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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Celebration Foods LLC		109/02/2009 1	LIMITED LIABILITY COMPANY: CONNECTICUT

RECEIVING PARTY DATA

Name:	CF Foods LLC	
Street Address:	1 Celebration Way	
City:	New Britain	
State/Country:	CONNECTICUT	
Postal Code:	06053	
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number: 3437823		CELEBRATION FOODS	

CORRESPONDENCE DATA

Fax Number: (312)236-7516

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312 368 4000

Email: brigid.powers@dlapiper.com

Correspondent Name: Mark I. Feldman DLA Piper LLP

Address Line 1: P.O. Box 64807

Address Line 4: Chicago, ILLINOIS 60664-0807

NAME OF SUBMITTER:	Mark I. Feldman
Signature:	/Mark I. Feldman/
Date:	12/20/2010

Total Attachments: 1

TRADEMARK
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CONFIRMATORY ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Celebration Foods LLC, a Delaware limited liability company, having a place of business at 175 Capital Boulevard, Suite 400, Rocky Hill, Connecticut 06067 ("Assignor"), is the record owner of U.S. trademark registration number 3437823, registered May 27, 2008 for the mark CELEBRATION FOODS (the "Mark");

WHEREAS, Assignor and CF Foods LLC, a Delaware limited liability company, having a place of business at 1 Celebration Way, New Britain, CT 06053 ("Assignee") were parties to an Asset Contribution Agreement dated as of September 2, 2009, by which the Mark, together with the good will of the Mark, was assigned and transferred from Assignor to Assignee; and

WHEREAS, Assignor and Assignee wish to confirm the aforesaid transfer and assignment of the Mark.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby confirm the transfer and assignment to Assignee of all of Assignor's right, title and interest in, to and under said Mark and registration therefor, together with the goodwill of the business symbolized by the Mark, and with the entire business of the Assignor to which the Mark pertains; together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past violation, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made, effective as of September 2, 2009.

IN TESTIMONY WHEREOF, Assignor has executed this Confirmatory Assignment by its duly authorized officer.

CELEBRATION FOODS.LLC
By: Jan Hayeren
Name:
Title: Secretary
Date: 12/20/20/0

TRADEMARK REEL: 004436 FRAME: 0315

RECORDED: 12/20/2010