

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KeyCorp		11/29/2010	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KeyBank National Association		
<b>Street Address:</b>	127 Public Square		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44114		
<b>Entity Type:</b>	INC. ASSOCIATION: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3690866	TUITIONCHARGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(216)241-0816		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	216-622-8200		
<b>Email:</b>	dmcmullen@calfee.com		
<b>Correspondent Name:</b>	Daniel J. McMullen		
<b>Address Line 1:</b>	800 Superior Ave.		
<b>Address Line 2:</b>	1400 Key Bank Center		
<b>Address Line 4:</b>	Cleveland, OHIO 44114-2688		
<b>ATTORNEY DOCKET NUMBER:</b>	34433/04000		
<b>NAME OF SUBMITTER:</b>	Daniel J. McMullen		
<b>Signature:</b>	/DMcM/		
<b>Date:</b>	12/17/2010		

CH \$40.00 3690866

Total Attachments: 1  
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**TRADEMARK**  
**REEL: 004435 FRAME: 0768**



**KeyCorp**  
127 Public Square  
Cleveland, OH 44114-1306

### **TRADEMARK TRANSFER**

KeyCorp hereby assigns and transfers to its wholly-owned subsidiary, KeyBank National Association (“KeyBank”), all of KeyCorp’s right, title and interest in and to that certain TUITIONCHARGE trademark (the Mark); U.S. Reg. No. 3,690,866 and all other registrations of and applications to register the Mark; all income, royalties, damages and payments now or hereafter due or payable with respect to the Mark; all rights of action arising from the Mark, including all claims for damages by reason of past, present or future infringement of the Mark and the right to sue and collect damages for such infringement; and the goodwill of the business symbolized by the Mark; all to be held and enjoyed by KeyBank for its own use and benefit and for its successors and assigns as the same would have been held by KeyCorp had this assignment not been made.

Dated: November 29, 2010

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Steven N. Bulloch, Assistant Secretary of KeyCorp