

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		05/27/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Hamco, Inc.		
Street Address:	916 South Burnside		
City:	Gonzales		
State/Country:	LOUISIANA		
Postal Code:	70737		
Entity Type:	CORPORATION: LOUISIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2024621	BIBSTERS	
Registration Number:	2783261	POCKET BIBSTERS	
CORRESPONDENCE DATA			
Fax Number:	(225)926-2685		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	225-927-9908		
Email:	wdk@RoyKiesel.com		
Correspondent Name:	William David Kiesel		
Address Line 1:	9100 Bluebonnet Ctr. Blvd.		
Address Line 2:	Suite 100		
Address Line 4:	Baton Rouge, LOUISIANA 70809		
ATTORNEY DOCKET NUMBER:	10073.237/10073.252		
NAME OF SUBMITTER:	William David Kiesel		
Signature:	/7173wdk/		

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**TRADEMARK
 REEL: 004434 FRAME: 0992**

Date:

12/16/2010

Total Attachments: 3

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**ATTACHMENT 3
GENERAL TRADEMARK ASSIGNMENT
FOR PURCHASE AGREEMENT FOR BIBSTERS TRADEMARKS**

WHEREAS, The Procter & Gamble Company, a corporation of the State of Ohio, having its principal place of business at One Procter & Gamble Plaza, Cincinnati, OH, USA (hereinafter, together with its Affiliates (as defined in the Purchase Agreement for Bibsters Intellectual Property between ASSIGNOR and ASSIGNEE), referred to as "ASSIGNOR"), owns, by assignment, all right, title, and interest in and to the Trademark Applications and Registrations contained in ATTACHMENT 4, which is attached and hereby incorporated into and forms a part of this Assignment; and Hamco, Inc., a corporation of the state of Louisiana having offices at 916 S. Burnside Avenue, Gonzales, LA 70737, United States (hereinafter, together with its Affiliates, referred to as "ASSIGNEE"), desires to own ASSIGNOR's entire right, title, and interest, and the goodwill associated therewith, in and to the Trademark Applications and Registrations contained in ATTACHMENT 4.

NOW THEREFORE, be it known that, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and sets over to ASSIGNEE, its lawful successors and assigns, ASSIGNOR's entire right, title, and interest, and the goodwill associated therewith, in and to the Trademark Applications and Registrations contained in ATTACHMENT 4. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any foreign country whose duty it is to issue trademarks as described above, to issue all trademark registrations to ASSIGNEE, its successors and assigns, in accordance with the terms of this Assignment;

This Assignment is effective as of the date of execution shown below.

ASSIGNOR, The Procter & Gamble Co.

By: [Signature]
Name: JEFFREY D WERDMAN

State of _____)
County of _____) SS [Signature]

Title: VICE PRESIDENT, GLOBAL BUSINESS DEVELOPMENT



SUSAN S. FELDER
Notary Public, State of Ohio
My Commission Expires 09-28-10

On this 26th day of MAY, 2010, before me personally appeared JEFFREY D WERDMAN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

ASSIGNEE, Hamco, Inc.

By: _____
Name: _____
Title: _____

State of _____)
County of _____) SS

On this _____ day of _____, 20____, before me personally appeared _____, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

ATTACHMENT 3
GENERAL TRADEMARK ASSIGNMENT
FOR PURCHASE AGREEMENT FOR BIBSTERS TRADEMARKS

WHEREAS, The Procter & Gamble Company, a corporation of the State of Ohio, having its principal place of business at One Procter & Gamble Plaza, Cincinnati, OH, USA (hereinafter, together with its Affiliates (as defined in the Purchase Agreement for Bibsters Intellectual Property between ASSIGNOR and ASSIGNEE), referred to as "ASSIGNOR"), owns, by assignment, all right, title, and interest in and to the Trademark Applications and Registrations contained in ATTACHMENT 4, which is attached and hereby incorporated into and forms a part of this Assignment; and Hamco, Inc., a corporation of the state of Louisiana having offices at 916 S. Burnside Avenue, Gonzales, LA 70737, United States (hereinafter, together with its Affiliates, referred to as "ASSIGNEE"), desires to own ASSIGNOR's entire right, title, and interest, and the goodwill associated therewith, in and to the Trademark Applications and Registrations contained in ATTACHMENT 4.

NOW THEREFORE, be it known that, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and sets over to ASSIGNEE, its lawful successors and assigns, ASSIGNOR's entire right, title, and interest, and the goodwill associated therewith, in and to the Trademark Applications and Registrations contained in ATTACHMENT 4. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any foreign country whose duty it is to issue trademarks as described above, to issue all trademark registrations to ASSIGNEE, its successors and assigns, in accordance with the terms of this Assignment;

This Assignment is effective as of the date of execution shown below.

ASSIGNOR, The Procter & Gamble Co.

By: _____ State of _____)
Name: _____ County of _____) SS
Title: _____

On this _____ day of _____, 20____, before me personally appeared _____, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

ASSIGNEE, Hamco, Inc.

By: Olivia Elliott State of LOUISIANA)
Name: Olivia Elliott County of ASCENSION) SS
Title: Vice President i CFO

On this 27th day of MAY, 2010, before me personally appeared OLIVIA ELLIOTT, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



NEAL R. ELLIOTT, JR.
BAR ROLL #24084
NOTARY PUBLIC, STATE OF LOUISIANA
MY COMMISSION IS FOR LIFE

**ATTACHMENT 4
LIST OF BIBSTERS TRADEMARKS**

Trademark	Country	Application No	Application Date	Registration No	Registration Date	Status
BIBSTERS	Australia	700052	3-Jan-96	700052	3-Jan-96	Registered
BIBSTERS	Canada	812050	7-May-96	TMA553,079	29-Oct-01	Registered
BIBSTERS	European Union	259002	20-May-96	259002	7-Jan-99	Registered
BIBSTERS	Japan	107798/95	18-Oct-95	4057804	19-Sep-97	Registered
BIBSTERS	Mexico	494302	5-Jul-01	721952	31-Oct-01	Registered
BIBSTERS	New Zealand	257561	8-Jan-96	257561	8-Jan-96	Registered
BIBSTERS	Nigeria	TP95563	15-Nov-04			Pending
BIBSTERS	Nigeria	TP 95562	29-Nov-04			Pending
BIBSTERS	Norway	960108	8-Jan-96	179941	13-Feb-97	Registered
BIBSTERS	Saudi Arabia	93186	21-Nov-04	799/78	31-Aug-05	Registered
BIBSTERS	Saudi Arabia	93187	21-Nov-04	799/79	31-Aug-05	Registered
BIBSTERS	Switzerland	03450/1996	14-May-96	436594	14-May-96	Registered
BIBSTERS	Turkey	90/11711	8-Aug-96	175510	8-Aug-96	Registered
BIBSTERS	United Arab Emirates	65009	21-Nov-04	52700	8-May-05	Registered
BIBSTERS	United Arab Emirates	65010	21-Nov-04	52691	8-May-05	Registered
BIBSTERS	United States of America	74673256	12-May-95	2024621	17-Dec-96	Registered
BIBSTERS DE PAMPERS	Chile	632884	2-Jan-04	698914	26-Jul-04	Registered
POCKET BIBSTERS	Canada	1139842	10-May-02	TMA652,764	15-Nov-05	Registered
POCKET BIBSTERS	United States of America	78/129880	20-May-02	2,783,261	11-Nov-03	Registered