

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BFN Operations LLC		12/07/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of Oklahoma
Street Address:	One Williams Center
City:	Tulsa
State/Country:	OKLAHOMA
Postal Code:	74172-0172
Entity Type:	National Banking Association: OKLAHOMA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3821724	NATURAL LIFE
Registration Number:	3821722	NATURAL LIFE
Registration Number:	1883820	NATURE'S PROMISE
Registration Number:	3217697	HYSTERIA
Registration Number:	3572508	FOREVER & EVER
Registration Number:	3824634	SUPER SWEET
Registration Number:	3764240	FOREVER AND EVER HYDRANGEA
Serial Number:	85172647	PLATINUM PERENNIALS

CORRESPONDENCE DATA

Fax Number: (804)344-7999
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 804-788-8523
 Email: HWRITM@hunton.com
 Correspondent Name: Edward T. White - Hunton & Williams LLP

900178915

**TRADEMARK
 REEL: 004434 FRAME: 0693**

CH \$215.00 3821724

Address Line 1: 951 East Byrd Street
Address Line 2: Riverfront Plaza - East Tower
Address Line 4: Richmond, VIRGINIA 23219-4074

ATTORNEY DOCKET NUMBER: 76200.9

NAME OF SUBMITTER: Edward T. White

Signature: /Edward T. White/

Date: 12/16/2010

Total Attachments: 3
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**NOTICE OF
GRANT OF SECURITY INTEREST
IN TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of December 7, 2010 (as the same may be amended, modified, extended or restated from time to time, the "Agreement"), by BFN Operations LLC, a Delaware limited liability company (the "Debtor"), in favor of Bank of Oklahoma, National Association, as administrative agent (the "Agent") for the holders of the Secured Obligations referenced therein, the Debtor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark</u>	<u>Date of Trademark</u>
3821724	Natural Life and Design	7/20/2010
3821722	Natural Life	7/20/2010
1883820	Nature's Promise	3/14/1995
3217697	Hysteria	3/13/2007
3572508	Forever & Ever	2/10/2009
3824634	Super Sweet	7/27/2010
3764240	Forever and Ever Hydrangea	3/23/2010


**TRADEMARK
APPLICATIONS**


<u>Trademark Application No.</u>	<u>Description of Trademark</u>	<u>Date of Application</u>
85/172647	Platinum Perennials	11/9/2010

The Debtor and the Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

BFN OPERATIONS LLC,
a Delaware limited liability company

By: 
Name: Ted W. Beneski
Title: Chairman of the Board

By: 
Name: Victor L. Vescovo
Title: Managing Director

Acknowledged and Accepted:

BANK OF OKLAHOMA, NATIONAL ASSOCIATION, as Agent

By: David G. Lamb
Name: DAVID G. LAMB
Title: SVP