

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VeryFresh Juice Company, Inc.		10/29/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Juice Tyme, Inc.		
Street Address:	4401 S. Oakley Ave.		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60609		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2474588	VERYFRESH	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-273-3500		
Email:	astewart@gklaw.com		
Correspondent Name:	Alan R. Stewart; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	005250-0023		
NAME OF SUBMITTER:	Alan R. Stewart		
Signature:	/Alan R. Stewart/		
Date:	12/10/2010		

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Total Attachments: 1
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TRADEMARK
REEL: 004429 FRAME: 0717

ASSIGNMENT OF TRADEMARK

WHEREAS, VeryFresh Juice Company, Inc., a corporation of Ohio, with a place of business at 3975 Dayton Park Drive, Dayton OH 45414, hereinafter called the "Assignor", adopted and uses in its business the following trademark, and is the owner of the following Federal application therefor:

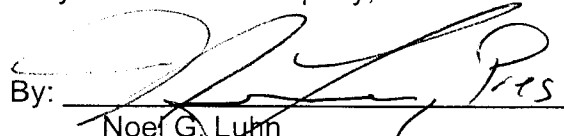
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
VERYFRESH	2,474,588	November 6, 1999

WHEREAS, Juice Tyme, Inc., a corporation of Wisconsin, with a place of business at 4401 S. Oakley Ave., Chicago, Illinois 60609, hereinafter called the "Assignee", desires to acquire and transfer the entire right, title and interest in and to said trademark and said corresponding registration to Assignee, and the parties desire to affirm said assignment and transfer in a form appropriate for recording with the United States Patent and Trademark Office to perfect record title thereto in the Assignee;



NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers unto Assignee, its successors and assigns, the entire right, title and interest in and to the above-named trademark and said registration therefor, including all good will of the business in connection with which said trademark is used, together with all rights and privileges pertaining to said trademark including all rights of recovery of past infringement thereof and to continue and renew the registration thereof, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by the Assignor had this assignment and transfer not been made.

IN WITNESS WHEREOF, the Assignor has hereunto set its hand and seal this 29th day of October, 2010.

VeryFresh Juice Company, Inc.

By: 
Noel G. Luhn
President

WITNESS:



Daxton M. Siembida, Notary Public
In and for the State of Ohio
My Commission Expires Sept. 21 2013