

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allison Purvis		11/24/2010	Individual - U.S. citizen: UNITED STATES
RECEIVING PARTY DATA			
Name:	giggle, inc.		
Street Address:	148 Madison Avenue, 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3856151	GIGGLERR	
CORRESPONDENCE DATA			
Fax Number:	(317)231-7433		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3172311313		
Email:	jgard@btlaw.com		
Correspondent Name:	Julia Spoor Gard		
Address Line 1:	11 South Meridian Street		
Address Line 2:	Barnes & Thornburg LLP		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	34549-214997		
NAME OF SUBMITTER:	Julia Spoor Gard		
Signature:	/jsg/		

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TRADEMARK
 REEL: 004429 FRAME: 0327

Date:

12/10/2010

Total Attachments: 1
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**EXHIBIT A
TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Allison Purvis, a U.S. citizen residing at 1604 Honeybee Lane, Wilmington, North Carolina 28412, hereby assigns, sells, conveys and transfers to giggle, Inc. ("giggle"), a Delaware corporation with a principal place of business of 148 Madison Avenue, 4th Floor, New York, New York 10016, all rights, title and interest in the trademark GIGGLERR, including Registration No. 3,856,151, all common law rights, the goodwill of the business with which the Mark is used, all claims for damages by reason of infringement, and the right to sue for and collect the same for its own use and for the use of its successors and assigns.

Executed this 24th day of November, 2010.

Allison Purvis

Signature: _____

Allison Purvis