

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation (successor-in-interest to JP Morgan Chase Bank, formerly Chase Manhattan Bank)		12/20/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Vertis, Inc. (successor-in-interest to Webcraft, Inc.)
Street Address:	250 West Pratt Blvd., 18th Floor
City:	Baltimore
State/Country:	MARYLAND
Postal Code:	21201
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	1714551	ELECTROWEB
Registration Number:	2076167	
Registration Number:	1476776	REPLICOLOR
Registration Number:	1487113	SCENT-SATIONAL
Registration Number:	1019044	W
Registration Number:	1016544	WEBCRAFT
Registration Number:	1977115	WYSDOM
Serial Number:	75628390	UV ULTRACOOOL

**CORRESPONDENCE DATA**

Fax Number: (917)777-4104  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-735-3000

**900179706**

**TRADEMARK  
 REEL: 004440 FRAME: 0761**

**CH \$215.00 1714551**

Email: kellie.weilbrenner@skadden.com  
Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLP  
Address Line 1: Four Times Square  
Address Line 2: Attn: Rebecca Silberberg, Esq.  
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	695320/19
NAME OF SUBMITTER:	Rebecca Silberberg
Signature:	/Rebecca Silberberg/
Date:	12/23/2010
Total Attachments: 4 source=nyc3-780753-1#page1.tif source=nyc3-780753-1#page2.tif source=nyc3-780753-1#page3.tif source=nyc3-780753-1#page4.tif	

**RELEASE OF SECURITY INTEREST  
IN PATENT AND TRADEMARK COLLATERAL**

This RELEASE OF SECURITY INTEREST IN PATENT AND TRADEMARK COLLATERAL, dated as of December 20, 2010 ("Release"), is made by General Electric Capital Corporation, a Delaware corporation with a place of business at 335 Madison Avenue, 12th Floor, New York, New York 10017, as Collateral Agent ("Assignor") (successor-in-interest to JP Morgan Chase Bank, formerly Chase Manhattan Bank ("JP Morgan Chase")), in favor of Vertis, Inc. a Delaware corporation located at 250 West Pratt Blvd., 18<sup>th</sup> Floor, Baltimore, Maryland 21201 ("Assignee") (successor-in-interest to Webcraft, Inc. ("WCI")) as follows:

**W I T N E S S E T H**

WHEREAS, WCI and JP Morgan Chase entered into that certain Assignment of Security Interest in Certain Patents and Trademarks, dated December 7, 1999 (the "Patent and Trademark Security Agreement");

WHEREAS, the Patent and Trademark Security Agreement was recorded with the United States Patent and Trademark Office on June 21, 2000 at Reel/Frame No. 2101/0674;

WHEREAS, pursuant to the Patent and Trademark Security Agreement, WCI assigned and granted to JP Morgan Chase a security interest in (i) all of WCI's right, title and interest in and to the trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached thereto; (ii) all of WCI's right, title and interest in and to the patents and patent applications (the "Patents") set forth on Schedule B attached thereto, in each case together with (iii) all Proceeds (as such term is defined in the Security Agreement referred to below) of the Marks and Patents, (iv) the goodwill of the business with which the Marks are associated and, (v) all causes of action arising prior to or after the date thereof for infringement of any of the Marks and Patents or unfair competition regarding the same (collectively, the "Collateral").

WHEREAS, the Patent and Trademark Security Agreement was made to secure the satisfactory performance and payment of all the Obligations of WCI, as such term is defined in the Security Agreement, among WCI, the other assignors from time to time party thereto and JP Morgan Chase, dated as of December 7, 1999 (as amended, restated, modified, and/or supplemented from time to time, the "Security Agreement")

WHEREAS, WCI merged with an into Webcraft, LLC ("WCL") on December 31, 2000 where such merger was recorded with the United States Patent and Trademark Office on January 16, 2001 at Reel/Frame No. 2217/0715;

WHEREAS, WCL assigned all of its right, title and interest in the Collateral to Printco, Inc. on December 31, 2000, where such assignment was recorded with the United States Patent and Trademark Office on January 2, 2001 at Reel/Frame No. 2215/0664;

WHEREAS, Printco, Inc. merged with and into Assignee on December 31, 2005, where such merger was recorded with the United States Patent and Trademark Office on February 13, 2006 at Reel/Frame No. 3245/0954;

WHEREAS, Assignor succeeded JP Morgan Chase as Collateral Agent and executed that certain Agreement, dated December 22, 2004, whereby JP Morgan Chase assigned to Assignor, as successor Collateral Agent to JP Morgan Chase, all of JP Morgan Chase's right, title, and interest in and to the Trademark Collateral, where such assignment was recorded with the United States Patent and Trademark Office on January 5, 2005 at Reel/Frame No. 3005/0677 and on July 29, 2010 at Reel/Frame No. 4250/0113;

WHEREAS, Assignor acknowledges full payment, complete performance and satisfaction of all obligations pursuant to the Patent and Trademark Security Agreement have been made; and

WHEREAS, Assignor has agreed to release its security interest in and to the Collateral, including without limitation the trademarks and all applications and registrations therefor set forth in Schedule A attached hereto and incorporated herein by reference.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Assignor hereby terminates, releases, and discharges fully its security interest in, and any right, title and interest in and to, the Collateral, including but not limited to the Marks set forth in Schedule A hereto and reassigns and transfers any right, title and interest that Assignor may have in the Collateral to Assignee.

Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Collateral, and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

Assignor further agrees to execute and deliver to Assignee any and all further documents and instruments, and do any and all further acts which Assignee (or its agents and designees) reasonably request (at Assignee's sole cost and expense) in order to confirm this Release and Assignee's right, title and interest in or to the Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has executed this Release as of 20<sup>th</sup> day of December, 2010.

**GENERAL ELECTRIC CAPITAL  
CORPORATION**

By: \_\_\_\_\_



Name: Daniel T. Eubanks

Title: Duly Authorized Signatory

[Release of Security Interest in Trademark Collateral – Reel/Frame No. 2101/0674]

**TRADEMARK  
REEL: 004440 FRAME: 0765**

**SCHEDULE A  
TO  
RELEASE OF SECURITY INTEREST  
IN TRADEMARK COLLATERAL  
Reel/Frame: 2101/0674**

**Trademark Registrations:**

<b>MARK</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
Electroweb	1,714,551	09/08/92
Misc. Design	2,076,167	07/01/97
Repli-Color	1,476,776	02/16/88
Scent-Sational	1,487,113	05/03/88
W and Design	1,019,044	08/26/75
Webcraft	1,016,544	07/22/75
Wysdom	1,977,115	05/28/96

**Trademark Applications:**

<b>MARK</b>	<b>APP. NO.</b>	<b>APP. DATE</b>
UV Ultracool	75/628,390	01/26/99

**Patents:**

**NONE**