

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Union Bank, N.A.		12/17/2010	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Quickie Manufacturing Corporation
Street Address:	1150 Taylors Lane
City:	Cinnaminson
State/Country:	NEW JERSEY
Postal Code:	08077
Entity Type:	CORPORATION: NEW JERSEY

Name:	QMC Buyer Corp.
Street Address:	1150 Taylors Lane
City:	Cinnaminson
State/Country:	NEW JERSEY
Postal Code:	08077
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 74

Property Type	Number	Word Mark
Registration Number:	3405212	...AND IT'S CLEAN
Serial Number:	77259000	ALL IN 1 MOP
Registration Number:	2380409	ALL-2-GETHER
Registration Number:	1664160	AMERICA CLEANS WITH QUICKIE
Registration Number:	3414298	AUTOMATIC
Registration Number:	1066772	AUTOMATIC
Registration Number:	2976119	BULL DOZER
Registration Number:	1049617	CELLULENE

900179115

TRADEMARK
 REEL: 004432 FRAME: 0668

CH \$1865.00 3405212

Serial Number:	77308195	CLEAN CONCEPT
Serial Number:	76531213	CLEAN CONCEPT
Serial Number:	77480383	CLEAN DESIGNS
Serial Number:	85037078	CLEAN-FLIP
Serial Number:	85174253	CLEAN-FLIP
Registration Number:	2983660	CLEAN RESULTS
Registration Number:	2004843	CLEAN RESULTS
Serial Number:	77419039	COMPLETESWEEP
Registration Number:	2518592	DUR-A-SORB
Registration Number:	2620065	EXTRA REACH
Registration Number:	3234387	EZ-GLIDE
Registration Number:	3335299	EZ-HOLDER
Registration Number:	3313504	EZ-WRINGER
Registration Number:	3057140	FLIP-LOCK
Serial Number:	77739132	FRESH IDEAS IN CLEAN
Serial Number:	77180579	FRESH MAT
Registration Number:	3612976	FRESHSWEEP
Serial Number:	77419002	FUN BASKETS
Registration Number:	3661968	
Serial Number:	77254847	GREEN AND IT'S CLEAN
Registration Number:	3522381	GREEN AND IT'S CLEAN
Registration Number:	3405221	HOME-PRO
Registration Number:	1731157	HOMEPRO
Registration Number:	3006017	JOB SITE
Registration Number:	3390200	JOBSITE
Registration Number:	0879073	KELLOGG QUALITY
Registration Number:	2880080	LIFT-OFF
Registration Number:	2171357	MARVEL MOP
Registration Number:	3403503	METROPOLIS
Registration Number:	3081967	MIGHTY MOP
Serial Number:	77678191	I
Registration Number:	2753317	MOP & SCRUB
Registration Number:	1776578	MOP ART
Serial Number:	77766192	PRO GRADE
Registration Number:	1683577	QUICKIE

Registration Number:	3336048	QUICKIE AUTO-PRO
Registration Number:	0932900	QUICKIE BRAND
Registration Number:	2289541	QUICKIE BRAND GOOD HELP.
Serial Number:	77289353	QUICKIE ORIGINAL
Serial Number:	77289351	QUICKIE PROFESSIONAL
Serial Number:	77252201	QUICKIE...AND IT'S CLEAN
Serial Number:	77817654	QUICK-LOK
Registration Number:	2928179	QUICKSWEEP
Registration Number:	1452179	QUICK-TRACK
Registration Number:	2563325	RING-A-MOP
Registration Number:	3087281	ROLLMOP
Registration Number:	2807244	SCRUB-A-MOP
Serial Number:	77662108	SIMPLY GENTLE
Registration Number:	3628289	SMELLS FRESH & CLEAN EVERY TIME YOU SWEEP
Registration Number:	3405220	SOFT 'N' SWIVEL
Registration Number:	2362853	STATIC FANATIC
Serial Number:	77180407	STEADY STEP
Registration Number:	1596504	SUDS & SPONGE
Registration Number:	2510105	SUPER SCRUBBER
Registration Number:	3340896	SUPER SQUEEZE
Registration Number:	1916496	SWIVEL-FLEX
Registration Number:	2271902	TIGHT GRIP
Serial Number:	78867689	TOUGH BUILT
Registration Number:	2983331	TRIDENT
Registration Number:	3496896	TUFF SWEEP
Serial Number:	85046491	VERSA-FLEX
Serial Number:	77391046	
Serial Number:	77419046	WORKING TOGETHER TO SAVE THE EARTH
Registration Number:	3617447	WORKING TOGETHER TO SAVE THE EARTH
Serial Number:	77769956	WWW.BACTERIAHAPPENS.COM
Serial Number:	77769954	WWW.BACTERIAHAPPENS.COM

