

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HLT Domestic IP LLC		12/21/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	HLT CONRAD IP LLC		
Street Address:	7930 Jones Branch Drive		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22102		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3672019	CONRAD HOTELS & RESORTS	
CORRESPONDENCE DATA			
Fax Number:	(901)374-5050		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	9013745099		
Email:	barbara.arnold@hilton.com		
Correspondent Name:	HLT Domestic IP LLC		
Address Line 1:	755 Crossover Lane		
Address Line 4:	Memphis, TENNESSEE 38117		
ATTORNEY DOCKET NUMBER:	11309		
NAME OF SUBMITTER:	Barbara Arnold		
Signature:	/Barbara Arnold/		
Date:	12/21/2010		

CH \$40.00 3672019

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TRADEMARK  
REEL: 004438 FRAME: 0375

**Total Attachments: 4**

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## **ASSIGNMENT OF TRADEMARKS**

WHEREAS, HLT DOMESTIC IP LLC ("Assignor"), a corporation duly organized and existing under the laws of the State of Delaware, currently having a principal place of business at 7930 Jones Branch Drive, McLean, Virginia 22102, USA, (formerly located at 9336 Civic Center Drive, Beverly Hills, California 90210 USA) is the owner of certain Trademark registrations and applications ("Marks") in the Country set out in the Schedule; and

WHEREAS, HLT CONRAD IP LLC ("Assignee"), a limited liability company duly organized and existing under and by virtue of the laws of the State of Delaware, having a principal place of business at 7930 Jones Branch Drive, McLean, Virginia 22102, USA, is desirous of acquiring all of the right, title and interest in and to said Marks and the registrations and applications thereof;

NOW THEREFORE, this instrument witnesses that for and in consideration of the some of one hundred dollars (U.S.\$100) and other good and valuable consideration to it paid, the receipt of which is hereby acknowledged, HLT DOMESTIC IP LLC does hereby confirm that it has sold, assigned and transferred to HLT CONRAD IP LLC, and its successors the whole right, title and interest in and to the said Marks in the Country in which the said Marks have been used, registered or applied for to be held and enjoyed by Assignee as the same would have been held and enjoyed by Assignor had this agreement not been made.

Dated: December 21, 2010

Assignor:

HLT DOMESTIC IP LLC

By: Barbara Arnold  
Barbara Arnold  
Assistant Vice President

Assignee:

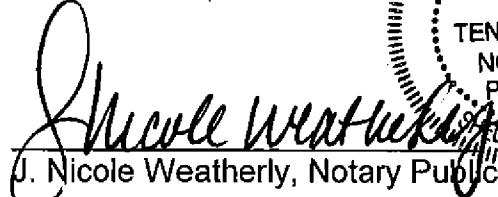
HLT CONRAD IP LLC

By: Justin Hensley  
Justin Hensley  
Assistant Vice President &  
Assistant Treasurer

STATE OF TENNESSEE )  
 ) ss:  
COUNTY OF SHELBY )

Personally appeared before me the above-named Barbara Arnold, known or proved to me to be the same person who executed the foregoing instrument and to be the Assistant Vice President of HLT DOMESTIC IP LLC and acknowledged to me that she executed the same as her free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this December 21, 2010.

  
J. Nicole Weatherly, Notary Public



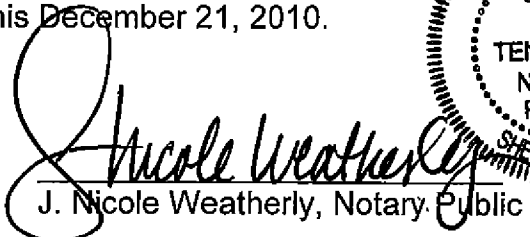
My Commission Expires:

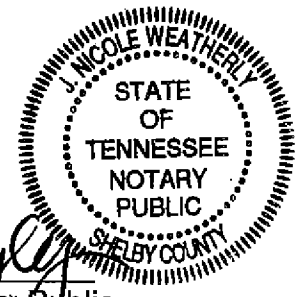
**My Commission Expires:**  
**April 6, 2014**

STATE OF TENNESSEE )  
 ) ss:  
COUNTY OF SHELBY )

Personally appeared before me the above-named Justin Hensley, known or proved to me to be the same person who executed the foregoing instrument and to be an Assistant Vice President & Assistant Treasurer of HLT CONRAD IP LLC and acknowledged to me that he executed the same as his free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this December 21, 2010.

  
J. Nicole Weatherly, Notary Public



My Commission Expires:

**My Commission Expires:**  
**April 6, 2014**

UNITED STATES OF AMERICA

Mark	Registration Number	Registration Date
CONRAD HOTELS & RESORTS (design)	3672019	August 25, 2009

M0015688

RECORDED: 12/21/2010

TRADEMARK  
REEL: 004438 FRAME: 0380