

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cordiant Communications Group PLC		07/06/2005	CORPORATION: UNITED KINGDOM

**RECEIVING PARTY DATA**

<b>Name:</b>	Cordiant Communications Group Limited
<b>Street Address:</b>	27 Farm Street
<b>City:</b>	London
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	W1J 5RJ
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3003204	FITCH
Registration Number:	1903854	FITCH
Registration Number:	3264312	FITCH

**CORRESPONDENCE DATA**

**Fax Number:** (212)354-8113  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 2128198200  
**Email:** fcutajar@whitecase.com  
**Correspondent Name:** White & Case LLP  
**Address Line 1:** 1155 Avenue of the Americas  
**Address Line 2:** Patents & Trademarks  
**Address Line 4:** New York, NEW YORK 10036

**ATTORNEY DOCKET NUMBER:** 1107876-0027

**DOMESTIC REPRESENTATIVE**

**900178642**

**TRADEMARK  
 REEL: 004432 FRAME: 0703**

CH \$90.00 3003204

**Name:** White & Case LLP  
**Address Line 1:** 1155 Avenue of the Americas  
**Address Line 2:** Patents & Trademarks  
**Address Line 4:** New York, NEW YORK 10036

<b>NAME OF SUBMITTER:</b>	Frances B. Cutajar
<b>Signature:</b>	/Frances B. Cutajar/
<b>Date:</b>	12/14/2010

**Total Attachments: 2**  
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source=CordiantNameChange#page2.tif



**CERTIFICATE OF INCORPORATION  
ON RE-REGISTRATION OF A PUBLIC COMPANY  
AS A PRIVATE COMPANY**

Company No. **1320869**

I hereby certify that

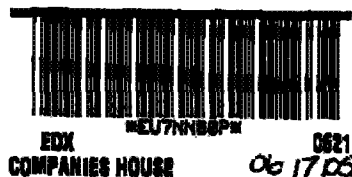
**CORDIANT COMMUNICATIONS GROUP LIMITED**

formerly registered as a public company has this day  
been re-registered under the Companies Act 1985 as a  
private company, and that the company is limited

Given under my hand at Companies House, Cardiff the **6th July 2005**

*T. James*

An Authorised Officer



**TRADEMARK  
REEL: 004432 FRAME: 0705**



287

Change in situation or address of Registered Office

Please complete in typescript, or in bold black capitals.

CHWF000

Company Number

01320869

Company Name in full

CORDIANT COMMUNICATIONS GROUP PLC

New situation of registered office

NOTE:

The change in the situation of the registered office does not take effect until the Registrar has registered this notice.

For 14 days beginning with the date this change of registered office is registered, a person may validly serve any document on the company at its previous registered office.

PO Box numbers only are not acceptable.

Address: 27 FARM STREET
Posttown: LONDON
County/Region:
Postcode: WU 5RJ

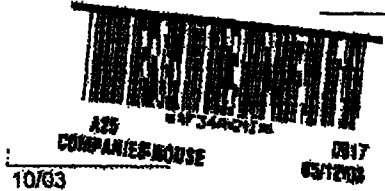
Signed: [Signature] Date: 2/12/03

† Please delete as appropriate.

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form.

† a director / secretary / administrator / administrative receiver / liquidator / receiver manager / receiver

Tel:
DX number: DX exchange:



When you have completed and signed the form please send it to the Registrar of Companies at: Companies House, Crown Way, Cardiff, CF14 3UZ or DX 33050 Cardiff for companies registered in England and Wales or Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB or DX 235 Edinburgh for companies registered in Scotland or LP -4 Edinburgh 2