

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Obagi Medical Products, Inc.		11/21/2008	CORPORATION: DELAWARE
OMP, Inc.		11/21/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Comerica Bank, as Agent		
Street Address:	75 E. Trimble Road		
Internal Address:	M/C 4770		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95131		
Entity Type:	a Texas banking association: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85175186	BLUE PEEL RADIANCE	
CORRESPONDENCE DATA			
Fax Number:	(734)930-2494		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	734-761-3780		
Email:	asujek@bodmanllp.com		
Correspondent Name:	Angela Alvarez Sujek - Bodman LLP		
Address Line 1:	201 South Division, Ste. 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	Angela Alvarez Sujek		
Signature:	/Angela Alvarez Sujek/		
Date:	12/15/2010		

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Total Attachments: 8

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Intellectual Property Security Agreement

(Trademark)

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (TRADEMARK) (this "Agreement"), dated as of November 21, 2008, between the undersigned (individually each a "Debtor" and collectively the "Debtors") and Comerica Bank, as Agent for the Lenders (as defined below) ("Secured Party").

WITNESSETH

WHEREAS, pursuant to that certain Revolving Credit Agreement dated as of November 21, 2008 (as amended, restated or otherwise modified from time to time, the "Credit Agreement") by and among Debtors, the financial institutions from time to time signatory thereto (individually a "Lender", and any and all such financial institutions collectively the "Lenders") and Secured Party, the Secured Party has agreed, subject to the satisfaction of certain terms and conditions, to make Advances to the Debtors and to provide for the issuance of Letters of Credit for the account of the Debtors jointly and severally, as provided therein; and

WHEREAS, in connection with the Credit Agreement, the Debtors have executed and delivered that certain Security Agreement, dated as of November 21, 2008, to the Secured Party (as amended or otherwise modified from time to time, the "Security Agreement"); and

WHEREAS, as a condition precedent to the making of the Advances under the Credit Agreement, the Debtors are required to execute and deliver this Agreement and to further confirm the grant to the Secured Party for the benefit of the Secured Party a continuing security interest in all of the Trademark Collateral (as defined below) to secure all Indebtedness (as defined in the Credit Agreement).

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, and in order to induce the Secured Party to make Advances (including the initial Advance) to the Debtors pursuant to the Credit Agreement, Debtors agree, for the benefit of the Secured Party, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided in the Security Agreement.

SECTION 2. Grant of Security Interest. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, to secure the prompt and complete payment and performance when due of all of the Indebtedness, each Debtor does hereby mortgage, pledge and hypothecate to the Secured Party, and grant to the Secured Party a security interest in, all of the following property of such Debtor (the "Trademark Collateral"), whether now owned or hereafter acquired or existing:

(a) all license agreements with any other Person in connection with any of the Trademarks or such other Person's names or trademarks, whether a Debtor is a licensor or a licensee under any such license agreement, including, without limitation, the license agreements listed on *Schedule 1.1* hereto and made a part hereof, subject, in each case, to the terms of such

license agreements, and the right to prepare for sale, and to sell and advertise for sale, all inventory now or hereafter covered by such licenses;

(b) all trademarks, service marks, trade names, trade dress or other indicia of trade origin, trademark and service mark registrations, and applications for trademark or service mark registrations (except for "intent to use" applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, unless and until an Amendment to Allege Use or a Statement of Use under Sections 1(c) and 1(d) of said Act has been filed), and any renewals thereof, including, without limitation, each registration and application identified on *Schedule 1.1* attached hereto and made a part hereof, and including without limitation (a) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (b) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all Trademark Licenses entered into in connection therewith, and damages and payments for past or future infringements thereof) and (c) all rights corresponding thereto and all other rights of any kind whatsoever of a Debtor accruing thereunder or pertaining thereto, together in each case with the goodwill of the business connected with the use of, and symbolized by, each such trademark, service mark, trade name, trade dress or other indicia of trade origin;

(c) all renewals of any of the items described in clauses (a) and (b);

(d) all of the goodwill of the business connected with the use of, and symbolized by each of the items described in, clauses (a), (b) and (c); and

(e) all proceeds of, and rights associated with, the foregoing, including any right to sue or claim by the Debtors against third parties for past, present, or future infringement or dilution of any Trademark, Trademark registration, or Trademark license, including any Trademark, Trademark registration or Trademark license referred to in Schedule 1.1 attached hereto, or for any injury to the goodwill associated with the use of any Trademark or for breach or enforcement of any Trademark license.

