

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRACRAC, INC.		10/29/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	THULE, INC.		
Street Address:	42 Silvermine Road		
City:	Seymour		
State/Country:	CONNECTICUT		
Postal Code:	06483		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2983164	ENGINEERED TO DELIVER	
Registration Number:	2199755	T-RAC	
Registration Number:	2198061	TRACVAN	
Registration Number:	2089705	TRACMASTER	
Registration Number:	1936669	TRACRAC	
CORRESPONDENCE DATA			
Fax Number:	(713)456-2836		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-571-3400		
Email:	trademark@novakdruce.com		
Correspondent Name:	Jeffrey J. Morgan		
Address Line 1:	1000 Louisiana Street, 53rd Floor		
Address Line 4:	Houston, TEXAS 77002		
ATTORNEY DOCKET NUMBER:	7298.0334		

OP \$140.00 2983164

900178700

**TRADEMARK
 REEL: 004433 FRAME: 0292**

NAME OF SUBMITTER:	Jeffrey Morgan
Signature:	/jeffrey morgan/
Date:	12/14/2010
Total Attachments: 4 source=2010 OCT 29 - EXECUTED TM ASSIGNMENT - THULE#page1.tif source=2010 OCT 29 - EXECUTED TM ASSIGNMENT - THULE#page2.tif source=2010 OCT 29 - EXECUTED TM ASSIGNMENT - THULE#page3.tif source=2010 OCT 29 - EXECUTED TM ASSIGNMENT - THULE#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of this 29th day of October, 2010, by and among THULE, INC., a Connecticut corporation having its principal office at 42 Silvermine Road, Seymour, Connecticut 06483 ("Assignee"), and TRACRAC, INC., a Delaware corporation, having its principal office at 994 Jefferson Street, Fall River, Massachusetts 02721 ("Assignor").

WHEREAS Assignor and Assignee are parties to an Asset Purchase Agreement dated October __, 2010, pursuant to which Assignor agrees to assign to Assignee its entire right, title and interest in and to the trademarks which are owned by the Assignor and used in or otherwise relating to the Business, including, without limitation, those listed in Exhibit A (the "Assigned Trademarks");

WHEREAS Assignor and Assignee wish to document by formal assignment to Assignee all of Assignor's right, title and interest in and to the Assigned Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. As of the date hereof, Assignor hereby conveys, transfers, and assigns to Assignee all of Assignor's right, title and interest in and to the Assigned Trademarks together with the goodwill of the business symbolized thereby, to have and to hold the Assigned Trademarks unto Assignee and its successors and assigns forever.
2. This Assignment is understood and agreed to be subject to all of the terms, provisions and conditions set forth in the Purchase Agreement, including, without limitation provisions relating to the representations, warranties and covenants of Assignee and Assignor.
3. Assignor further covenants that it will cooperate with Assignee in the execution of all documents, papers, forms and authorizations and take other actions, at Assignee's expense, that may be deemed reasonably necessary by Assignee for securing, completing, or vesting in Assignee all of Assignee's right, title, and interest in the Assigned Trademarks.
4. This Assignment shall be governed by and construed in accordance with the laws of the State of Connecticut.
5. Capitalized terms used but not defined in this Trademark Assignment shall have the same meaning given to such terms in the Purchase Agreement.

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IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first set forth above.

TRACRAC, INC.

By: Scott J. Moran
Name: Scott J. Moran
Title: CEO

THULE INC.

By: _____
Name:
Title:

Signature Page to Trademark Assignment

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first set forth above.

TRACRAC, INC.

By: _____

Name:

Title:

THULE INC.



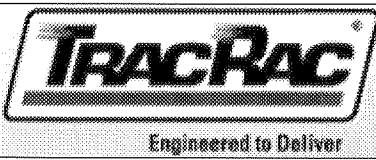

By: *Fred M. Clark*

Name: *FREDERICK M. CLARK*

Title: *PRESIDENT*

[Signature Page to Trademark Assignment]

EXHIBIT A

Country	Mark	Reg. No.
United States	ENGINEERED TO DELIVER	2,983,164
United States	T-RAC	2,199,755
United States	TRACVAN	2,198,061
United States		2,089,705
United States		1,936,669
United States		None
United States	T-Rac G2	None
United States	TracONE	None
United States	CabRac	None
United States	CapRac	None
United States		None
United States	UtilityRac	None
United States	TracBox-CO	None
United States	TracBox-LP	None
United States	TracTonneau	None
United States	TracKnob	None
Canada	ENGINEERED TO DELIVER	TMA668177