

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		DECREE OF DISTRIBUTION	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carlos Carrillo Ramos		08/13/2010	INDIVIDUAL: MEXICO
RECEIVING PARTY DATA			
Name:	Fernando Pina Franco		
Street Address:	Revolera #5, Col. Hacienda del Tepeyac		
Internal Address:	B		
City:	Zapopan, Jalisco		
State/Country:	MEXICO		
Postal Code:	45050		
Entity Type:	INDIVIDUAL: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77859722	DON FERNANDO T.K.O.	
CORRESPONDENCE DATA			
Fax Number:	(333)563-0476		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	011523335630476		
Email:	contacto@promarkmexico.com		
Correspondent Name:	Cadena Miguel		
Address Line 1:	Xochitl #243, Col. Cd. Del Sol		
Address Line 4:	Zapopan, Jalisco, MEXICO 45050		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

OP \$40.00 77859722

NAME OF SUBMITTER:	Carrillo Ramos, Carlos
Signature:	/Carrillo Ramos Carlos CRC/
Date:	12/09/2010
Total Attachments: 2 source=DON FERNANDO TKO#page1.tif source=DON FERNANDO TKO#page2.tif	


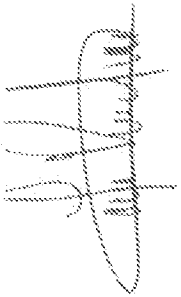
TRADEMARK ASSIGNMENT

This agreement is by and between Carlos Carrillo Ramos ("Assignor") and Fernando Piña Franco ("Assignee").

WHEREAS, Assignor, is the owner of the trademark indentified as "DON FERNANDO T.K.O." Serial No. 77859722 in the United States Patent & Trademark Office and

WHEREAS, Assignee, wishes to acquire the 49% of the Rights, title, and interest in the Trademark.

NOW, the parties agree as follows

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1. **Assignment.** Assignor does hereby irrevocably assign to Assignee the 49% of all rights, title, and interest (including but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.
 2. **Consideration.** In consideration for the assignment set forth in Section 1, Assignor shall pay Assignee the sum of \$ 1.00 USD, payable on August 13, 2010.
 3. **Representations and Warranties.** Assignor represents and warrants to Assignee:
 - (a) Assignor has the right, power and authority to enter into this Agreement;
 - (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
 - (c) The Trademark is free of any liens, security interests, Encumbrances or licenses;
 - (d) The Trademark does not infringe the rights of any person or Entity;
 - (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
 - (f) This Agreement is valid, binding and enforceable in accordance With its terms; and
 - (g) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.
 4. **Attorney's Fees.** Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in
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Addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.

5. **Entire Agreement.** This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

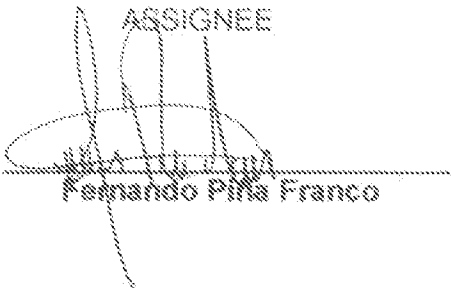
6. **Amendment.** This Agreement may be amended only by a writing signed by parties.

7. **Severability.** If any term, provision, covenant or condition of this agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction be invalid, unenforceable or void, the remainder of this agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.

8. **Agreement to Perform Necessary Acts.** Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

9. **Governing Law.** This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the laws of the State of California.

Date: August 13, 2010.

ASSIGNEE


Fernando Pina Franco

ASSIGNOR


Carlos Carrillo Ramos