SECTION 3. Security Agreement. This Agreement has been executed and delivered by the Debtors for the purpose of registering the security interest of the Secured Party in the Trademark Collateral with the United States Patent and Trademark Office. The security interest granted hereby has been granted as a supplement to, and not in limitation of, the security interest granted to the Secured Party under the Security Agreement as security for the discharge and performance of the Indebtedness. The Security Agreement (and all rights and remedies of the Secured Party thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Release of Security Interest. The Agent shall, upon the written request of the Debtors, execute and deliver to the Debtors a proper instrument or instruments acknowledging the release of the security interest and Liens established hereby on any Trademark Collateral: (a) provided that all Indebtedness is paid in full and no Lender has a commitment to lend to any Debtor, upon expiration or termination of the Credit Agreement, (b) if the sale or other disposition of such Trademark Collateral is permitted under the terms of the Credit Agreement and, at the time of such proposed release, both before and after giving effect thereto, no Default or Event of Default has occurred and is continuing, or (c) if the sale or other disposition of such Trademark Collateral is not permitted under the terms of the Credit

Agreement, provided that the requisite Lenders under such Credit Agreement shall have consented to such sale or disposition in accordance with the terms thereof.

SECTION 5. Acknowledgment. The Debtors do hereby further acknowledge and affirm that the rights and remedies of the Secured Party with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 6. Loan Documents, etc. This Agreement is a Loan Document executed pursuant to the Credit Agreement and shall (unless otherwise expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions of the Credit Agreement.


SECTION 7. Counterparts. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

DEBTORS:

OBAGI MEDICAL PRODUCTS, INC.

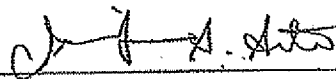
By: 
Name: Preston S. Romm
Title: CFO and EVP Finance, Operations and Administration

OMP, INC.

By: 
Name: Preston S. Romm
Title: CFO and EVP Finance, Operations and Administration

SECURED PARTY:

COMERICA BANK, as Agent

By: 
Name: Jennifer S. Seto
Title: Vice President

[SIGNATURE PAGE TO INTELLECTUAL PROPERTY SECURITY AGREEMENT (TRADEMARK)]

SCHEDULE 1.1

TRADEMARK COLLATERAL

Trademark	Serial No.	Registration	Priority Date	Registration	Owner
SOLUCLENZ	77/438895	n/a	4/3/08	n/a	OMP, Inc., a DE corp.
NU-DERM	77/432222	n/a	3/26/08	n/a	OMP, Inc., a DE corp.
CLENZIDERM M.D. ACNE THERAPEUTIC SYSTEM	77/417283	n/a	3/10/08	n/a	OMP, Inc., a DE corp.
PENETRATING THERAPEUTICS	77/371707	n/a	1/15/08	n/a	OMP, Inc., a DE corp.
ELASTIDERM	77/371708	n/a	1/15/08	n/a	OMP, Inc., a DE corp.
SOLUZYL TECHNOLOGY	77/368839	n/a	1/10/08	n/a	OMP, Inc., a DE corp.
OBAGI P.R.O. SYSTEM PATIENT REFILLS ONLINE (and Design)	77/348351	3,479,855	12/10/07	8/5/08	OMP, Inc., a DE corp.
OBAGI P.R.O. SYSTEM PATIENT REFILLS ONLINE	77/348340	3,479,854	12/10/07	8/5/08	OMP, Inc., a DE corp.
OBAGI DOLLARS (and Design)	77/334948	3,475,526	11/21/07	7/29/08	OMP, Inc., a DE corp.
THE MISSING PIECE OF THE ANTI-AGING PUZZLE	77/019814	n/a	10/12/06	n/a	OMP, Inc., a DE corp.
OBAGI ELASTIDERM	77/007945	n/a	9/26/06	n/a	OMP, Inc., a DE corp.
ELASTIDERM	78/972392	n/a	9/12/06	n/a	OMP, Inc., a DE corp.
OBAGI CLENZIDERM	78/910113	3,410,886	6/16/06	4/8/08	OMP, Inc., a DE corp.
THERAPEUTIC CASCADE	78/427142	n/a	5/28/04	n/a	OMP, Inc., a DE corp.

