

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mark French		12/02/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mission Product Holdings, Inc.		
<b>Street Address:</b>	185 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77918312	COURTGRIP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)974-6924		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	2124694823		
<b>Email:</b>	jkatz@dglaw.com		
<b>Correspondent Name:</b>	Jeffrey C. Katz, Davis & Gilbert LLP		
<b>Address Line 1:</b>	1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	22961-1-0 (ASSIGN CJH)		
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz		
<b>Signature:</b>	/Jeffrey C. Katz/		
<b>Date:</b>	12/17/2010		

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**TRADEMARK**  
**REEL: 004435 FRAME: 0496**

Total Attachments: 2

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**ASSIGNMENT**


WHEREAS, Mark French, a U.S. individual located at 800 Westchester Ave, 5-640, Rye Brook, NY 10573 (hereinafter "Assignor"), is the owner of the mark listed below which is the subject of an application for registration in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
COURTGRIP	77918312	Jan. 22, 2010

WHEREAS, Mission Product Holdings, Inc., a Delaware corporation, 185 Madison Avenue, New York, NY 10016 (hereinafter "Assignee"), pursuant to a merger transaction by and among Mission Product Holdings, Inc., No Look Productions, LLC, Assignor and other parties, and pursuant to an Intellectual Property Purchase Agreement by and between Assignee and Assignor, is the successor of the portion of the business of Assignor and Courtgrip, Inc., which is ongoing and existing, to which the Mark pertains, and is desirous of acquiring said Mark and said application thereof, and the goodwill of the business in connection therewith.

THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the application for registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 2nd day of December, 2010.

  
\_\_\_\_\_  
Mark French

Mission Product Holdings, Inc.

By: \_\_\_\_\_  
Name:  
Title:

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\_\_\_\_\_  
Mark French

Mission Product Holdings, Inc.

By: 

Name: Joshua Shaw

Title: President