

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
F & L Ventures, LLC		12/13/2010	LIMITED LIABILITY COMPANY: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fertitta Entertainment LLC		
<b>Street Address:</b>	1505 South Pavilion Center Drive		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89135		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77396548	FERTITTA	
<b>Serial Number:</b>	77693841	FERTITTA	
<b>Serial Number:</b>	85093013	FERTITTA	
<b>Serial Number:</b>	85093252	FERTITTA	
<b>Serial Number:</b>	85096860	FERTITTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(702)382-8135		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	7023822101		
<b>Email:</b>	lvpto@bhfs.com		
<b>Correspondent Name:</b>	Kelley L. Nyquist		
<b>Address Line 1:</b>	100 N. City Parkway, Suite 1600		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89106		
<b>ATTORNEY DOCKET NUMBER:</b>	12100FE		

OP \$140.00 77396548

NAME OF SUBMITTER:	Kelley L. Nyquist
Signature:	/Kelley L. Nyquist/
Date:	12/15/2010
Total Attachments: 1 source=Exec TM Assignment FERTITTA Applications#page1.tif	

**U.S. TRADEMARK ASSIGNMENT**

This U.S. TRADEMARK ASSIGNMENT is made by and between F & L VENTURES, LLC, a Nevada limited liability company, ("Assignor"), in favor of FERTITTA ENTERTAINMENT LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has adopted, owns and has an ongoing intent to use the Marks listed below on or in connection with the services covered in the pending applications listed below.

<u>Mark</u>	<u>Filing Date</u>	<u>Application No.</u>
FERTITTA	2/13/2008	77/396,548
FERTITTA	3/18/2009	77/693,841
FERTITTA	7/26/2010	85/093,013
FERTITTA	7/26/2010	85/093,252
FERTITTA	7/30/2010	85/096,860

WHEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, and its successors and assigns, all right, title and interest in and to the Marks and pending applications, together with the goodwill of the business symbolized by the Marks, the ongoing business activities associated with the Marks, and the right to bring action for past infringement of the Marks.

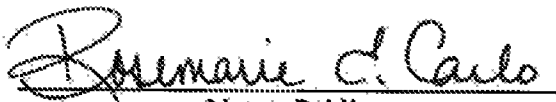
IN WITNESS WHEREOF, Assignor has caused this U.S. TRADEMARK ASSIGNMENT to be executed and delivered by its duly authorized officer, on this 13<sup>th</sup> day of Dec., 2010.

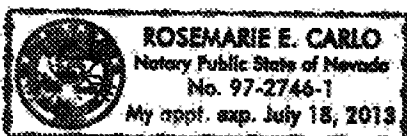
F & L VENTURES, LLC

By:   
Name: Frank J. Fertitta III  
Title: Manager

STATE OF Nevada ) ss.  
COUNTY OF Clark )

This instrument was acknowledged before me on this 13<sup>th</sup> day of Dec., 2010 by Frank J. Fertitta III

  
Notary Public



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