TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tomahawk Merger LLC		106/02/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Youbet.com, LLC	
Street Address:	700 Central Avenue	
City:	Louisville	
State/Country:	KENTUCKY	
Postal Code:	40208	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	76301518	YOUBET.COM TOTALACCESS
Serial Number:	78897492	YOUBET ADVANTAGE
Serial Number:	77726643	MYSMARTMONEY
Serial Number:	77680859	XSTREAM AV
Serial Number:	77827792	WHO DO YOU LIKE?.COM
Registration Number:	2570630	YOUBET.COM
Registration Number:	2587113	YOUBET.COM
Registration Number:	2570631	YOUBET.COM
Registration Number:	2572594	YOUBET.COM
Registration Number:	2935037	YOUBET.COM HARNESS
Registration Number:	2935036	YOUBET.COM HARNESS
Registration Number:	3014081	YOUBET ANYWHERE
Registration Number:	2385449	TRACKVIEW
Registration Number:	2887919	PLAYERS TRUST
<u>-</u>		TRADEMARK

REEL: 004434 FRAME: 0413

Registration Number:	2640695	YOUBET EXPRESS
Registration Number:	2933504	YOUBET MOBILE
Registration Number:	3474063	KING CONTEST

CORRESPONDENCE DATA

Fax Number: (650)938-5200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650-988-8500

Email: trademark@fenwick.com
Correspondent Name: Fenwick & West LLP
Address Line 1: 801 California Street
Address Line 2: Silicon Valley Center

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	25703-01000-1094
NAME OF SUBMITTER:	Sally M. Abel
Signature:	/sabel/
Date:	12/15/2010

Total Attachments: 3

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"YOUBET. COM, INC.", A DELAWARE CORPORATION,

WITH AND INTO "TOMAHAWK MERGER LLC" UNDER THE NAME OF

"YOUBET.COM, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND

EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED

AND FILED IN THIS OFFICE THE SECOND DAY OF JUNE, A.D. 2010, AT

1:49 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE SECOND DAY OF JUNE,

A.D. 2010, AT 4:01 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4751610 8100M

100620543

You may verify this certificate online

Jeffrey W. Bullock, Secretary of State
AUTHENTS CATION: 8030307

DATE: 06-02-10

TRADEMARK REEL: 004434 FRAME: 0415 State of Delaware Secretary of State Division of Corporations Delivered 01:48 PM 06/02/2010 FILED 01:49 PM 06/02/2010 SRV 100620543 - 4751610 FILE

CERTIFICATE OF MERGER

OF

YOUBET.COM, INC. a Delaware corporation,

WITH AND INTO

TOMAHAWK MERGER LLC a Delaware limited liability company

Pursuant to Title 8, Section 264 of the Delaware General Corporation Law and Title 6, Section 18-209 of the Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Tomahawk Merger LLC, a Delaware limited liability company, and the name of the corporation being merged with and into this surviving limited liability company is Youbet.com, Inc., a Delaware corporation,

SECOND: The Agreement and Plan of Merger, dated as of November 11, 2009, among Churchill Downs Incorporated, a Kentucky corporation, Tomahawk Merger Corp., a Delaware corporation, Tomahawk Merger LLC, a Delaware limited liability company, and Youbet.com, Inc., a Delaware corporation. has been approved, adopted, certified, executed and acknowledged by each of the constituent entities.

THIRD: The name of the surviving limited liability company is Tomahawk Merger LLC, a Delaware limited liability company. The name of the surviving limited liability company shall be changed to Youbet.com, LLC upon the filing of this Certificate of Merger.

FOURTH: Article First of the Certificate of Formation of the surviving limited liability company shall be amended to read in its entirety as follows:

"First: The name of the limited liability company is Youbet.com, LLC."

FIFTH: This Certificate of Merger shall be effective at 4:01 p.m. Eastern Daylight
Time on June 2, 2010.

SIXTH: The executed Agreement and Plan of Merger is on file at 700 Central Avenue, Louisville, Kentucky 40208, the place of business of the surviving limited liability company.

SEVENTH: A copy of the Agreement and Plan of Merger will be furnished by the surviving limited liability company, on request and without cost, to any member or stockholder of the constituent entities.

TRADEMARK
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IN WITNESS WHEREOF, the undersigned has executed this Certificate of Merger as of the 2nd day of June _____, 2010.

TOMAHAWK MERGER LLC

Name: William C.

TRADEMARK
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RECORDED: 12/15/2010