CORRESPONDENCE DATA

Fax Number: (856)795-0574

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK
REEL: 004432 FRAME: 0670

Phone: 856.354.3126
Email: jcotter@archerlaw.com, jdaug@archerlaw.com
Correspondent Name: Jason F. Cotter
Address Line 1: One Centennial Square
Address Line 4: Haddonfield, NEW JERSEY 08033

ATTORNEY DOCKET NUMBER:	QUI015.00420
NAME OF SUBMITTER:	Jason F. Cotter
Signature:	/Jason F. Cotter/
Date:	12/17/2010

Total Attachments: 5
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RELEASE OF COLLATERAL ASSIGNMENT AND SECURITY INTEREST

Effective upon the satisfaction of all of the conditions set forth in that certain Pay-Out Agreement dated as of even date herewith between the Secured Party (defined below) and Borrower (defined below) and FOR VALUE RECEIVED, the undersigned, UNION BANK, N.A., as Administrative Agent for the Lenders (as such term is defined in that certain Credit Agreement dated as of December 11, 2009 among the Borrower, the Agent and the Lenders) (the "Secured Party") does hereby release any security interest or collateral assignment granted to it by (i) QUICKIE MANUFACTURING CORPORATION, a New Jersey corporation (the "Borrower"), pursuant to that certain Security Agreement, dated as of December 11, 2009, made by the Borrower in favor of the Secured Party (the "Security Agreement") and (ii) QMC BUYER CORP., a Delaware corporation ("Holdings" and together with the Borrower, the "Grantors"), pursuant to that certain Holdings Security Agreement dated as of December 11, 2009 made by Holdings in favor of the Secured Party (the "Holdings Security Agreement"), and all of its right, title and interest, in, to, and under (i) all trademarks, trademark registrations, interests under trademark license agreements, trade names, trademark applications, service marks, business names, trade styles, designs, logos and other source or business identifiers which are used in the United States or any state, territory or possession thereof, or in any other place, nation or jurisdiction anywhere in the world, including the trademark registrations and applications listed on Schedule I hereto (collectively, the "Marks"), (ii) licenses pertaining to any such Marks, whether the Grantors are a licensor or licensee thereof, (iii) all income, royalties, damages and payments now and hereafter due and/or payable with respect to any such Marks or any such license, including damages and payments for past, present or future infringements, thereof, (iv) rights to sue for past, present and future infringements thereof, (v) rights corresponding thereto throughout the world, (vi) all product specification documents and production and quality control manuals used in the manufacture of products sold under or in connection with such Marks, (vii) all documents that reveal the name and address of all sources of supply of, and all terms of purchase and delivery for, all materials and components used in the production of products sold under or in connection with such Marks, (viii) all documents constituting or concerning the then current or proposed advertising and promotion by the Grantors, their subsidiaries or licensees of products sold under or in connection with such Marks, including all documents that reveal the media used or to be used and the cost for all such advertising and (ix) renewals and proceeds of any of the foregoing, to the extent that any of the foregoing was transferred to the secured Party as a part of the Security Agreement or the Holdings Security Agreement.

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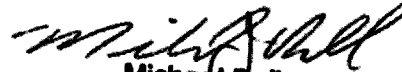
IN WITNESS WHEREOF, the Secured Party has caused this Release of Collateral Assignment and Security Interest to be executed by one of its duly authorized signatories on this 17th day of December, 2010.

Union Bank, N.A., as Administrative Agent

By:

Name:

Title:



Michael Ball

Vice President

TRADEMARK

REEL: 004432 FRAME: 0673

Schedule I

List of Trademarks:

