

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Williams Sound Corp.		12/01/2010	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Williams Sound, LLC
Street Address:	10300 Valley View Road
City:	Eden Prairie
State/Country:	MINNESOTA
Postal Code:	55344
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3407739	HEARING HELPER
Registration Number:	3825725	M MOTIVA PERSONAL FM
Registration Number:	3499129	PERSONAL PA
Registration Number:	3000476	POCKETALKER
Registration Number:	3222082	SOUNDPLUS
Registration Number:	3620373	TV TALKER
Registration Number:	1467135	W
Registration Number:	1880447	W
Registration Number:	3061768	WILLIAMS SOUND
Registration Number:	3061769	WILLIAMS SOUND HELPING PEOPLE HEAR

CORRESPONDENCE DATA

Fax Number: (612)642-8331
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 612-672-8331

900179435

**TRADEMARK
 REEL: 004438 FRAME: 0824**

OP \$265.00 3407739

Email: john.provo@maslon.com
Correspondent Name: John W. Provo
Address Line 1: 90 South 7th Street
Address Line 2: Suite 3300
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	2005-568
NAME OF SUBMITTER:	John W. Provo
Signature:	/John W. Provo/
Date:	12/22/2010

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (the "**Assignment**") is made and entered into this 1st day of December, 2010, by and between Williams Sound Corp., a Minnesota corporation, with a principal address of 10300 Valley View Road, Eden Prairie, Minnesota 55344 ("**Assignor**"), and Williams Sound, LLC, a Delaware limited liability company, with a principal address of 10300 Valley View Road, Eden Prairie, Minnesota 55344 ("**Assignee**"). Assignor and Assignee may be referred to in this Assignment individually as "**Party**" and collectively as "**Parties.**"

RECITALS

WHEREAS, Assignor is the owner of certain Trademarks as described on Schedule 1 attached hereto (the "**Trademarks**"); and

WHEREAS, Assignor desires to assign its entire right, title and interest in and to the Trademarks, including the goodwill symbolized by such Trademarks, all rights to recover for past, present and future infringements, and all rights corresponding thereto throughout the world, and Assignee desires to acquire such entire right, title and interest in and to the Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties mutually agree as follows:

ASSIGNMENT AND AGREEMENT

1. Assignment. Assignor hereby assigns and transfers to Assignee, and Assignee hereby accepts, Assignor's entire right, title and interest in and to the Trademarks, including the goodwill symbolized by such Trademarks, all rights to recover for past, present and future infringements, and all rights corresponding thereto throughout the world, the same to be held and enjoyed by Assignee for its own use and on its own behalf, and for its legal representatives, successors, assigns and designees, as fully and entirely as the same would have been held by Assignor had this Assignment and sale not been made, for the United States and all foreign countries.

2. Protection and Enforcement. Assignor irrevocably designates and appoints Assignee as its agent and attorney-in-fact, to act for and in its behalf and stead to execute, register and file any such applications, and to do all other lawfully permitted acts to further the registration, prosecution and issuance of intellectual property rights associated with the Trademarks with the same legal force and effect as if executed by Assignor. Assignor further agrees to do all acts reasonably necessary to promptly assist Assignee in obtaining, transferring and/or assigning the Trademarks, including without limitation, executing such documents as Assignee may reasonably request.

3. Miscellaneous. This Assignment shall be binding upon the Parties hereto and their successors. This Assignment will be governed by and construed under the laws of the State of Minnesota, United States, without regard to conflicts-of-law principles that would require the application of any other law. The provisions of this Assignment are severable. If any provision of this Assignment is held to be invalid, illegal or unenforceable, the validity, legality or enforceability of the remaining provisions will in no way be affected or impaired thereby. The Parties agree that the Recitals contained herein are specifically incorporated into the Assignment by this reference. The undersigned further agree to cause any and all entities or otherwise, which are directly or indirectly controlled or influenced by the undersigned, to transfer the Trademarks.

IN WITNESS WHEREOF, the undersigned has signed this assignment as of the 15th day of Dec, 2010.

ASSIGNOR:

WILLIAMS SOUND CORP.

By: PAUL INGEBRIGTSEN
Its: PRESIDENT & CEO



ACKNOWLEDGED AND AGREED TO BY:

ASSIGNEE:



WILLIAMS SOUND, LLC



By: PAUL INGEBRIGTSEN
Its: PRESIDENT & CEO



SCHEDULE 1

Description of U.S. Trademarks

Trademark	Status/Status Date	Brief Goods/Services	Registration Number
HEARING HELPER HEARING HELPER	Registered Principal Register - Sec. 2(F) April 8, 2008	(Int'l Class: 9) Assistive listening device not for medical purposes, namely, a wireless body pack radio transmitter with headset microphone and wireless portable receivers and headphones for hearing assistance	3,407,739
M MOTIVA PERSONAL FM and Design 	Registered July 27, 2010	(Int'l Class: 9) Assistive listening device not for medical purposes, namely, a wireless body pack radio transmitter with headset microphone and wireless portable receivers and headphones for hearing assistance	3,825,725
PERSONAL PA PERSONAL PA	Registered Principal Register - Sec. 2(F) September 9, 2008	(Int'l Class: 9) Radio frequency transmitter and receiver and amplifier with audio output for use with assistive listening systems (Int'l Class: 10) Wireless transmitters and receivers for use with assistive listening systems for the hearing impaired	3,499,129
POCKETALKER POCKETALKER	Registered 8 & 15 October 8, 2010	(Int'l Class: 9) Portable audio frequency amplifier with microphone input	3,000,476
SOUNDPLUS SOUNDPLUS	Registered March 27, 2007	(Int'l Class: 9) Audio transmission system for hearing assistance and language interpretation applications comprised primarily of a portable or fixed wireless audio transmitter, microphone, and portable or fixed wireless audio receiver	3,222,082
TV TALKER TV TALKER	Registered May 12, 2009	(Int'l Class: 9) Assistive listening device not for medical purposes	3,620,373
W and Design 	Renewed December 1, 2007	(Int'l Class: 9) Wireless microphone system comprising a portable battery operated fm transmitter and microphone therefor, and fm receiver with audio signal output; hearing assistance transmitter system, comprising a stationary fm radio transmitter, a battery powered portable fm radio receiver, and an earphone	1,467,135

Trademark	Status/Status Date	Brief Goods/Services	Registration Number
W and Design 	Renewed February 28, 2005	(Int'l Class: 9) Wireless microphone system comprising a portable, battery operated fm transmitter and microphone therefor, and fm receiver with audio output; hearing assistance transmitter system comprising a stationary fm radio transmitter, a battery powered portable fm receiver, and an earphone; hearing assistance...	1,880,447
WILLIAMS SOUND WILLIAMS SOUND	Registered February 28, 2006	(Int'l Class: 9) Wireless microphone system comprising a portable, battery operated fm transmitter and microphone therefor, and fm receiver with audio output; hearing assistance transmitter system comprising a stationary fm radio transmitter, a battery powered portable fm receiver, and an earphone; hearing assistance...	3,061,768
WILLIAMS SOUND HELPING PEOPLE HEAR and Design 	Registered February 28, 2006	(Int'l Class: 9) Wireless microphone system comprising a portable, battery operated fm transmitter and microphone therefor, and fm receiver with audio output; hearing assistance transmitter system comprising a stationary fm radio transmitter, a battery powered portable fm receiver, and an earphone; hearing assistance...	3,061,769