

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Acushnet Company		12/08/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cobra Golf Incorporated		
Street Address:	1818 Aston Avenue		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2913578	SWEET ZONE	
CORRESPONDENCE DATA			
Fax Number:	(617)856-8201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ip@brownrudnick.com		
Correspondent Name:	Mark S. Leonardo		
Address Line 1:	One Financial Center		
Address Line 2:	Brown Rudnick LLP		
Address Line 4:	Boston, MASSACHUSETTS 02111		
ATTORNEY DOCKET NUMBER:	29025/1		
NAME OF SUBMITTER:	Mark S. Leonardo		
Signature:	/Mark S. Leonardo/		
Date:	12/14/2010		

CH \$40.00 2913578

Total Attachments: 6

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is entered into as of December 8, 2010 (this "Assignment") by and between Acushnet Company, a Delaware corporation (together with its successors and permitted assigns, "Assignor"), and Cobra Golf Incorporated, a Delaware corporation (together with its successors and permitted assigns, "Assignee").

RECITALS:

WHEREAS, a certain trademark described on Schedule A hereto along with any logos or stylizations used for this trademark and any registrations and applications therefore (the "Trademark") is owned and used by Assignor.

WHEREAS, Assignor desires to sell and assign to Assignee, and Assignee desires to acquire from Assignor, Assignor's right, title and interest in the Trademark together with the goodwill symbolized by such Trademark.

NOW, THEREFORE, in consideration of \$1 and the mutual agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. Trademark Assignment. Assignor hereby sells, assigns, conveys, grants and transfers to Assignee the following:

(a) Assignor's entire right, title and interest in and to the Trademark in the United States and its territorial possessions, whether or not such Trademark has been registered prior to, on or after the date of this Assignment, and any and all renewals and extensions (or any legal equivalent) thereof for the full term or terms for which the same may be granted, together with all goodwill associated with such Trademark;

(b) All claims, demands and rights of action, both statutory and based upon common law, that Assignor have or might have by reason of any infringement or any related claims, including but not limited to dilution and unfair competition, of any Trademark prior to, on or after the date of this Assignment, together with the right to prosecute such claims, demands and rights of action in Assignee's own name; and

(c) All rights corresponding to the Trademark in the United States and its territorial possessions, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

2. Further Assurance. Assignor agrees that it shall do, execute, acknowledge and deliver all acts, agreements, instruments, notices and assurances as may be reasonably requested by Assignee to further effect and evidence the transactions contemplated hereby.

3. Enforceability. If any provision of this Assignment shall be invalid or unenforceable, in whole or in part, or as applied to any circumstance, under the laws of any jurisdiction which may govern for such purpose, then such provision shall be deemed to be modified or restricted to the extent and in the manner necessary to render the same valid and enforceable, either generally or

as applied to such circumstance, or shall be deemed excised from this Assignment, as the case may require, and this Assignment shall be construed and enforced to the maximum extent permitted by law as if such provision had been originally incorporated herein as so modified or restricted, or as if such provision had not been originally incorporated herein, as the case may be.

4. Amendment. This Assignment may not be amended or supplemented orally, but only by an instrument in writing signed by Assignor and Assignee.

5. GOVERNING LAW. EXCEPT TO THE EXTENT OTHERWISE EXPRESSLY PROVIDED HEREIN, THIS ASSIGNMENT SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE SUBSTANTIVE LAWS OF THE COMMONWEALTH OF MASSACHUSETTS, WITHOUT GIVING EFFECT TO THE PRINCIPLES OF CONFLICT OF LAWS THEREOF.

6. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but which together shall constitute one and the same agreement.

7. Successors and Assigns. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns.

[signature page follows]

COMMONWEALTH OF MA

COUNTY OF Worc.)SS:

On this 13 day of Dec., 2010 before me appeared Peter Maststefano the person who signed this instrument, who acknowledged that he/she signed it on behalf of the identified corporation with authority to do so.

Tammie B. Beal
Notary Public

My commission expires:

9/12/14

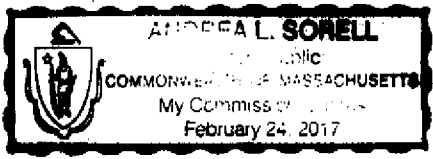
COMMONWEALTH OF Massachusetts

COUNTY OF Bristol)SS:

On this 9 day of December, 2010 before me appeared Roland A. Giora, the person who signed this instrument, who acknowledged that he/she signed it on behalf of the identified corporation with authority to do so.

Andrea L. Soell
Notary Public

My commission expires:
2/24/2017



SCHEDULE A

Trademark List

Trademark	Country	Reg. No.
SWEET ZONE	United States	2,913,578