Trademark	Country	Application #:	Filing Date	Registration #:	Registration Date:
...AND IT'S CLEAN	US	77/267414	29-Aug-2007	3405212	01-Apr-2008
ALL IN 1 MOP	US	77/259000	20-Aug-2007		
ALL-2-GETHER	US	75/806002	22-Sep-1999	2360409	20-Jun-2000
AMERICA CLEANS WITH QUICKIE & Design	US	74/098882	19-Sep-1990	1664160	12-Nov-1991
AUTOMATIC	US	77/242694	31-Jul-2007	3414298	22-Apr-2008
AUTOMATIC - stylized	US	73/099505	10-Sep-1976	1066772	31-May-1977
BULL DOZER	US	78/425376	26-May-2004	2976119	26-Jul-2005
CELLULENE	US	73/068718	12-Nov-1975	1049617	05-Oct-1976
CLEAN CONCEPT	US	77/308195	19-Oct-2007		
CLEAN CONCEPT & Design	US	76531213	10-Jul-2003		
CLEAN DESIGNS	US	77/480383	21-May-2008		
CLEAN-FLIP	US	85/037078	12-May-2010		
CLEAN-FLIP	US	85/174253	10-Nov-2010		
CLEAN RESULTS	US	76/531212	10-Jul-2003	2983660	09-Aug-2005
CLEAN RESULTS	US	74/554547	28-Jul-1994	2004843	01-Oct-1996
COMPLETESWEEP	US	77/419039	11-Mar-2008		
DUR-A-SORB	US	75/931547	29-Feb-2000	2518592	11-Dec-2001
EXTRA REACH	US	76/181187	14-Dec-2000	2620065	17-Sep-2002
EZ-GLIDE	US	78/473206	25-Aug-2004	3234387	24-Apr-2007
EZ-HOLDER	US	78/969086	07-Sep-2006	3335299	13-Nov-2007
EZ-WRINGER	US	78/497482	10-Oct-2004	3313504	16-Oct-2007
FLIP-LOCK	US	78/357625	26-Jan-2004	3057140	07-Feb-2006
FRESH IDEAS IN CLEAN	US	77/739132	18-May-2009		
FRESH MAT	US	77/180579	14-May-2007		
FRESHWEEP	US	77/126048	08-Mar-2007	3612976	28-Apr-2009
FUN BASKETS	US	77/419002	11-Mar-2008		
Gecko Design	US	77/977252	26-Mar-2008	3661968	28-Jul-2009
GREEN AND IT'S CLEAN	US	77/254847	14-Aug-2007		
GREEN AND IT'S CLEAN	US	77/975903	14-Aug-2007	3522381	21-Oct-2008
HOME-PRO	US	77/270607	04-Sep-2007	3405221	01-Apr-2008
HOMEPRO - stylized	US	74/119557	30-Nov-1990	1731157	10-Nov-1992
JOB SITE	US	78/480710	09-Sep-2004	3006017	11-Oct-2005
JOBSITE & Design	US	78/938715	27-Jul-2006	3390200	26-Feb-2008
KELLOGG QUALITY & Design	US	72/303315	22-Jul-1968	879073	21-Oct-1969
LIFT-OFF	US	76/465258	07-Nov-2002	2880080	31-Aug-2004
MARVEL MOP	US	75/315360	26-Jun-1997	2171357	07-Jul-1998
METROPOLIS	US	78/925820	10-Jul-2006	3403503	25-Mar-2008
MIGHTY MOP	US	78/504892	24-Oct-2004	3081967	18-Apr-2006
Miscellaneous Design (i logo)	US	77/678191	25-Feb-2009		
MOP & SCRUB	US	75/385084	05-Nov-1997	2753317	19-Aug-2003
MOP ART & Design	US	74/322328	13-Oct-1992	1776578	15-Jun-1993
PRO GRADE	US	77/766192	23-Jun-2009		
QUICKIE & Design	US	74/120952	06-Dec-1990	1683577	21-Apr-1992
QUICKIE AUTO PRO &	US	78/541132	03-Jan-2005	3336048	13-Nov-2007

