

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Digital Video Creations, Inc		12/08/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Body FX LLC		
Street Address:	200 Harbor Dr. #902		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92101		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	76701509	BODY FX	
Serial Number:	76700726	FIGURE 8 FITNESS	
Serial Number:	76701510	HIP HOP BOOTCAMP	
CORRESPONDENCE DATA			
Fax Number:	(619)923-2731		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	619-709-0800		
Email:	jameskunitz@me.com		
Correspondent Name:	Body FX LLC		
Address Line 1:	200 Harbor Dr. #902		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	James Kunitz		
Signature:	/jameskunitz/		
Date:	12/10/2010		

OP \$90.00 76701509

Total Attachments: 4

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ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is by and between **DIGITAL VIDEO CREATIONS, INC.**, a corporation formed in accordance with the laws of California (the "Assignee"), and **BODY FX LLC** a limited liability company formed in accordance with the laws of Nevada (the "Assignor").

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing an Intellectual Property Assignment Agreement to which this Assignment is referenced and attached;

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Schedule A (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Schedule A to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNMENT

ASSIGNOR

[Signature]
By: James Kunitz

Title: President

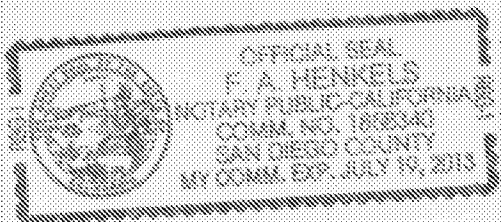
STATE OF : California

COUNTY OF : San Diego

On this 9th day of December, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared James Kunitz, known by me to be the person of the above name [and a manager/an officer of **DIGITAL VIDEO CREATIONS, INC.**, duly authorized to execute this Assignment on behalf of **DIGITAL VIDEO CREATIONS, INC.**, and who signed and executed the foregoing instrument on behalf of **DIGITAL VIDEO CREATIONS, INC.**

Given under my hand and seal of office this 9th day of December, 2010.

My commission expires:



07-19-2013
J. A. Henkels
Notary Public

113 West G St.
Address San Diego, CA 92101

ASSIGNEE

[Signature]
By: James Kunitz

Title: President

STATE OF : ~~Nevada~~ California

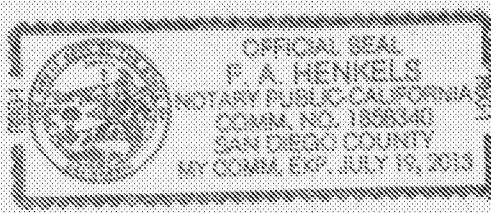
COUNTY OF : ~~Clark~~ San Diego

ASSIGNMENT

On this 9th day of December, ²⁰¹⁰ ~~2009~~, before me, a Notary Public in and for the State and County aforesaid, personally appeared James Kuintz, known by me to be the person of the above name and a manager/an officer of **BODY FX LLC** duly authorized to execute this Assignment on behalf **BODY FX LLC** and who signed and executed the foregoing instrument on behalf of **BODY FX LLC**.

Given under my hand and seal of office this 9th day of December, ²⁰¹⁰ ~~2009~~.

My commission expires: 07-19-2013



P. A. Henkels
Notary Public

113 West Grant
Address San Diego, Ca. 92101

ASSIGNMENT

Word Mark FIGURE 8 FITNESS

Serial Number 76700726

Filing Date December 7, 2009

Owner (APPLICANT) DIGITAL VIDEO CREATIONS, INC. CORPORATION CALIFORNIA
1660 LOGAN AVE. STE B SAN DIEGO CALIFORNIA 92113

Word Mark BODY FX

Serial Number 76701509

Filing Date February 12, 2010

Owner (APPLICANT) Digital Video Creations, Inc CORPORATION CALIFORNIA 1660
Logan Avenue, Suite B SAN DIEGO CALIFORNIA 92113

Word Mark HIP HOP BOOTCAMP

Serial Number 76701510

Filing Date February 12, 2010

Owner (APPLICANT) Digital Video Creations, Inc UNKNOWN NOT PROVIDED 1660 Logan
Avenue, Suite B San Diego CALIFORNIA 92113