

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
IMG Worldwide, Inc.		12/21/2010	CORPORATION: OHIO

**RECEIVING PARTY DATA**

Name:	The Daily Front Row, Inc.
Street Address:	135 West 50th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10020
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	3206645	THE DAILY FRONT ROW
Registration Number:	3269909	THE DAILY MINI
Registration Number:	3335817	FASHION MINI
Registration Number:	3480548	CHIC REPORT
Registration Number:	3489382	HOLLYWOOD MINI
Registration Number:	3625333	CHIC REPORT
Registration Number:	3745679	THE DAILY FRONT ROW
Serial Number:	85182732	THE DAILY
Serial Number:	85191288	THE DAILY

**CORRESPONDENCE DATA**

Fax Number: (212)499-4136  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2126096880  
 Email: eslavin@mccarter.com  
 Correspondent Name: Elina Slavin

**900179454**

**TRADEMARK  
 REEL: 004438 FRAME: 0903**

**CH \$240.00 3206645**

Address Line 1: 245 Park Avenue  
Address Line 2: 27th Floor  
Address Line 4: New York, NEW YORK 10167

NAME OF SUBMITTER:	Elina Slavin
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Signature:	/Elina Slavin/
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Date:	12/22/2010
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**Total Attachments: 3**

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## ASSIGNMENT OF TRADEMARKS

WHEREAS, IMG Worldwide, Inc., an Ohio corporation having an address of IMG Center, 1360 East Ninth Street, Cleveland, Ohio 44114 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks and record owner of the United States trademark applications and registrations set forth in the SCHEDULE annexed hereto and made a part thereof, (hereinafter referred to as the "TRADEMARKS"); and

WHEREAS, The Daily Front Row, Inc., a New York corporation, having an address of 135 West 50<sup>th</sup> Street, New York, New York 10020 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS, as well as all common law rights thereto; and

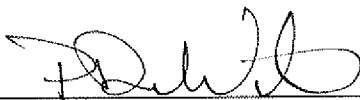
NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS together with the goodwill of the business to which the TRADEMARKS pertain; and

ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives; and

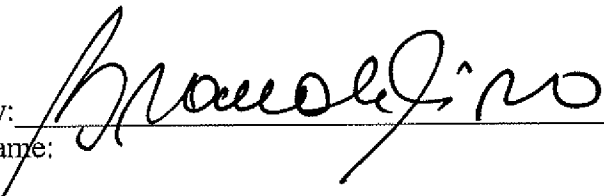
ASSIGNOR further agrees to execute such further documents as may be required to record ASSIGNEE as the owner of the TRADEMARKS herein assigned.

IN WITNESS WHEREOF, this instrument has been executed this 21 day of December, 2010.

IMG WORLDWIDE, INC.

By:   
Name: Peter DeVita  
Title: SUP Bus. Affairs

THE DAILY FRONT ROW, INC.

By:   
Name:  
Title:

**SCHEDULE OF UNITED STATES TRADEMARKS**

**REGISTRATIONS**

<b><u>MARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>DATED</u></b>
THE DAILY FRONT ROW	3,206,645	2/6/2007
THE DAILY MINI	3,269,909	7/24/2007
FASHION MINI	3,335,817	11/13/2007
CHIC REPORT	3,480,548	8/5/2008
HOLLYWOOD MINI	3,489,382	8/19/2008
CHIC REPORT	3,625,333	5/26/2009
THE DAILY FRONT ROW	3,745,679	2/8/2010

**APPLICATIONS**

<b><u>MARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILED</u></b>
THE DAILY	85/182,732	11/22/2010
THE DAILY	85/191,288	12/6/2010