Trademark	Country	Application #:	Filing Date	Registration #:	Registration Date:
Design					
QUICKIE BRAND & Design	US	72/400778	20-Aug-1971	932900	25-Apr-1972
QUICKIE BRAND GOOD HELP & Design	US	75/429552	05-Feb-1998	2289541	26-Oct-1999
QUICKIE ORIGINAL	US	77/289353	26-Sep-2007		
QUICKIE PROFESSIONAL	US	77/289351	26-Sep-2007		
QUICKIE... AND IT'S CLEAN	US	77/252201	10-Aug-2007		
QUICK-LOK	US	77/817654	01-Sep-2009		
QUICKSWEEP - stylized	US	76/497549	17-Mar-2003	2928179	22-Feb-2005
QUICK-TRACK	US	73/639877	15-Jan-1987	1452179	11-Aug-1987
RING-A-MOP	US	76/137551	28-Sep-2000	2563325	23-Apr-2002
ROLLOMOP	US	78/507532	28-Oct-2004	3087281	02-May-2006
SCRUB-A-MOP	US	76/403079	02-May-2002	2807244	20-Jan-2004
SIMPLY GENTLE	US	77/662108	03-Feb-2009		
SMELLS FRESH & CLEAN EVERY TIME YOU SWEEP	US	77/419030	11-Mar-2008	3628289	26-May-2009
SOFT 'N' SWIVEL	US	77/270581	04-Sep-2007	3405220	01-Apr-2008
STATIC FANATIC	US	75/440213	25-Feb-1998	2362853	27-Jun-2000
STEADY STEP	US	77/180407	14-May-2007		
SUDS & SPONGE	US	73/834578	30-Oct-1989	1596504	15-May-1990
SUPER SCRUBBER	US	76/199120	23-Jan-2001	2510105	20-Nov-2001
SUPER SQUEEZE	US	78/448327	09-Jul-2004	3340896	20-Nov-2007
SWIVEL-FLEX	US	74/459071	17-Nov-1993	1916496	05-Sep-1995
TIGHT GRIP	US	75/476120	28-Apr-1998	2271902	24-Aug-1999
TOUGH BUILT	US	78/867689	24-Apr-2006		
TRIDENT	US	78/433165	10-Jun-2004	2983331	09-Aug-2005
TUFF SWEEP	US	77/301572	11-Oct-2007	3496896	02-Sep-2008
VERSA-FLEX	US	85/046491	24-May-2010		
Woman Design	US	77/391046	07-Feb-2008		
WORKING TOGETHER TO SAVE THE EARTH	US	77/419046	11-Mar-2008		
WORKING TOGETHER TO SAVE THE EARTH	US	77/976710	11-Mar-2008	3617447	05-May-2009
WWW.BACTERIAHAPPE NS.COM	US	77/769956	29-Jun-2009		
WWW.BACTERIAHAPPE NS.COM	US	77/769954	29-Jun-2009		
I	US	77/678191	25-Feb-2010		
AUTOMATIC	CA	0430970	13-Oct-1978	TMA250449	12-Sep-1980
BULDOZER	CA	1107017	19-Jun-2001	TMA590854	25-Sep-2003
CLEAN-FLIP	CA	1503562	12-Nov-2010		
QUICKIE & Design	CA	1503212	09-Nov-2010		
QUICKIE	CA	1107011	19-Jun-2001	TMA590876	26-Sep-2003
RING-A-MOP	CA	1076561	25-Sep-2000	TMA567686	19-Sep-2002
SWIVEL-FLEX	CA	1076562	25-Sep-2000	TMA607975	19-Apr-2004
TUFF SWEEP	CA	1390455	08-Apr-2008	TMA761555	11-Mar-2010

[Quickie Trademark Release - Union Bank]

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Trademark	Country	Application #:	Filing Date	Registration #:	Registration Date:
VERSA-FLEX	CA	1503561	12-Nov-2010		
QUICKIE & Design	CH	04877/1991	16-Jul-1991	391659	22-Mar-1992
CLEAN-FLIP	CN	[TO COME]			
QUICKIE & Design	DE	Q1578/21 Wz	17-Jul-1991	2910597	18-Aug-1995
SWIVEL-FLEX	DE	Q1880/21 Wz	14-May-1994	2912300	24-Oct-1995
FRESHSWEEP	EM	6257364	07-Sep-2007	6257364	18-Aug-2008
QUICKIE & Design	FR	1682730	19-Jul-1991	1682730	19-Jul-1991
SWIVEL FLEX	FR	94520574	11-May-1994	94520574	11-May-1994
QUICKIE & Design	GB	1512664	16-Sep-1992	1512664	17-Sep-1993
QUICKIE & Design	GB	1470622	16-Jul-1991	1470622	26-Feb-1993
CLEAN-FLIP	MX	1134193	12-Nov-2010		
QUICKIE & Design	MX	1135214	18-Nov-2010		
QUICKIE & Design	MX	1135215	18-Nov-2010		
VERSA-FLEX	MX	1134185	12-Nov-2010		
QUICKIE & Design	IT	MI2001C009492	19-Sep-1991	977419	20-Jun-1994

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RECORDED: 12/17/2010

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