

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release - 06/15/2010, Reel 4225 and Frame 0024; 10/18/2010, Reel 4297 and Frame 0865

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		12/15/2010	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	AutoTrader.com, Inc.
Street Address:	5775 Peachtree Dunwoody Road
Internal Address:	a Delaware Corporation
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30342
Entity Type:	CORPORATION: DELAWARE

Name:	vAuto, Inc., a Delaware Corporation
Street Address:	2221 Camden Court, Suite 210
City:	Oak Brook
State/Country:	ILLINOIS
Postal Code:	60523
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Registration Number:	2301301	AUTO MART
Registration Number:	1569635	AUTO MART
Registration Number:	3271840	AUTO MART .COM
Registration Number:	2401930	AUTOBIOGRAPHY
Registration Number:	3619400	AUTOMART
Registration Number:	3156454	AUTOMART.COM

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Registration Number:	3188924	AUTOMERCADO.COM
Registration Number:	3236226	CARS GO FASTER!
Registration Number:	3236224	CARSPOT
Registration Number:	3241481	PRO
Registration Number:	3311850	S
Registration Number:	3171118	THE SMARTER PLACE TO BUY AND SELL A CAR
Registration Number:	3713898	TURN 2
Registration Number:	3236299	CRACK JET
Registration Number:	3512434	WHAT WE DO WORKS
Registration Number:	2542258	YOUR CAR IS WAITING
Registration Number:	3571134	THE ULTIMATE AUTOMOTIVE MARKETPLACE
Registration Number:	1320674	DEALS ON WHEELS
Registration Number:	2308694	DEALS ON WHEELS
Serial Number:	77412093	CARGASM
Serial Number:	77248073	SOLO
Registration Number:	3177797	MPOWER
Registration Number:	3781890	AUTOMATCH TECHNOLOGY
Registration Number:	3569643	LIVE MARKET VIEW
Registration Number:	3445857	VAUTO
Serial Number:	77683283	REAL DEAL
Serial Number:	77689833	REAL DEAL REPORT
Serial Number:	85078751	REDWAGON
Serial Number:	77733816	AUTOWRITER
Serial Number:	77879496	VELOCITY
Serial Number:	77879554	VELOCITY MANAGEMENT

CORRESPONDENCE DATA

Fax Number: (800)516-6304
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 614-280-3566
Email: james.murray@wolterskluwer.com
Correspondent Name: James Murray
Address Line 1: 4400 Easton Commons Way, Suite 125
Address Line 2: CT Lien Solutions
Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:

Sakina Karkat

Signature:	/Sakina Karkat/
Date:	12/17/2010
Total Attachments: 6 source=Trademark Releases - AutoTrader#page3.tif source=Trademark Releases - AutoTrader#page4.tif source=Trademark Releases - AutoTrader#page5.tif source=Trademark Releases - AutoTrader#page6.tif source=Trademark Releases - AutoTrader#page7.tif source=Trademark Releases - AutoTrader#page8.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “**Release**”) is made as of December 15, 2010 granted by Wells Fargo Bank, National Association, in its capacity as collateral agent pursuant to that certain Credit Agreement dated as of June 14, 2010, as amended on October 15, 2010 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**”) among AutoTrader.com, Inc. (the “**Borrower**”), the Guarantor Subsidiaries party thereto, the financial institutions party thereto from time to time as lenders (the “**Lenders**”), and Wells Fargo Bank, National Association, as collateral agent for the Lenders (“**Wells Fargo**” or, together with any successor collateral agent appointed pursuant hereto, in such capacity, the “**Collateral Agent**”) (capitalized terms used herein have the meanings attributed thereto in the Credit Agreement unless otherwise defined herein) in favor of the Borrower and the Guarantor Subsidiaries (each individually, a “**Grantor**” and, collectively, the “**Grantors**”).

WHEREAS, pursuant to the terms and conditions of (1) that certain Trademark Security Agreement dated as of June 14, 2010 among certain of the Grantors and Wells Fargo Bank, National Association, as Collateral Agent (as amended, supplemented or otherwise modified, the “**AutoTrader Trademark Security Agreement**”) and (2) that certain Trademark Security Agreement dated as of October 15, 2010 among certain of the Grantors and Wells Fargo Bank, National Association, as Collateral Agent (as amended, supplemented or otherwise modified, the “**vAuto Trademark Security Agreement**” and together with the AutoTrader Trademark Agreement, the “**Trademark Security Agreements**”), the Grantors pledged to the Collateral Agent a continuing security interest in all of their right, title and interest in certain Collateral including, without limitation, the Trademark registrations and applications set forth on Schedule I hereto together with the goodwill associated therewith (collectively, the “**Trademarks**”); and

