

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lavalife Corp.		11/30/2010	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Trade Winds Telephone Company Inc.
Street Address:	530 Kipling Avenue
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M8Z 5E6
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	3265883	#CLICK
Registration Number:	3442300	BROWSE2CLICK
Registration Number:	2646908	LAVALIFE
Registration Number:	2672951	LAVALIFE
Registration Number:	3441380	LAVALIFE2GO
Registration Number:	3763968	LL LAVALIFE PRIME
Registration Number:	3763967	LAVALIFE PRIME
Registration Number:	2737935	LAVALIFE
Registration Number:	2633091	LAVALIFE
Registration Number:	2640778	
Registration Number:	2732888	
Registration Number:	1993986	MANLINE
Registration Number:	3321251	SPEEDFLIRTS
Registration Number:	3478139	TEXTCHATFUN

OP \$540.00 3265883

Registration Number:	1892372	THE NIGHT EXCHANGE
Registration Number:	3262434	TXT2CLICK
Registration Number:	3752907	LL LAVALIFE PRIME WHERE SINGLES 45 + CLICK!
Registration Number:	3652372	LL LAVALIFE PRIME WHERE SINGLES 45 + CLICK!
Registration Number:	2703164	WHERE SINGLES CLICK
Registration Number:	2710049	WHERE SINGLES CLICK
Serial Number:	77706018	CLICKSCORE

CORRESPONDENCE DATA

Fax Number: (207)773-4585
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 207-773-3132
Email: trademarks@bohanmathers.com
Correspondent Name: Patricia M. Mathers
Address Line 1: PO Box 17707
Address Line 4: Portland, MAINE 04112-8707

ATTORNEY DOCKET NUMBER: 10127

DOMESTIC REPRESENTATIVE

Name: Patricia M. Mathers
Address Line 1: 151 Newbury Street
Address Line 2: PO Box 17707
Address Line 4: Portland, MAINE 04112-8707

NAME OF SUBMITTER: Patricia M. Mathers

Signature: /pmm/

Date: 12/14/2010

Total Attachments: 3
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source=Executed Assignment of Lavalife Corp#page2.tif
source=Executed Assignment of Lavalife Corp#page3.tif

ASSIGNMENT

Whereas **Lavalife Corp.** (the “**Assignor**”), whose address is 300-2200 Yonge Street, Toronto, Ontario M4S 2C6 is the owner of all right, title, and interest in and to the trademarks identified in Schedule “A” attached hereto and made part hereof, registered in the U.S. Patent & Trademark Office (the “**Marks**”);

Whereas **Trade Winds Telephone Company Inc.** (the “**Assignee**”), whose address is 530 Kipling Avenue, Toronto, Ontario, M8Z 5E6 Canada has purchased certain assets of the Assignor, including the Marks as identified Schedule “A”, pursuant to an asset sale agreement dated November 16, 2010 between the Assignor, the Assignee and certain other parties, and the Assignor has agreed to transfer to the Assignee all right, title, and interest in and to the Marks, its registrations and pending applications and all the goodwill bound thereto;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby grants, assigns and conveys to and in favour of the Assignee all right, title, and interest in and to the Marks, their registrations and pending applications, and all the goodwill associated with and symbolized by the Marks, and including the right to recover for damages and profits for past infringements thereof.

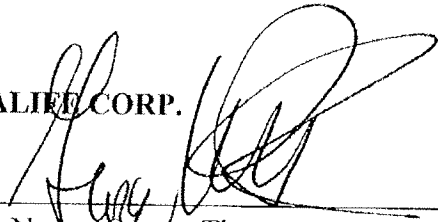
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FINAL

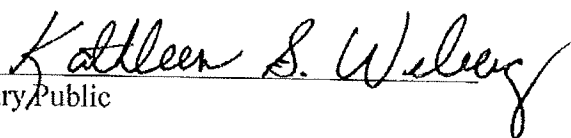
IN WITNESS WHEREOF the Assignor and the Assignee have duly executed this agreement as of November 30th, 2010.

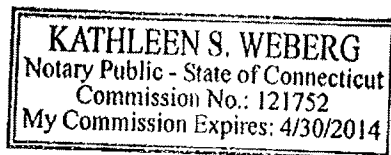
LAVALIERE CORP.

Per:


Name: George Thomas
Title: Assistant Secretary

On this 30th day of November, 2010, before me in the City aforesaid, personally appeared George Thomas known to me to be the individual named above, and who executed, the foregoing instrument, and being first duly sworn, did acknowledge that he had the authority to sign this instrument on behalf of the Assignor, that he executed the same as his free act and deed and as for the purposes therein set forth.


Notary Public



TRADEMARK
REEL: 004433 FRAME: 0305

SCHEDULE "A"

MARK	REGISTRATION NUMBER
#CLICK	3,265,883
BROWSE2CLICK	3,442,300
CLICKSCORE	77/706,018 (Serial Number)
LAVALIFE	2,646,908
LAVALIFE	2,672,951
LAVALIFE2GO & design	3,441,380
LAVALIFE PRIME & design	3,763,968
LAVALIFE PRIME & design	3,763,967
LAVALIFE & Loop design	2,737,935
LAVALIFE & Loop design	2,633,091
Loop design	2,640,778
Loop design	2,732,888
MANLINE	1,993,986
SPEEDFLIRTS	3,321,251
TEXTCHATFUN & design	3,478,139
THE NIGHT EXCHANGE	1,892,372
TXT2CLICK	3,262,434
WHERE SINGLES 45+ CLICK — LAVALLIFEPRIME & design	3,752,907
WHERE SINGLES 45+ CLICK — LAVALIFEPRIME & design	3,652,372
WHERE SINGLES CLICK	2,703,164
WHERE SINGLES CLICK	2,710,049