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Mark	App. No.	Reg. No.	Filing Date	Reg. Date	Owner
COMPLEX 272	78/413974	3,034,565	5/6/04	12/27/05	OMP, Inc., a DE corp.
PHOTOLUMINES	78/413338	3,040,339	5/5/04	1/10/06	OMP, Inc., a DE corp.
OBAGI-C	78/413318	2,955,085	5/5/04	5/24/05	OMP, Inc., a DE corp.
OBAGI	78/201322	2,786,594	1/8/03	11/25/03	OMP, Inc., a DE corp.
OMP INC (and Design)	78/200919	2,855,926	1/7/03	6/22/04	OMP, Inc., a DE corp.
NU-DERM	78/200887	2,838,572	1/7/03	5/4/04	OMP, Inc., a DE corp.
OBAGI	78/198050	2,838,565	12/26/02	5/4/04	OMP, Inc., a DE corp.
BLUE PEEL	76/464317	2,950,469	10/29/02	5/10/05	OMP, Inc., a DE corp.
LUMINATRIX	76/201359	2,860,612	1/30/01	7/6/04	OMP, Inc., a DE corp.
LUMINATRIX	76/975211	2,861,156	1/30/01	7/6/04	OMP, Inc., a DE corp.
PRODERM	76/975174	2,707,942	12/22/00	4/15/03	OMP, Inc., a DE corp.
CFEFFECTIVES	75/982024	2,564,375	4/14/00	4/23/02	OMP, Inc., a DE corp.
TOLEREEN	76/025767	2,569,150	4/14/00	5/14/02	OMP, Inc., a DE corp.
OMP INC (and Design)	75/982743	2,643,677	3/31/00	10/29/02	OMP, Inc., a DE corp.
BLENDER	75/615066	2,302,207	1/4/99	12/21/99	OMP, Inc., a DE corp.
ACTION	75/615067	2,472,716	1/4/99	7/31/01	OMP, Inc., a DE corp.
SUNFADER	75/615064	2,300,062	1/4/99	12/14/99	OMP, Inc., a DE corp.

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MARK	APP. NO.	REG. NO.	FILED DATE	EXPIRES	OWNER
OBAGI PROTOCOLS (and Design)	75/982661	2,684,171	12/22/98	2/4/03	OMP, Inc., a DE corp.
OBAGI (and Design)	75/979799	2,450,253	8/6/98	5/8/01	OMP, Inc., a DE corp.
(DESIGN ONLY)	75/980004	2,454,186	8/6/98	5/22/01	OMP, Inc., a DE corp.
OBAGI SKIN HEALTH	74/691165	2,160,756	6/20/95	5/26/98	OMP, Inc., a DE corp.
OBAGI BLUE PEEL	74/691164	2,155,170	6/20/95	5/5/98	OMP, Inc., a DE corp.
EXFODERM	74/660836	1,958,029	4/13/95	2/20/96	OMP, Inc., a DE corp.
OBAGI NU-DERM	74/442192	2,155,067	9/30/93	5/5/98	OMP, Inc., a DE corp.
OBAGI	74/442512	2,203,028	9/30/93	11/10/98	OMP, Inc., a DE corp.
OBAGI (stylized letters)	74/264964	2,114,897	4/13/92	11/25/97	OMP, Inc., a DE corp.
Condition & Enhance	77/798871	N/A	8/6/2009	Pending	OMP, Inc., a De corp.
Obagi Nuderm	77/816505	N/A	8/31/2009	Pending	OMP, Inc., a De corp.
Blue Peel	77/941240	N/A	2/22/2010	Pending	OMP, Inc., a De corp.
Nu-Derm	77/927918	N/A	2/4/2010	Pending	OMP, Inc., a De corp.
Obagi For Life	77/959,765	N/A	3/16/10	Pending	OMP, Inc., a De corp.
Skin Treatment Compositions	1169-44 PCT US	N/A	5/14/10	Pending	OMP, Inc., a De corp.
Elastilash	85/102,001	N/A	8/6/10	Pending	OMP, Inc., a De corp.
Obagi Blue Peel Lite	85/153,869	10/15/10	n/a	n/a	OMP, Inc., a De corp.

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Mark	App. No.	Reg. No.	Filing Date	Reg. Date	Owner
Rosaclear	77/571,224	9/16/08	3,703,154	10/27/09	OMP, Inc., a De corp.
Blue Peel Radiance	85/175,186	11/12/10	NA	N/A	OMP, Inc., a De corp.

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RECORDED: 12/15/2010

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