

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
El Jay Poultry Corporation		10/19/2010	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Perdue Holdings, Inc.		
Street Address:	1105 N. Market Street		
Internal Address:	Suite 1300		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1611407	CHEF READY	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-344-4000		
Email:	jlpatt@venable.com		
Correspondent Name:	Jacqueline L. Patt		
Address Line 1:	575 7th Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	87278-248791		
NAME OF SUBMITTER:	Jacqueline L. Patt		
Signature:	/Jacqueline L. Patt/		

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TRADEMARK
 REEL: 004429 FRAME: 0286

CH \$40.00 1611407

Date:

12/10/2010

Total Attachments: 1
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ASSIGNMENT

WHEREAS, El Jay Poultry Corporation, a New Jersey Corporation, with its address at P.O. Box 778, Voorhees, NJ 08043 (hereinafter referred to as "Assignor"), is the owner of U.S. Trademark Registration No. 1,611,407 issued August 28, 1990, and of the trademark CHEF READY shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Perdue Holdings, Inc., a Delaware Corporation with offices at 1105 N. Market Street, Suite 1300, Wilmington, DE 19801 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said United States trademark registration, and the trademarks shown in said registration and the goodwill of the business symbolized by said mark;

NOW THEREFORE, for one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right of Assignor to sue for past and future infringements.

Done this 19 day of OCTOBER, 2010.

El Jay Poultry Corporation

By: 
(signature)

Name: ARTHUR MILGRIN
(print)

Title: VP
(print)