

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		RELEASE BY SECURED PARTY	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ares Capital Corporation	FORMERLY Allied Capital Corporation	12/03/2010	CORPORATION: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Multi-Ad Solutions, LLC		
<b>Street Address:</b>	1720 W Detweiller Dr.		
<b>City:</b>	Peoria		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	61615		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	74154346	MULTI-AD CREATOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(203)325-5001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	203-325-5049		
<b>Email:</b>	dgreenfield@fdh.com		
<b>Correspondent Name:</b>	Donna Greenfield		
<b>Address Line 1:</b>	177 Broad Street		
<b>Address Line 2:</b>	Finn Dixon & Herling LLP		
<b>Address Line 4:</b>	Stamford, CONNECTICUT 06901		
<b>ATTORNEY DOCKET NUMBER:</b>	8014-004		
<b>NAME OF SUBMITTER:</b>	Donna Greenfield		
<b>Signature:</b>	/s/Donna Greenfield		

OP \$40.00 74154346

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**TRADEMARK**  
**REEL: 004429 FRAME: 0011**

Date:

12/09/2010

Total Attachments: 3

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## RELEASE AND REASSIGNMENT OF PATENTS AND TRADEMARKS

This **RELEASE AND REASSIGNMENT OF PATENTS AND TRADEMARKS** dated December 3, 2010 is made by **ARES CAPITAL CORPORATION** (successor by merger to **ALLIED CAPITAL CORPORATION**), as Administrative Agent ("**Secured Party**").

### RECITALS

A. Pursuant to the Grant of Security Interest in Patents and Trademarks executed on or about November 7, 2006 (as heretofore amended, supplemented or otherwise modified, the "Security Agreement"), by **MULTI-AD SOLUTIONS, LLC (f/k/a MA ASSET ACQUISITION, LLC)**, a Delaware limited liability company (the "Pledgor") in favor of Secured Party, the Pledgor has granted a security interest to the Secured Party in each trademark, service mark, registration or application and each patent registration or application listed on Schedule A hereto (the "Patents and Trademarks").

B. The Pledgor has requested that the Secured Party release and terminate its security interests in the Patents and Trademarks and reassign the same to the Pledgor.

**NOW THEREFORE**, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

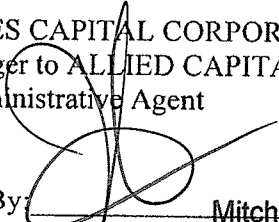
The Secured Party hereby releases and terminates its security interests in and collateral assignment of, and reassigns, grants and conveys to the Pledgor, without any representation, warranty, recourse or undertaking by the Secured Party, all of its right, title and interest, if any, in and to:

(i) Each of the Patents and Trademarks and all of the goodwill of the business connected with the use of, and symbolized by, each of the Patents and Trademarks; and

(ii) All proceeds of the foregoing, including without limitation any claim by Pledgor against third parties for damages by reason of past, present or future infringement of any of the Patents and Trademarks or by reason of injury to the goodwill associated with any of the Patents and Trademarks, in each case together with the right to sue for and collect said damages.

IN WITNESS WHEREOF, the Secured Party caused this Release and Reassignment of Patents and Trademarks to be duly executed by its duly authorized office as of the date first written above.

ARES CAPITAL CORPORATION ( successor by  
merger to ALLIED CAPITAL CORPORATION), as  
Administrative Agent

By:   
Name: Mitchell Goldstein  
Title: Authorized Signatory

Schedule A

**TRADEMARKS AND TRADEMARK APPLICATIONS**

	<u>Pledgor</u>	<u>Mark</u>	<u>Application or Registration No.</u>	<u>Country</u>	<u>Issue or Filing Date</u>
1.	MA Asset Acquisition, LLC	Multi-Ad Creator	74154346	USA	April 5, 1991

**PATENTS AND PATENT APPLICATIONS**

None.