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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Parts To Your Door, LLC		l12/21/2010 l	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Atlantic Shores Corporation	
Street Address:	300 Delaware Avenue, Suite 900	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19801	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3246651	PARTS TO YOUR DOOR

CORRESPONDENCE DATA

Fax Number: (215)241-5306

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (215) 241-5303

Email: lsmith@liacouraslaw.com

Correspondent Name: Leslile H Smith

Address Line 1: 1515 Market Street, Suite 808

Address Line 4: Philadelphia, PENNSYLVANIA 19102

ATTORNEY DOCKET NUMBER:	PTYD ASC
NAME OF SUBMITTER:	Leslie H Smith
Signature:	/Leslie H Smith/
Date:	12/21/2010

900179356 TRADEMARK REEL: 004438 FRAME: 0256

Total Attachments: 1 source=PTYD ASC Assignment (12 21 10)#page1.tif

TRADEMARK **REEL: 004438 FRAME: 0257**

SERVICE MARK ASSIGNMENT

WHEREAS, Parts To Your Door, LLC, is the owner of the PARTS TO YOUR DOOR (word mark) service mark, the PARTS TO YOUR DOOR (and design) service mark, and the federal registration of PARTS TO YOUR DOOR (and design), Reg. No. 3,246,651; and

WHEREAS, Atlantic Shores Corporation, a Delaware company with offices at 300 Delaware Avenue, Suite 900, Wilmington, DE 19801, is desirous of acquiring all rights in and to the PARTS TO YOUR DOOR (word mark) service mark and the PARTS TO YOUR DOOR (and design) service mark, and the business connected with such service marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Parts To Your Door, LLC hereby assigns to Atlantic Shores Corporation all rights, title, and interest in and to the PARTS TO YOUR DOOR (word mark) service mark and the PARTS TO YOUR DOOR (and design) service mark, the federal registration of PARTS TO YOUR DOOR (and design), and the business connected with such service marks, together with the goodwill of the business symbolized by the service marks.

PARTS TO YOUR DOOR, LLC

Terry H. Rismiller, Senior Vice President and COO of PB Heat, LLC, the sole member of Parts To

Your Door, LLC

December 21, 2010

TRADEMARK REEL: 004438 FRAME: 0258

RECORDED: 12/21/2010