TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Saez Enterprises, Inc.		12/21/2010	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Sterling Foods, Inc.
Street Address:	13100 NW 38th Avenue
City:	Opa Locka
State/Country:	FLORIDA
Postal Code:	33054
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	76176083	MURCIANA BRAND
Serial Number:	78154977	CHEGAUCHO
Serial Number:	78461254	CHE GAUCHO
Serial Number:	78179330	EL CHAMO
Serial Number:	78914635	EL CONGO
Serial Number:	77172076	DOÑA LUPE
Serial Number:	77171710	EL COQUI DE SAN JUAN
Serial Number:	78275334	MR. PAISA LA BERRAQUERA
Serial Number:	77003956	CASA DE CAMPO SABOR A LO NUESTRO

OP $240.00 76176083

CORRESPONDENCE DATA

Fax Number: (305)445-8484
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 3054471617
Email: daniels@sanchelima.com
Correspondent Name: Sanchelima & Associates, P.A.

Address Line 1:	235 SW Le Jeune Road
Address Line 4:	Miami, FLORIDA 33134

ATTORNEY DOCKET NUMBER:	300316.1 (EXHIBIT A)
NAME OF SUBMITTER:	Jesus Sanchelima
Signature:	/js/
Date:	12/21/2010

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

This assignment ("Assignment") is made effective as of 21 of December, 2010 from **SAEZ ENTERPRISES, INC.**, a Florida Corporation, of 4001 SW 152 Place, Miami, Florida 33185 ("Assignor"), to **STERLING FOODS, INC.**, a Florida Corporation, of 13100 NW 38 Avenue, Opa Locka, Florida 33054 ("Assignee"):

WHEREAS, (**"ASSIGNOR"**), is the owner of the trademarks ("the Marks") and other intellectual property ("the property") as described in **Exhibit A**, attached hereto and incorporated by reference herein,

Whereas, Assignor desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the other Marks.

Now, THEREFORE, in consideration of the payment of One Dollar ($1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and that part of the good will of the business connected with the use of and symbolized by the Marks in the United States and rest of the world, all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damaged, and payments for the past or future infringements and misappropriations of he Marks and all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations an take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duty executed under seal and delivered this Assignment, as of the day and year first above written.

SAEZ ENTERPRISES, INC.
ASSIGNOR

By: _____
Andres Saez, President

STATE OF FLORIDA
COUNTY OF MIAMI-DADE

The foregoing instrument was acknowledged before me this 21 of December, 2010, by Andres Saez, as President and on behalf of SAEZ ENTERPRISE, INC., the above named party who is personally known to me and who did take an oath.

GRETEL HERRERA
MY COMMISSION # DD931945
EXPIRES October 11, 2013
(407) 398-0153 FloridaNotaryService.com

_____
NOTARY PUBLIC

My commission expires: October 11, 2013.

Exhibit A

Brand Name	Description
MURCIANA BRAND and design Serial # 76176083; Registration #2667971	
CHE GAUCHO (Class #29) Serial # 78154977; Registration #2807469	Argentinean-style fresh & cooked sausage
CHE GAUCHO (Class #30) Serial # 78461254; Registration #3015331	Sauces & dressing
EL CHAMO Serial # 78179330; Registration #2846685	Venezuelan-style fresh & cooked sausage
EL CONGO Serial # 78914635; Registration #3357949	Cuban-style fresh & cooked sausage
DONA LUPE Serial # 77172076; Registration #3502488	Mexican-style fresh & cooked sausage
EL COQUI DE SAN JUAN Serial # 77171710; Registration #3502486	Puerto Rican-style fresh & cooked sausage
EL COQUI Any and all common law right	
MR. PAISA LA BERRAQUERA Serial # 78275334; Registration #2922737	Colombian-style fresh & cooked sausage
CASA DE CAMPO ... Sabor a lo nuestro Serial # 77003956; Registration #3450036	

AS