WHEREAS the AutoTrader Trademark Security Agreement has been recorded with the Assignments Division of the U.S. Patent and Trademark Office on June 15, 2010 at Reel 4225 and Frame 0024 and the vAuto Trademark Security Agreement has been recorded with the Trademarks Division of the U.S. Patent and Trademark Office on October 18, 2010 at Reel 4297 and Frame 0865;

NOW, THEREFORE, in acknowledgement that the Obligations have been repaid in full, the Collateral Agent hereby terminates the Pledge and Security Agreement and each Trademark Security Agreement insofar as they relate to the Trademarks, and hereby terminates, cancels, re-pledges, reassigns and releases any and all security interests it has against the Trademarks, together with the goodwill associated with such Trademarks, and all proceeds of any and all of the foregoing, without warranty or recourse.

If and to the extent the Collateral Agent has acquired any right, title or interest to any of the Trademarks, it hereby assigns and transfers such rights, title or interest to the Grantors.

The Collateral Agent shall take all further actions, and provide to the Grantors and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantors to more fully and effectively effectuate the purposes of this Release.

This Release shall be construed in accordance with and governed by the law of the State of New York.

(signature page follows)

IN WITNESS WHEREOF, the Collateral Agent has caused this Release of Security Interest in Trademarks to be executed and delivered by its duly authorized officer as of the date first set forth above.

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Collateral Agent,

By: Kathleen H. Ready
Name: Kathleen H. Ready
Title: Managing Director

SCHEDULE I

REGISTERED TRADEMARKS

See attached.

SCHEDULE A
to
TRADEMARK SECURITY AGREEMENT

TRADEMARK REGISTRATIONS AND APPLICATIONS

Trademarks

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>
AutoTrader.com, Inc.	AUTO MART	094315
Autotrader.com, Inc.	AUTO MART	2,301,301
Autotrader.com, Inc.	AUTO MART	1,569,635
Autotrader.com, Inc.	AUTO MART.COM	3,271,840
AutoTrader.com, Inc.	AUTOBIOGRAPHY	2,401,930
Autotrader.com, Inc.	AUTOMART and DESIGN	3,619,400
Autotrader.com, Inc.	AUTOMART.COM	3,156,454
Autotrader.com, Inc.	AUTOMERCADO.COM	3,188,924
AutoTrader.com, Inc.	CARS GO FASTER!	3,236,226
AutoTrader.com, Inc.	CARSPOT	3,236,224
AutoTrader.com, Inc.	PRO	3,241,481
AutoTrader.com, Inc.	S and DESIGN	3,311,850
AutoTrader.com, Inc.	THE SMARTER PLACE TO BUY AND SELL A CAR	3,171,118
AutoTrader.com, Inc.	TURN 2	3,713,898
AutoTrader.com, Inc.	VINTRUST	3,236,299
AutoTrader.com, Inc.	WHAT WE DO WORKS	3,512,434
AutoTrader.com, Inc.	YOUR CAR IS WAITING	2,542,258
AutoTrader.com, Inc.	THE ULTIMATE AUTOMOTIVE MARKETPLACE	3,571,134
AutoTrader.com, Inc.	DEALS ON WHEELS	1,320,674
AutoTrader.com, Inc.	DEALS ON WHEELS	2,308,694

Trademark Applications

<u>Applicant</u>		<u>Application Number</u>
Autotrader.com, Inc.	CARGASM	77/412,093
Autotrader.com, Inc.	SOLO	77/248,073

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SCHEDULE A
to
TRADEMARK SECURITY AGREEMENT

TRADEMARK REGISTRATIONS AND APPLICATIONS

Trademarks

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>
vAuto, Inc.	MPOWER	3,177,797
vAuto, Inc.	AUTOMATCH TECHNOLOGY	3,781,890
vAuto, Inc.	LIVE MARKET VIEW	3,569,643
vAuto, Inc.	VAUTO	3,445,857

Trademark Applications

<u>APPLICANT</u>	<u>MARK</u>	<u>APPLICATION NUMBER</u>
vAuto, Inc.	REAL DEAL	77/683,283
vAuto, Inc.	REAL DEAL REPORT	77/689,833
vAuto, Inc.	REDWAGON	85/078,751
vAuto, Inc.	AUTOWRITER	77/733,816
vAuto, Inc.	VELOCITY	77/879,496
vAuto, Inc.	VELOCITY MANAGEMENT	77/879,554

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