

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Multiplier Marketing, LLC		07/26/2010	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Ms. Mary Carol Dolivier		
Street Address:	3535 South Prairie Avenue		
Internal Address:	#4		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60653		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77738796	FROZEN PEAZ	
CORRESPONDENCE DATA			
Fax Number:	(312)268-5063		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	888-315-0732		
Email:	officeactions@norvellip.com		
Correspondent Name:	William D. Jackson		
Address Line 1:	1776 Ash Street		
Address Line 4:	Northfield, ILLINOIS 60093		
ATTORNEY DOCKET NUMBER:	13327-3		
NAME OF SUBMITTER:	William D. Jackson		
Signature:	/William D Jackson/		

OP \$40.00 77738796

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TRADEMARK
REEL: 004430 FRAME: 0051

Date:

12/13/2010

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, MULTIPLIER MARKETING, LLC, an Illinois Limited Liability Company with a principal place of business at 3535 South Prairie Avenue, #4, Chicago, Illinois 60653 (“Assignor”), has adopted, owns and intends to use, itself or through a related company, the mark identified at Exhibit A (the “Assigned Mark”); and

WHEREAS, MARY CAROL DOLIVIER, an individual residing at 3535 South Prairie Avenue, #4, Chicago, Illinois 60653 (“Assignee”), is desirous of acquiring all right, title and interest in and to the Assigned Mark and all registrations thereof, or applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all worldwide right, title and interest in and to the Assigned Mark, and all registrations or applications for the Assigned Mark, including but not limited to the right to pursue legal actions against third parties for past infringement of Assignor’s rights in the Assigned Mark and related damages, together with the goodwill of Assignor’s business connected with the use of and symbolized by the Assigned Mark, and all rights corresponding thereto throughout the world, effective as of the last signature date identified below.

[SIGNATURE PAGES FOLLOW]

MULTIPLIER MARKETING, LLC

By: TROY LINDLEY

Name: [Signature]

Title: _____

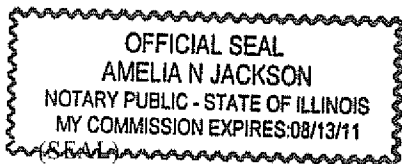
Date: 7/26/2010

STATE OF IL)
) ss.

COUNTY OF COOK)

I, AMELIA N. JACKSON, A Notary Public in and for the County and State aforesaid, do hereby certify that Troy Lindley, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 26th day of July, 20



Amelia N. Jackson
Notary Public

My Commission Expires: 08/13/2011

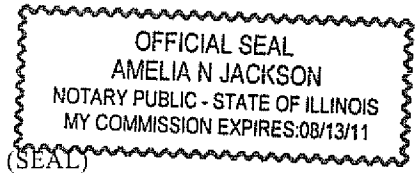
MARY CAROL DOLIVIER

By: Mary Carol Dolivier
Name: Mary Carol Dolivier
Date: 7/26/2010

STATE OF Illinois)
) ss.
COUNTY OF COOK)

I, AMELIA N. JACKSON, A Notary Public in and for the County and State aforesaid, do hereby certify that Mary Carol Dolivier, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 26th day of July, 2010 .



Amelia N. Jackson
Notary Public

My Commission Expires: 08/13/2011

TRADEMARK ASSIGNMENT

EXHIBIT A

Trademark Application

Mark	Appln. No.	Filing Date	Class	Status	Country
FROZEN PEAZ	77/738,796	May 16, 2009	11	Pending	U.S.