

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conn's, Inc.		11/29/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	GA Capital, LLC, as Agent		
Street Address:	One Post Office Square		
Internal Address:	Suite 3765		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02109		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2758779	CONN'S AWARD WINNING SERVICE SINCE 1890	
Registration Number:	2824660	CONN'S	
CORRESPONDENCE DATA			
Fax Number:	(703)519-1821		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7034151555		
Email:	mail@specializedpatent.com		
Correspondent Name:	Christopher E. Kondracki		
Address Line 1:	1725 Duke Street		
Address Line 2:	Suite 530		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	1012801		
NAME OF SUBMITTER:	Christopher E. Kondracki		

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**TRADEMARK
 REEL: 004433 FRAME: 0627**

Signature:	/Christopher E. Kondracki/
Date:	12/14/2010
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**MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

CONN'S, INC., a Delaware corporation ("Grantor"), whose address is 3295 College Street, Beaumont, Texas, 77701, hereby acknowledges that it has granted to GA CAPITAL, LLC, as Agent whose address is One Post Office Square, Suite 3765, Boston, Massachusetts 02109 (the "Secured Party"), a security interest in and to all of Grantor's right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Grantor (the "Trademarks"), together with the goodwill and assets of the business; (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by Grantor (the "Patents"); and (c) the copyright registrations which are identified on Exhibit C attached hereto and herein incorporated by this reference owned by Grantor (the "Copyrights"), to which such Trademarks, Patents and Copyrights are appurtenant and all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Security Agreement dated as of November 30, 2010 (as amended from time to time, the "Security Agreement"), between Grantor and Secured Party as security for the obligations as set forth in the Security Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Security Agreement or otherwise.

[Signature page to follow.]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the 29th day of November, 2010.

CONN'S, INC.,
a Delaware corporation

By: 

Name: Michael J. Poppe

Title: Executive Vice President and Chief Financial Officer

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Memorandum and Notice of Security Interest
In Intellectual Property

TRADEMARK
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EXHIBIT A
TRADEMARKS


<u>Trademark</u>	<u>Owner</u>	<u>Status in Trademark Office</u>	<u>Federal Registration No.</u>	<u>Registration Date</u>
CONN'S AWARD WINNING SERVICE SINCE 1890	Conn's, Inc.	Registered	2,758,779	09/02/2003
				
CONN'S	Conn's, Inc.	Registered	2,824,660	03/23/2004

Exhibit A

EXHIBIT B
PATENTS

None reported by Borrower.

Exhibit B

TRADEMARK
REEL: 004433 FRAME: 0632

EXHIBIT C
COPYRIGHTS

None reported by Borrower.

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Exhibit C