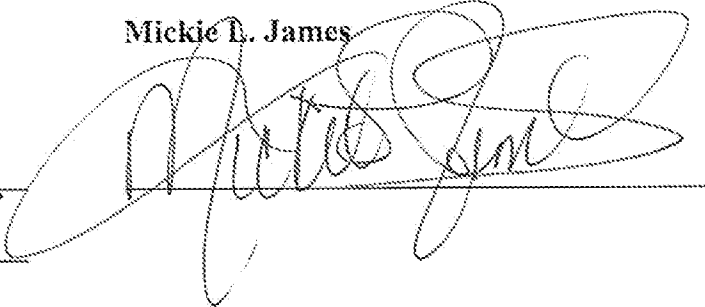
3. Subject to the continuing rights permitted in the Agreement, including but not limited to, Assignor's rights to exploit its Works (as defined in the Agreement) including references to the Marks and to describe Assignee's depiction in the Works or otherwise to refer to her services on behalf of Assignor, by using Assignee's legal name and/or character name(s), Assignor warrants that all trademark use of the Marks by Assignor shall cease.

4. Assignor expressly agrees to execute, acknowledge, and deliver such documents and other instruments as may be requested by Assignee to evidence or effectuate the sale, assignment, transfer, conveyance, and delivery of the Marks to Assignee.

World Wrestling Entertainment, Inc.

Mickie L. James

  
By John Laurinaitis



Its: EVF Talent Relations

SCHEDULE A

Mark	Territory	Registration No.	Registration Date
MICKIE JAMES	EU (OHIM)	005801592	March 3, 2008
MICKIE JAMES	US (USPTO)	3676473	August 25, 2009