

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Asurion Corporation		08/31/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Asurion, LLC
<b>Street Address:</b>	648 Grassmere Park
<b>Internal Address:</b>	Suite 300
<b>City:</b>	Nashville
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37211
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 21**

Property Type	Number	Word Mark
Registration Number:	3700469	WIRELESS PHONE PROTECTION
Registration Number:	2301365	RESCUE LINK
Registration Number:	3312225	PHONETRACER
Registration Number:	3357807	BACKMEUP
Registration Number:	3438039	RECONNECT WITH YOUR WORLD
Registration Number:	3054132	CONNECTION PROTECTION
Registration Number:	3028881	RESCUE LINK
Registration Number:	1536786	MR. RESCUE
Registration Number:	2937841	ASURION ROADSIDE ASSISTANCE
Registration Number:	2911185	OUR PASSION IS YOUR PEACE OF MIND
Registration Number:	2991786	MOBILE GUARD
Registration Number:	2962296	2DRESCUE
Registration Number:	2962295	TO THE RESCUE

900179020

**TRADEMARK**  
 REEL: 004435 FRAME: 0349

CH \$540.00 3700469

Registration Number:	3019708	ASURION
Registration Number:	2704834	INTELLIRESCUE
Registration Number:	2708252	ROAD RESCUE
Registration Number:	2698459	ASURION
Registration Number:	2989198	MOBILE GUARD PLUS
Serial Number:	77766355	SMART CONTACTS
Serial Number:	77922874	MOBILE RECOVERY
Serial Number:	85022123	MOBILEPROTECT

**CORRESPONDENCE DATA**

Fax Number: (615)259-1470  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 6152591450  
Email: trademarks@arlaw.com, edward.playfair@arlaw.com  
Correspondent Name: Edward Playfair  
Address Line 1: 424 Church Street  
Address Line 2: Suite 2800  
Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	612194-4
NAME OF SUBMITTER:	Edward Playfair
Signature:	/Edward Playfair/
Date:	12/16/2010

Total Attachments: 1  
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**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM  
A CORPORATION TO A  
LIMITED LIABILITY COMPANY  
PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is August 9, 1999.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Asurion Corporation.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Asurion, LLC.
- 6.) This Certificate of Conversion shall have a delayed effective date and shall not become effective until 11:56 p.m. Eastern Daylight Time on August 31, 2010.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate on the 31<sup>st</sup> day of August, 2010.

By:   
Name: Gerald A. Risk  
Title: Authorized Person