TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Youbet.com, LLC		l12/17/2010 l	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A., as Collateral Agent
Street Address:	10 South Dearborn
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National Banking Assocation: UNITED STATES

PROPERTY NUMBERS Total: 17

Registration Number: 2570630 YOUBET.COM Registration Number: 2587113 YOUBET.COM Registration Number: 2570631 YOUBET.COM Registration Number: 2572594 YOUBET.COM Registration Number: 2935037 YOUBET.COM HARNESS Registration Number: 2935036 YOUBET.COM HARNESS Registration Number: 3014081 YOUBET ANYWHERE Registration Number: 2385449 TRACKVIEW Registration Number: 2887919 PLAYERS TRUST Registration Number: 2640695 YOUBET EXPRESS Registration Number: 2933504 YOUBET MOBILE Registration Number: 2882222 YOUBET.COM TOTALACCESS Registration Number: 3474063 KING CONTEST	Property Type	Number	Word Mark
Registration Number: 2570631 YOUBET.COM Registration Number: 2572594 YOUBET.COM Registration Number: 2935037 YOUBET.COM HARNESS Registration Number: 2935036 YOUBET.COM HARNESS Registration Number: 3014081 YOUBET ANYWHERE Registration Number: 2385449 TRACKVIEW Registration Number: 2887919 PLAYERS TRUST Registration Number: 2640695 YOUBET EXPRESS Registration Number: 2933504 YOUBET MOBILE Registration Number: 2882222 YOUBET.COM TOTALACCESS	Registration Number:	2570630	YOUBET.COM
Registration Number: 2572594 YOUBET.COM Registration Number: 2935037 YOUBET.COM HARNESS Registration Number: 2935036 YOUBET.COM HARNESS Registration Number: 3014081 YOUBET ANYWHERE Registration Number: 2385449 TRACKVIEW Registration Number: 2887919 PLAYERS TRUST Registration Number: 2640695 YOUBET EXPRESS Registration Number: 2933504 YOUBET MOBILE Registration Number: 2882222 YOUBET.COM TOTALACCESS	Registration Number:	2587113	YOUBET.COM
Registration Number: 2935037 YOUBET.COM HARNESS Registration Number: 2935036 YOUBET.COM HARNESS Registration Number: 3014081 YOUBET ANYWHERE Registration Number: 2385449 TRACKVIEW Registration Number: 2887919 PLAYERS TRUST Registration Number: 2640695 YOUBET EXPRESS Registration Number: 2933504 YOUBET MOBILE Registration Number: 2882222 YOUBET.COM TOTALACCESS	Registration Number:	2570631	YOUBET.COM
Registration Number: 2935036 YOUBET.COM HARNESS Registration Number: 3014081 YOUBET ANYWHERE Registration Number: 2385449 TRACKVIEW Registration Number: 2887919 PLAYERS TRUST Registration Number: 2640695 YOUBET EXPRESS Registration Number: 2933504 YOUBET MOBILE Registration Number: 2882222 YOUBET.COM TOTALACCESS	Registration Number:	2572594	YOUBET.COM
Registration Number: 3014081 YOUBET ANYWHERE Registration Number: 2385449 TRACKVIEW Registration Number: 2887919 PLAYERS TRUST Registration Number: 2640695 YOUBET EXPRESS Registration Number: 2933504 YOUBET MOBILE Registration Number: 2882222 YOUBET.COM TOTALACCESS	Registration Number:	2935037	YOUBET.COM HARNESS
Registration Number: 2385449 TRACKVIEW Registration Number: 2887919 PLAYERS TRUST Registration Number: 2640695 YOUBET EXPRESS Registration Number: 2933504 YOUBET MOBILE Registration Number: 2882222 YOUBET.COM TOTALACCESS	Registration Number:	2935036	YOUBET.COM HARNESS
Registration Number: 2887919 PLAYERS TRUST Registration Number: 2640695 YOUBET EXPRESS Registration Number: 2933504 YOUBET MOBILE Registration Number: 2882222 YOUBET.COM TOTALACCESS	Registration Number:	3014081	YOUBET ANYWHERE
Registration Number: 2640695 YOUBET EXPRESS Registration Number: 2933504 YOUBET MOBILE Registration Number: 2882222 YOUBET.COM TOTALACCESS	Registration Number:	2385449	TRACKVIEW
Registration Number: 2933504 YOUBET MOBILE Registration Number: 2882222 YOUBET.COM TOTALACCESS	Registration Number:	2887919	PLAYERS TRUST
Registration Number: 2882222 YOUBET.COM TOTALACCESS	Registration Number:	2640695	YOUBET EXPRESS
	Registration Number:	2933504	YOUBET MOBILE
Registration Number: 3474063 KING CONTEST	Registration Number:	2882222	YOUBET.COM TOTALACCESS
	Registration Number:	3474063	KING CONTEST
Serial Number: 78897492 YOUBET ADVANTAGE	Serial Number:	78897492	YOUBET ADVANTAGE TRADEMARK

REEL: 004438 FRAME: 0090

900179325

Serial Number:	77726643	MYSMARTMONEY
Serial Number:	77680859	XSTREAM AV
Serial Number:	77827792	WHO DO YOU LIKE?.COM

CORRESPONDENCE DATA

Fax Number: (214)981-3400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin LLP

Address Line 2: 717 N. Harwood St., Suite 3400

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	36084-35440
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	12/21/2010

Total Attachments: 5

source=Executed Youbet.com TM Grant#page1.tif source=Executed Youbet.com TM Grant#page2.tif source=Executed Youbet.com TM Grant#page3.tif source=Executed Youbet.com TM Grant#page4.tif source=Executed Youbet.com TM Grant#page5.tif

CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "<u>Confirmatory Grant</u>") is made effective as of December 17, 2010 by and from YOUBET.COM, LLC, a Delaware limited liability company (the "<u>Grantor</u>"), to and in favor of JPMORGAN CHASE BANK, N.A., for itself and as Collateral Agent for the Lenders and the other holders of Secured Obligations (as defined in the Credit Agreement referenced below) (in such capacities, the "<u>Grantee</u>").

