

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Popcorn Design, LLC		11/22/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Brand Opportunities, LLC		
Street Address:	3530 Vinings Ridge Court		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339-5706		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77950809	CASA DORA	
CORRESPONDENCE DATA			
Fax Number:	(707)526-4707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707.526.4200		
Email:	jmbehmke@cmprlaw.com		
Correspondent Name:	Jay M. Behmke		
Address Line 1:	100 B Street Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401-6376		
ATTORNEY DOCKET NUMBER:	6728.2 CASA DORA		
NAME OF SUBMITTER:	Jay M. Behmke		
Signature:	/jmb160603/		
Date:	12/15/2010		

OP \$40.00 77950809

Total Attachments: 1
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TRADEMARK
REEL: 004433 FRAME: 0979

TRADEMARK ASSIGNMENT

WHEREAS, POPCORN DESIGN, LLC, a California limited liability company, having an address at 824 A Healdsburg Avenue, Healdsburg, CA 95448, ("Assignor"), has intended to use the trademark CASA DORA (hereinafter referred to as the "Trade Mark"); in interstate commerce and has filed an application with the United States Patent and Trademark Office (Serial Number 77950809) based on its bona fide intent to use such the Trade Mark in commerce, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act (15 USC § 1051(c) or (d));

WHEREAS, Assignor desires to assign and Brand Opportunities, LLC, a Nevada limited liability company, having a business address at 3530 Vinings Ridge Court, Atlanta, GA 30339-5706, ("Assignee"), desires to receive all of the right, title and interest in and to the Trade Mark and the entire business or portion thereof to which the Trade Mark pertains as required by Section 10 of the Trademark Act (15 USC § 1060);

NOW THEREFORE, for the sum of two thousand three hundred seventy-five dollars (\$2,375.00), the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, the Trade Mark and the associated application with the United States Patent and Trademark Office (Serial Number 77950809), as part of the entire business or portion thereof to which the Trade Mark pertains as required by Section 10 of the Trademark Act (15 USC § 1060).

This assignment is effective as of November 22, 2010.

ASSIGNOR:

ASSIGNEE:

POPCORN DESIGN LLC

BRAND OPPORTUNITIES LLC

By: Jay M. Behmke

By: Kenneth A. Lewis

Name: Jay M. Behmke

Name: Kenneth A. Lewis

Its: Manager

Its: Manager

Date: November 22, 2010

Date: November 22, 2010