

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/01/2008		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	THE SPORTS COSMETICS COMPANY LTD.		12/21/2010
			Entity Type
			CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	JEREMY WIESEN		
Street Address:	1200 South Flagler Drive		
Internal Address:	#1103		
City:	West Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33401		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2416611	GOLF
CORRESPONDENCE DATA			
Fax Number:	(212)302-0295		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 840 8300		
Email:	h.natter@natter-natter.com		
Correspondent Name:	Howard Natter		
Address Line 1:	501 5th Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	09-5966-T		
NAME OF SUBMITTER:	Howard Natter		

OP \$40.00 2416611

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**TRADEMARK
 REEL: 004440 FRAME: 0767**

Signature:	/Howard Natter/
Date:	12/23/2010
Total Attachments: 1 source=signedassignment1223#page 1.tif	

**ASSIGNMENT
(Nunc Pro Tunc)**

WHEREAS, THE SPORTS COSMETICS COMPANY LTD, a New York corporation having an address at 47 Wireless Road, East Hampton, New York 11937 is the owner of U.S. Reg. No. 2,416.611 for the mark GOLF for colognes, in Class 3; and

WHEREAS, JEREMY WIESEN, a U.S. citizen, residing at 1200 South Flagler Drive, #1103, West Palm Beach FL 33401, is desirous of acquiring said mark, the goodwill of the business symbolized by said mark, and the registration thereof.

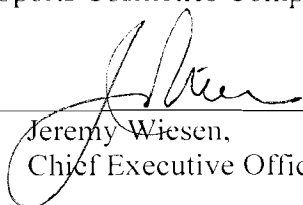
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Sports Cosmetics Company Ltd. does hereby convey, assign, and transfer unto Jeremy Wiesen, all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by said mark retroactively effective as of August 1, 2008.

The Sports Cosmetics Company Ltd.

Dated:

December 21, 2010

By: _____


Jeremy Wiesen,
Chief Executive Officer