

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VISTA EYECARE, INC.	FORMERLY National Vision Associates, Ltd.	05/18/2001	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NATIONAL VISION, INC.		
<b>Street Address:</b>	296 Grayson Highway		
<b>Internal Address:</b>	Attn: Legal Dept./Charles Mingle		
<b>City:</b>	Lawrenceville		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30046-5750		
<b>Entity Type:</b>	CORPORATION: GEORGIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2042507	SMART BUYS	
<b>Registration Number:</b>	2547475	SUREVALUE	
<b>Registration Number:</b>	2258389	VERI CLEAR LENS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(770)822-2029		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	770 822-3600 x2025		
<b>Email:</b>	charles.mingle@nationalvision.com		
<b>Correspondent Name:</b>	Charles R. Mingle		
<b>Address Line 1:</b>	296 Grayson Highway		
<b>Address Line 2:</b>	National Vision, Inc. Legal Dept.		
<b>Address Line 4:</b>	Lawrenceville, GEORGIA 30046-5750		
<b>NAME OF SUBMITTER:</b>	Mitchell Goodman, Sr. VP & Gen.Counsel		

OP \$90.00 2042507

900178602

**TRADEMARK**  
**REEL: 004432 FRAME: 0435**

Signature:	/Mitchell Goodman (by Charles Mingle)/
Date:	12/13/2010
Total Attachments: 1 source=Assign Name Change VEI to NVI#page1.tif	

# Secretary of State

Corporations Division

315 West Tower

#2 Martin Luther King, Jr. Dr.

Atlanta, Georgia 30334-1530

DOCKET NUMBER : 023460047  
PRINT DATE : 12/12/2002  
FORM NUMBER : 218

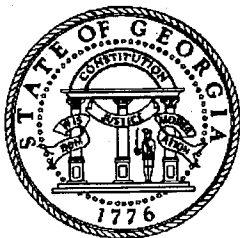
VISTA EYECARE, INC.  
CHARLES R. MINGLE  
296 GRAYSON HWY STE A  
LAWRENCEVILLE, GA. 30045

## CERTIFICATE OF FACT

I, Cathy Cox, the Secretary of State of the State of Georgia, do hereby certify under the seal of my office that

Effective May 18, 2001, **VISTA EYECARE, INC.**, a Georgia corporation filed certificate of name change amendment, changing its name to: **NATIONAL VISION, INC.**

This certificate is issued pursuant to Title 14 of the Official Code of Georgia Annotated and is prima-facie evidence of the existence or nonexistence of the facts stated within.



RECORDED: 12/13/2010

A handwritten signature in black ink, appearing to read 'Cathy Cox', is written over the printed name.

Cathy Cox  
Secretary of State  
**TRADEMARK**

REEL: 004432 FRAME: 0437