

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seed Factory, Inc., aka Seed Factory		05/01/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Steele Enterprises, Inc.		
Street Address:	4319 Jessup Road		
City:	Ceres		
State/Country:	CALIFORNIA		
Postal Code:	95307		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1674437	BIRD'S DELIGHT	
Registration Number:	1735125	WINNER'S CUP	
Registration Number:	1870736	NATURE'S FEAST	
Registration Number:	1891280	WESTERN DELIGHT	
Registration Number:	2558836	JOSE GUERRERO	
Registration Number:	2610979	SUPER SCRATCH	
CORRESPONDENCE DATA			
Fax Number:	(209)579-9940		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	209-579-9524		
Email:	peterhsmith@sbcglobal.net		
Correspondent Name:	Peter H. Smith		
Address Line 1:	3436 Beckwith Rd		
Address Line 4:	Modesto, CALIFORNIA 95358		

OP \$165.00 1674437

NAME OF SUBMITTER:	Peter H. Smith
Signature:	/peter h. smith/
Date:	12/17/2010
Total Attachments: 1 source=Document2#page1.tif	

ASSIGNMENT OF TRADEMARK REGISTRATIONS

Seed Factory, Inc., also known as Seed Factory, has adopted, used and is the owner of the following trademarks which are registered in the United States Patent & Trademark Office:

	<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
1.	BIRD'S DELIGHT	1,674,437	February 4, 1992
2.	WINNER'S CUP	1,735,125	November 24, 1992
3.	NATURE'S FEAST	1,870,736	December 22, 1994
4.	WESTERN DELIGHT	1,891,280	April 25, 1995
5.	JOSE GUERRERO	2,558,836	April 9, 2002
6.	SUPER SCRATCH (Supplemental Register)	2,610,979	August 20, 2002

Steele Enterprises, Inc., a California corporation, having its principal office at Ceres, California, is desirous of acquiring said trademarks and the registrations therefor.

In light of the above facts, and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Seed Factory, Inc., hereby assigns to Steele Enterprises, Inc., all rights, title and interest in the United States in and to said trademarks and registrations, together with the goodwill of the business symbolized by said trademarks and registrations.

Dated: May 1, 2010

SEED FACTORY, INC., aka Seed Factory

By: 
Randall Steele, President