

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cool Gear International, Inc.		12/01/2010	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Cool Gear International, LLC
Street Address:	165 Township Line Road, Suite 2100
Internal Address:	c/o RAF Industries, Inc.
City:	Jenkintown
State/Country:	PENNSYLVANIA
Postal Code:	19046
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3254766	COOKIE DUNKERS
Registration Number:	1497764	COOL-GEAR
Registration Number:	2912611	COOL GEAR
Registration Number:	3655486	COOL GEAR FREE
Registration Number:	3729092	EZ-FREEZE FREE
Registration Number:	3723041	EZ FREEZE STAYFIT
Registration Number:	3441153	EZ HEAT
Registration Number:	2887157	EZ- FREEZE
Registration Number:	3788308	EZ-FREEZE PURE
Registration Number:	3715996	THERMAGEL
Serial Number:	77840200	E ENERGY
Serial Number:	77955160	EZ-FREEZE ECO2GO
Serial Number:	77575633	RE DUCE USE CYCLE

TRADEMARK

900179223

REEL: 004436 FRAME: 0480

CH \$340.00 3254766

CORRESPONDENCE DATA

Fax Number: (215)655-2286

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: trademarks@dechert.com

Correspondent Name: Jacob R. Bishop

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ATTORNEY DOCKET NUMBER:	111062
NAME OF SUBMITTER:	Jacob Bishop
Signature:	/Jacob Bishop/
Date:	12/20/2010
Total Attachments: 2 source=US Trademarks -- Executed#page1.tif source=US Trademarks -- Executed#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS **Cool Gear International, Inc.** ("Assignor"), a Massachusetts corporation with an address at 10 Cordage Park Circle, Plymouth, Massachusetts 02360, holds of record the trademarks (the "Trademarks"), the registrations of the Trademarks (the "Registrations") and the applications for registration of the Trademarks (the "Applications") displayed in the attached **Exhibit A**.

WHEREAS, **Cool Gear International, LLC** ("Assignee"), a Delaware limited liability company with an address at c/o RAF Industries, Inc., 165 Township Line Road, Suite 2100, Jenkintown, PA 19046 has acquired from Assignor certain assets of Assignor, including the Trademarks, the Registrations, the Applications, and the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns, conveys and transfers to Assignee all right, title and interest in and to the Trademarks, the Registrations and the Applications, any other registrations or applications for registration thereof, and the goodwill of the business symbolized by the Trademarks, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

Dated December 1, 2010

COOL GEAR INTERNATIONAL, INC.

By: 

Name: Donna J. Roth
Title: President

Exhibit A

U.S. Trademark Registrations

Mark	Reg. No.	Reg. Date
COOKIE DUNKERS	3254766	June 26, 2007
COOL-GEAR	1497764	July 26, 1998
COOL GEAR and Design	2912611	December 21, 2004
COOL GEAR FREE	3655486	July 14, 2009
E-Z FREEZE FREE	3729092	December 22, 2009
EZ FREEZE STAYFIT	3723041	December 8, 2009
EZ HEAT	3441153	June 3, 2008
EZ-FREEZE	2887157	September 21, 2004
EZ-FREEZE PURE	3788308	May 11, 2010
THERMAGEL	3715996	November 24, 2009

U.S. Trademark Applications

Mark	Serial No.	Filing Date
E ENERGY and Design	77/840,200	October 2, 2009
EZ-FREEZE ECO2GO	77/955,160	March 10, 2010
REDUCE USE CYCLE and Design	77/575,633	September 22, 2008

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