

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EDITIONS DIPA BURDA SAS		11/16/2010	COMPANY: FRANCE
RECEIVING PARTY DATA			
Name:	EDITIONS HUBERT BURDA MEDIA SAS - PARIS		
Street Address:	67 rue de Dunkerque		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75009		
Entity Type:	COMPANY: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1910040	SAVEUR	
CORRESPONDENCE DATA			
Fax Number:	(336)723-5181		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-723-5180		
Email:	jarcher@ennsandarcher.com		
Correspondent Name:	Julia C. Archer		
Address Line 1:	939 Burke Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	SAVEUR ASSIGNMENT		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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**TRADEMARK
 REEL: 004439 FRAME: 0080**

Address Line 4:

NAME OF SUBMITTER:

Julia C. Archer

Signature:

/jarcher/

Date:

12/22/2010

Total Attachments: 1

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DEED OF ASSIGNMENT

WHEREAS, **EDITIONS DIPA BURDA SAS** a company organized and existing under the laws of FRANCE, located and doing business at 26 avenue de l'Europe 67300 SCHILTIGHEIM, FRANCE, is the owner of the following trademark and registration in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG.</u>	<u>DATED</u>
SAVEUR	1 910 040	August 8, 1995

WHEREAS, **EDITIONS HUBERT BURDA MEDIA SAS - PARIS**, a company organized and existing under the laws of France, located and doing business at 67 rue de Dunkerque 75009 PARIS, FRANCE, is desirous of acquiring all right, title and interest in and to said mark, together with the registration thereof and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **EDITIONS DIPA BURDA SAS** does hereby assign unto **EDITIONS HUBERT BURDA MEDIA SAS - PARIS** of its right, title and interest in and to the aforesaid mark, together with the registration thereof, the goodwill of the business symbolized thereby, and the right to sue and collect damages for any past or present infringement of said mark.

This Deed of Assignment is executed at Schiltigheim, this
(place of execution)

Thursday day of 16/11/2010.
Naxos

EDITIONS DIPA BURDA SAS

BY: [Signature]

Full Name: Marie Ruffe

Title: President