

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bright of America, LLC		10/25/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Langley/Empire Candle LLC
Street Address:	2925 Fairfax Trafficway
City:	Kansas City
State/Country:	KANSAS
Postal Code:	66115
Entity Type:	LIMITED LIABILITY COMPANY: KANSAS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	77962100	ODOR ERASER
Registration Number:	1556403	EARTH SCENTS
Registration Number:	3013349	FALL GATHERINGS
Registration Number:	3036801	ELEGANT TRADITIONS COLLECTION
Registration Number:	3042808	CELEBRATE THE ELEGANCE OF EVERY DAY
Registration Number:	3123275	SOY ENVIRONMENT
Registration Number:	3481906	NATURAL PERFECTION MORE SCENT LESS SOOT
Registration Number:	3776519	TWIN SCENTS
Registration Number:	3810619	SMOKE ERASER

CORRESPONDENCE DATA

Fax Number: (913)647-9057
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 9136479050
 Email: tmdocketing.vanhoozer@hoveywilliams.com

900179296

**TRADEMARK
 REEL: 004437 FRAME: 0384**

CH \$240.00 77962100

Correspondent Name: HOVEY WILLIAMS LLP
Address Line 1: 10801 Mastin Blvd.
Address Line 2: Suite 1000
Address Line 4: Overland Park, KANSAS 66210

ATTORNEY DOCKET NUMBER:	1486.074
NAME OF SUBMITTER:	Thomas H. Van Hoozer
Signature:	/Thomas H. Van Hoozer/
Date:	12/20/2010

Total Attachments: 3
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Exhibit E

ASSIGNMENT

WHEREAS, Bright of America, LLC, a limited liability company organized under the laws of the state of Delaware, having its principal place of business at 300 Greenbrier Road, Summersville, West Virginia 26651 ("Assignor"), has adopted, used and is using the marks set forth in Schedule A as appended hereto and incorporated herein, and is the owner of the registrations and the application for registration in the United States Patent and Trademark Office recited therein (hereinafter "Marks"); and

WHEREAS, Langley/Empire Candle LLC, a limited liability company organized under the laws of the state of Kansas, having its principal place of business at 2925 Fairfax Trafficway, Kansas City, Kansas 66115 ("Assignee"), is desirous of acquiring said Marks and the registrations thereof and application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor Bright of America, LLC does hereby assign unto the said Assignee Langley/Empire Candle LLC, all right, title and interest in and to the Marks set forth on Schedule A together with any and all other marks owned and used by Assignor at common law in connection with its candle and fragrance business, together with the good will of the business symbolized by the Marks, and the registration and application thereof, together with the candles, oil for perfumes and scent portion of the business of Assignor to which the mark ODOR ERASER pertains to the extent that that business is ongoing and existing, with the understanding, that by the execution of this Assignment, Assignee assumes all liabilities in connection with the ODOR ERASER mark, including, but without limitation thereto, the further prosecution of the ODOR ERASER intent-to-use application for registration together with the right to sue for and collect on all claims for damages by reason of past infringement of any of said marks.

IN WITNESS WHEREOF, this instrument has been duly executed on the 25th day of October, 2010.

BRIGHT OF AMERICA, LLC

By: Frederick H. Shuart, Jr.

Frederick H. Shuart, Jr., Vice President

STATE OF New Jersey)

) ss:

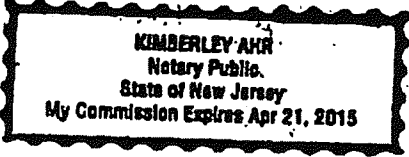
COUNTY OF Bergen)

Before me personally appeared FREDERICK H. SHUART, JR., who executed the foregoing instrument for the uses and purposes set forth therein, this 25th day of October, 2010.

Kimberley AHR 10/25/2010
Notary Public

My Commission Expires:

(SEAL)



SCHEDULE A TO ASSIGNMENT

<u>Registration No.</u>	<u>Mark</u>
1,556,403	EARTH SCENTS
3,013,349	FALL GATHERINGS
3,036,801	ELEGANT TRADITIONS COLLECTION
3,042,808	CELEBRATE THE ELEGANCE OF EVERY DAY
3,123,275	SOY ENVIRONMENT
3,481,906	NATURAL PERFECTION MORE SCENT LESS SOOT
3,776,519	TWIN SCENTS
3,810,619	SMOKE ERASER
<u>Application No.</u>	<u>Mark</u>
77/962,100	ODOR ERASER