

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ares Capital Corporation	FORMERLY Allied Capital Corporation	12/03/2006	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Multi-Ad Services, Inc.
Street Address:	1720 W Detweiller Dr
City:	Peoria
State/Country:	ILLINOIS
Postal Code:	61615
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2777370	MULTIAD
Registration Number:	2731474	MULTIAD
Registration Number:	2431035	KWIKEE
Registration Number:	2426469	KWIKEE
Registration Number:	2063302	RECAS
Registration Number:	1353207	RECAS
Registration Number:	1549102	AD-MASTER
Registration Number:	1161254	AD-BUILDER
Registration Number:	0895218	KWIKEE

CORRESPONDENCE DATA

Fax Number: (203)325-5001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 203-325-5049
 Email: dgreenfield@fdh.com

900178388

**TRADEMARK
 REEL: 004429 FRAME: 0020**

OP \$240.00 2777370

Correspondent Name: Donna Greenfield
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Address Line 4: Stamford, CONNECTICUT 06901

ATTORNEY DOCKET NUMBER:	8014-4
NAME OF SUBMITTER:	Donna Greenfield
Signature:	/s/Donna Greenfield
Date:	12/09/2010

Total Attachments: 3
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RELEASE AND REASSIGNMENT OF PATENTS AND TRADEMARKS

This **RELEASE AND REASSIGNMENT OF PATENTS AND TRADEMARKS** dated December 3, 2010 is made by **ARES CAPITAL CORPORATION (successor by merger to ALLIED CAPITAL CORPORATION)**, as Administrative Agent ("**Secured Party**").

RECITALS

A. Pursuant to the Grant of Security Interest in Patents and Trademarks executed on or about November 7, 2006 (as heretofore amended, supplemented or otherwise modified, the "Security Agreement"), by **MULTI-AD SERVICES, INC., an Illinois corporation** (the "Pledgor") in favor of Secured Party, the Pledgor has granted a security interest to the Secured Party in each trademark, service mark, registration or application and each patent registration or application listed on Schedule A hereto (the "Patents and Trademarks").

B. The Pledgor has requested that the Secured Party release and terminate its security interests in the Patents and Trademarks and reassign the same to the Pledgor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

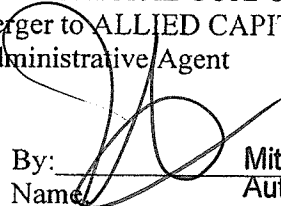
The Secured Party hereby releases and terminates its security interests in and collateral assignment of, and reassigns, grants and conveys to the Pledgor, without any representation, warranty, recourse or undertaking by the Secured Party, all of its right, title and interest, if any, in and to:

(i) Each of the Patents and Trademarks and all of the goodwill of the business connected with the use of, and symbolized by, each of the Patents and Trademarks; and

(ii) All proceeds of the foregoing, including without limitation any claim by Pledgor against third parties for damages by reason of past, present or future infringement of any of the Patents and Trademarks or by reason of injury to the goodwill associated with any of the Patents and Trademarks, in each case together with the right to sue for and collect said damages.

IN WITNESS WHEREOF, the Secured Party caused this Release and Reassignment of Patents and Trademarks to be duly executed by its duly authorized office as of the date first written above.

ARES CAPITAL CORPORATION (successor by merger to ALLIED CAPITAL CORPORATION), as Administrative Agent

By: 
Name: Mitchell Goldstein
Title: Authorized Signatory

Schedule A

TRADEMARKS AND TRADEMARK APPLICATIONS

	<u>Pledgor</u>	<u>Mark</u>	<u>Application or Registration No.</u>	<u>Country</u>	<u>Issue or Filing Date</u>
1.	Multi-Ad Services, Inc.	MULTIAD	2777370	USA	February 20, 2002
2.	Multi-Ad Services, Inc.	MULTIAD	2731474	USA	February 20, 2002
3.	Multi-Ad Services, Inc.	KWIKEE	2431035	USA	September 3, 1999
4.	Multi-Ad Services, Inc.	KWIKEE	2426469	USA	September 3, 1999
5.	Multi-Ad Services, Inc.	RECAS	2063302	USA	June 20, 1996
6.	Multi-Ad Services, Inc.	RECAS	1353207	USA	November 25, 1983
7.	Multi-Ad Services, Inc.	AD-MASTER	1549102	USA	May 2, 1988
8.	Multi-Ad Services, Inc.	AD-BUILDER	1161254	USA	June 25, 1979
9.	Multi-Ad Services, Inc.	KWIKEE	0895218	USA	June 24, 1968
10.	Multi-Ad Services, Inc.	MULTI AD AD-BUILDER	2111900	United Kingdom	October 2, 1996

PATENTS AND PATENT APPLICATIONS

None.