WHEREAS, Churchill Downs Incorporated (the "<u>Borrower</u>"), the Grantor, certain other Subsidiaries of the Borrower, the Lenders and the Grantee have entered into a Second Amended and Restated Credit Agreement dated as of December 22, 2009 (as may be amended, restated, supplemented or otherwise modified from time to time, the "<u>Credit Agreement</u>").

WHEREAS, the Grantor, along with certain other Subsidiaries of the Borrower, has guaranteed the repayment of the Secured Obligations pursuant to a Second Amended and Restated Guaranty dated as of December 22, 2009 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty").

WHEREAS, the Borrower, the Grantor and certain other Subsidiaries of the Borrower have entered into a Second Amended and Restated Pledge and Security Agreement dated as of December 22, 2009 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement").

WHEREAS, the Grantor owns the trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are pending or registered with the United States Patent and Trademark Office.

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted under the Security Agreement to the Grantee for the benefit of the Lenders and the other holders of Secured Obligations. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement and the other Loan Documents, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1) <u>Definitions</u>. All capitalized terms not defined herein shall have the respective meaning given to them in the Credit Agreement.

2) The Security Interest.

(a) This Confirmatory Grant is made to secure the satisfactory performance and payment of (i) all the Secured Obligations and (ii) all of the obligations and liabilities of the Subsidiary Guarantors under the Guaranty. Upon the payment in full of all Secured Obligations, the Grantee shall

promptly, upon such satisfaction, execute, acknowledge, and deliver to the Grantor all reasonably requested instruments in writing releasing the security interest in the Trademarks acquired under the Security Agreement and this Confirmatory Grant.

- (b) The Grantor hereby grants to the Grantee a security interest in (1) all of the Grantor's right, title and interest in and to the Trademarks now owned or from time to time after the date hereof owned or acquired by the Grantor, together with (2) all proceeds of the Trademarks, (3) the goodwill associated with such Trademarks and (4) all causes of action arising prior to or after the date hereof for infringement of the Trademarks or unfair competition regarding the same.
- 3) <u>Counterparts</u>. This Confirmatory Grant may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.
- 4) <u>Governing Law</u>. This Confirmatory Grant and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the Commonwealth of Kentucky.

IN WITNE of the date first written abo	ESS WHEREOF, the Grantor has executed tve.	his Confirmatory Grant effective as
	YOUBET.COM, LLC	C
	By: Solut Name: Robit Th Title: President	Thulm C ukral
GUD A TIPE OF		
STATE OFCOUNTY)	
appeared to the within instrument as	, 2010, before me,, personally known to me to be the nd acknowledged to me that he executed to the instrument, the person, or the entity tent.	e person whose name is subscribed he same in his authorized capacity
(SEAL)		_
	Notary Public, State of	<u>-</u>
	My Commission Expires:	<u> </u>

* See Attached Loose Cortificate

Signature Page for Grant of Security Interest in United States Trademarks

State of California County of Cara Clara On 12/15/10 before me, Sua personally appeared Rohit The	The fath Ustanfluke WA Name(s) of Signer(s)
SUZANNE PATTI Commission # 1907755 Notary Public - California Santa Clara County My Comm. Expires Oct 10, 2014	who proved to me on the basis of satisfactory vidence to be the person whose name is large, ubscribed to the within instrument and acknowledged a me that he she/they executed the same in is/her/their authorized capacity(is), and that by is/her/their signature on the instrument the erson of acted, executed the instrument. Certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
Place Notary Seal Above Place Notary Seal Above OPTION Though the information below is not required by law, if	Signature Signature of Notary Public Signature of Notary Public it may prove valuable to persons relying on the document reattachment of this form to another document.
Description of Attached Document Title or Type of Document Document Date: Named Above: Name: Capacity(ies) Claimed by Signer(s) Signer's Name: Capacity Chairment Signer's Name: Capacity Chairment Capa	Signer's Name:
Corporate Officer — Title(s): Individual Partner — Limited General Attorney in Fact Trustee Guardian or Conservator Other: Signer Is Representing:	□ Corporate Officer — Title(s): □ Individual □ Partner — □ Limited □ General □ Attorney in Fact □ Trustee □ Guardian or Conservator □ Other: □ Signer Is Representing:

© 2010 National Notary Association • NationalNotary.org • 1-800-US NOTARY (1-800-876-6827)

CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS Exhibit A - SCHEDULE OF TRADEMARKS

Youbet.com	Reg. No. 2570630
Youbet.com	Reg. No. 2587113
Youbet.com & Logo	Reg. No. 2570631
Youbet.com & Logo	Reg. No. 2572594
Youbet.com Harness	Reg. No. 2935037
Youbet.com Harness & Design	Reg. No. 2935036
Youbet Anywhere	Reg. No. 3014081
Trackview	Reg. No. 2385449
Players Trust	Reg. No. 2887919
Youbet Express	Reg. No. 2640695
Youbet Mobile	Reg. No. 2933504
Youbet.com TotalAccess	Reg. No. 2882222
King Contest	Reg. No. 3474063

Youbet AdvantageAppl. No. 78/897492MySmartMoneyAppl. No. 77/726643XSTREAM AVAppl. No. 77/680859Who Do You Like?.comAppl. No. 77/827792

Exhibit A

RECORDED: 12/21/2010