

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Budd GOLDMAN		12/14/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Ellery Homestyles LLC		
Street Address:	295 Fifth Avenue, Suite 1212		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85099036	THE GREAT OUTDOORS	
CORRESPONDENCE DATA			
Fax Number:	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-382-0700		
Email:	rakgun@ostrolenk.com		
Correspondent Name:	OSTROLENK FABER LLP		
Address Line 1:	1180 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	T/4168-79 (V17801)		
NAME OF SUBMITTER:	Robert C. Faber		
Signature:	/robert c faber/		
Date:	12/15/2010		

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Total Attachments: 1
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TRADEMARK
REEL: 004434 FRAME: 0005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**ASSIGNMENT**


WHEREAS, I, Budd Goldman, a citizen of the United States of America and having a post office address at 295 Fifth Avenue, Suite 1212, New York, N.Y. 10016 (hereinafter called the Assignor), has adopted and is using a mark which is the subject of a registration in the U.S. Patent and Trademark Office, as follows:

Serial No. : 85/099,036
Mark : THE GREAT OUTDOORS AND DESIGN
Filing Date : August 3, 2010

AND, WHEREAS, Ellery Homestyles LLC, a limited liability company, organized and existing under the laws of New York, and having a principal place of business at 295 Fifth Avenue, Suite 1212, New York, N.Y. 10016 (hereinafter called the Assignee), is desirous of acquiring said mark, and the registration thereof;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of its rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

Date: 12/14/10



Budd Goldman