TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Melissa & Doug, LLC		112/21/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent	
Street Address:	101 South Tryon Street	
City:	Charlotte	
State/Country:	NORTH CAROLINA	
Postal Code:	28255-0001	
Entity Type:	National Banking Association: UNITED STATES	

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2470372	MELISSA & DOUG'S PUZZLE WORLD LIGHTS, CAMERA, INTERACTION!
Registration Number:	2472178	PUZZLE WORLD
Registration Number:	2487044	LIGHTS, CAMERA, INTERACTION!
Registration Number:	2797802	MAKIN' MUSIC
Registration Number:	2827985	THE STRAIGHT EDGE PRESS
Registration Number:	2843981	MIGHTY BUILDERS
Registration Number:	2848602	MELISSA & DOUG
Registration Number:	2875715	POP & GO
Registration Number:	2889640	WOOD 'N THINGS
Registration Number:	2962250	WRITE A MAT
Registration Number:	3129623	BAND IN A BOX
Registration Number:	3203307	MELISSA & DOUG
Registration Number:	3403317	ART ESSENTIALS
		TDADEMADK

Registration Number:	3412813	FRESH START
Registration Number:	3690817	COLOR-A-MAT
Registration Number:	3827935	THE HOUSE THAT JACK BUILT
Registration Number:	3834406	THE HOUSE THAT JACK BUILT ESTABLISHED 1975
Registration Number:	3843009	MINE TO LOVE

CORRESPONDENCE DATA

Fax Number: (919)416-8363

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9192868041

Email: pto_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625.4651
NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	12/22/2010

Total Attachments: 4

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NOTICE

OF

GRANT OF SECURITY INTEREST

IN

TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of December 21, 2010 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown below, as well as all goodwill associated therewith, to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

Description of Trademark Date of Trademark No. Item Trademark

See Schedule 1 attached hereto.

TRADEMARK APPLICATIONS

Trademark Description of Trademark

Applications No. Applied For

Date of Trademark
Applications

See Schedule 1 attached hereto.

Notwithstanding anything to the contrary herein, no grant of a security interest or lien upon shall be granted hereunder in any trademark application filed on an intent to use basis until such time, if any, as a statement of use is filed and accepted with the United States Patent and Trademark Office.

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The Obligors and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

MELISSA, DOUG, LLC,

a Delaway indiged liability

Name. Douglas Bernstein

Title: Co-Chief Executive Officer

[Signature page to Notice of Grant in Security Interest in Trademarks]

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

Name:_

Matthew S. Hichborn

Title: Assistant Vice President

[Signature page to Notice of Grant of Security Interest in Trademarks]

Schedule 1

Melissa & Doug, LLC (Delaware Limited Liability Company)

U.S. Trademarks

Registered Marks

The second of th	Registration No.	Production of the
MELISSA & DOUG'S PUZZLE WORLD LIGHTS, CAMERA,	2470372	7/17/01
INTERACTION! And Design		
PUZZLE WORLD	2472178	7/24/01
LIGHTS, CAMERA, INTERACTION!	2487044	9/11/01
MAKIN' MUSIC	2797802	12/23/03
THE STRAIGHT EDGE PRESS	2827985	3/30/04
MIGHTY BUILDERS	2843981	5/18/04
MELISSA & DOUG	2848602	6/1/04
POP & GO	2875715	8/17/04
WOOD 'N THINGS	2889640	9/28/04
WRITE A MAT	2962250	6/14/05
BAND IN A BOX	3129623	8/15/06
MELISSA & DOUG and Design	3203307	1/30/07
ART ESSENTIALS	3403317	3/25/08
FRESH START	3412813	4/15/08
COLOR-A-MAT	3690817	9/29/09
THE HOUSE THAT JACK BUILT	3827935	8/3/10
THE HOUSE THAT JACK BUILT and Design	3834406	8/17/10
MINE TO LOVE	3843009	8/31/10

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TRADEMARK REEL: 004440 FRAME: 0195

RECORDED: 12/23/2010