

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SMITH BUSINESS SOLUTIONS, LLC		12/03/2010	LIMITED LIABILITY COMPANY: MARYLAND
RECEIVING PARTY DATA			
Name:	FOUR SEASONS HOLDING HK LIMITED		
Street Address:	401 Jardine House, 1 Connaught Place		
City:	Hong Kong		
State/Country:	HONG KONG		
Entity Type:	LIMITED LIABILITY COMPANY: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3228527	THE LOVE SACK	
CORRESPONDENCE DATA			
Fax Number:	(310)388-5645		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-859-0100		
Email:	paul@supnik.com		
Correspondent Name:	Paul D. Supnik		
Address Line 1:	9401 Wilshire Boulevard, Suite 1250		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
ATTORNEY DOCKET NUMBER:	LOVESAC		
DOMESTIC REPRESENTATIVE			
Name:	Jean-Pierre Klifa		
Address Line 1:	420 Lincoln Road, Suite 306		
Address Line 4:	Miami, FLORIDA 33139		

OP \$40.00 3228527

NAME OF SUBMITTER:	PAUL D. SUPNIK
Signature:	/paul d. supnik/
Date:	12/10/2010
Total Attachments: 2 source=Executed Trademark Assignment#page1.tif source=Executed Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, SMITH BUSINESS SOLUTIONS, LLC, a Maryland limited liability company, of 3153 Daisy Road, Woodbine, MD 21797, owns, in the United States, all right, title and interest in and to the mark THE LOVE SACK ("Trademark") which is registered in the United States Patent and Trademark Office as identified below:


Mark: THE LOVE SACK
Registrant: SMITH BUSSINESS SOLUTIONS, LLC
Reg. No. 3,228,527
Class: 018
Reg. Date: April 10, 2007
For: All-purpose Carrying Bags

WHEREAS, FOUR SEASONS HOLDINGS HK LTD., a Hong Kong limited liability company of 401 Jardine House, 1 Connaught Place, Hong Kong, wishes to acquire all right, title and interest in the United States to the Trademark;

WHEREAS, by an Agreement dated November 29, 2010 between SMITH BUSINESS SOLUTIONS, LLC and FOUR SEASONS HOLDINGS HK LTD., it was agreed that SMITH BUSINESS SOLUTIONS, LLC would assign the Trademark to FOUR SEASONS HOLDINGS HK LTD., under the terms set forth in the Agreement;

NOW THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, SMITH BUSINESS SOLUTIONS, LLC, ("Assignor"), does hereby assign to FOUR SEASONS HOLDING HK LIMITED, ("Assignee"), all right, title and interest in and to the Trademark and the registration, together with the goodwill of the business symbolized thereby and the right to sue for past acts of infringement. Assignor represents and warrants to Assignee that (i) Assignee owns the Trademark and registration, and (ii) has not heretofore (A) sold, assigned, hypothecated, encumbered or otherwise transferred to any third party all or any interest in, or (B) granted to any third party any license or right to use, either or both the Trademark and the registration.

SMITH BUSINESS SOLUTIONS, LLC,
a Maryland limited liability company


By: Jennifer H. Smith,
Title: Sole Member and
Authorized Representative

Date: 12/03, 2010

[ACKNOWLEDGEMENT FOLLOWS ON NEXT PAGE]

ACKNOWLEDGMENT

STATE OF MARYLAND

COUNTY OF HOWARD

On this the 3rd day of December, 2010, before me, the undersigned officer, personally appeared **JENNIFER H. SMITH**, of Woodbine, County of Howard, State of Maryland, known to me (or satisfactorily proven) to be the person described in the foregoing instrument, the TRADEMARK ASSIGNMENT, executed in my presence and acknowledged that she executed the same in the capacity therein stated and for the purposes therein contained.

In witness whereof I hereunto set my hand and official seal.

Deborah K. Bennett

Branch Manager A/R
Title

DEBORAH K. BENNETT
NOTARY PUBLIC STATE OF MARYLAND
My Commission Expires August 23, 2013

[SEAL]