

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kohl's Illinois, Inc.		08/24/2010	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	The Worth Collection, Ltd.		
Street Address:	37 West 57th Street, Suite 801		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3383307	MOMENTS	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlj.com		
Correspondent Name:	SUSAN UPTON DOUGLASS		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	WCO 1008608		
NAME OF SUBMITTER:	Susan Upton Douglass		
Signature:	/anca nicolescu/		
Date:	12/21/2010		

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Total Attachments: 1

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ASSIGNMENT

WHEREAS, Kohl's Illinois, Inc., a corporation organized and existing under the laws of Nevada, located at New York Square, 4340 Fox Valley Center Drive, Aurora, Illinois 60504, United States ("Assignor"), is the owner of United States Trademark Registration Number 3,383,307 for the mark MOMENTS (the "Trademark"); and

WHEREAS, The Worth Collection, Ltd., a corporation organized and existing under the laws of Delaware, located at 37 West 57th Street, Suite 801, New York, New York 10019 ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising on or after the date indicated below out of or relating to the use or ownership of the Trademark.

KOHL'S ILLINOIS, INC.

By: 
[signature]

Name: RICHARD O. SCHAPP
[typed or printed]

Title: ATTORNEY-IN-FACT

Date of Signature: 8-24-10

SUD/ck

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