TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Matthew Talese		10/12/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	John B. Sanfilippo & Son, Inc.	
Street Address:	1703 N. Randall Road	
City:	Elgin	
State/Country:	ILLINOIS	
Postal Code:	60123	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85123217	ARMA

CORRESPONDENCE DATA

Fax Number: (312)527-0484

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312) 840-7860

Email: CHGOIP@jenner.com

Correspondent Name: Mariann R. Murphy

Address Line 1: 353 N. Clark Street

Address Line 2: Jenner & Block LLP

Address Line 4: Chicago, ILLINOIS 60654-3456

ATTORNEY DOCKET NUMBER:	31595-12398
NAME OF SUBMITTER:	Mariann R. Murphy
Signature:	/Mariann R. Murphy/
Date:	12/09/2010

900178333 TRADEMARK
REEL: 004428 FRAME: 0691

Total Attachments: 1

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TRADEMARK
REEL: 004428 FRAME: 0692

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of October 12, 2010 (the "Effective Date") by and between MATTHEW TALESE ("Assignor"), a citizen of the United States residing at 489 Fallis Road, Columbus, Ohio 43214, and JOHN B. SANFILIPPO & SON, Inc. ("Assignee"), a Delaware corporation, having its principal place of business at 1703 N. Randall Road, Elgin, Illinois 60123.

WHEREAS, Assignor owns all right, title and interest in and to U.S. Serial No. 85/123,217 for the mark ARMA and Design (the "Mark") in connection with the following goods: jackets; shirts; sweatshirts; T-shirts; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in the United States of America, its territories and possessions, and in all foreign countries, in and to the Mark and all common law rights therein together with the goodwill associated with the Mark, the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, and the registration thereof. Assignor represents and warrants that he has not previously assigned or licensed the Mark or any rights therein except to Assignee.

IN WITNESS WHEREOF, authorized representatives of the parties have executed this Assignment as of the Effective Date.

MATTHEW TALESE

By: Math

RECORDED: 12/09/2010

JOHN B. SANFILIPPO & SON, INC.

Name: Jasper B Sanfilippo, Jr. Title: C.O.O. & President

TRADEMARK REEL: 004428 FRAME: 0693