

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																																						
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY																																						
CONVEYING PARTY DATA																																							
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>General Electric Capital Corporation (successor-in-interest to JP Morgan Chase Bank, formerly Chase Manhattan Bank)</td> <td></td> <td>12/20/2010</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>	Name	Formerly	Execution Date	Entity Type	General Electric Capital Corporation (successor-in-interest to JP Morgan Chase Bank, formerly Chase Manhattan Bank)		12/20/2010	CORPORATION: DELAWARE																															
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RECEIVING PARTY DATA																																							
Name:	Vertis, Inc. (as successor by merger to Printco, Inc.)																																						
Street Address:	250 West Pratt Blvd., 18th Floor																																						
City:	Baltimore																																						
State/Country:	MARYLAND																																						
Postal Code:	21201																																						
Entity Type:	CORPORATION: DELAWARE																																						
PROPERTY NUMBERS Total: 11																																							
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CORRESPONDENCE DATA																																							

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TRADEMARK
 REEL: 004440 FRAME: 0789

CH \$290.00 75879726

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ATTORNEY DOCKET NUMBER:

695320/19

NAME OF SUBMITTER:

Rebecca Silberberg

Signature:

/Rebecca Silberberg/

Date:

12/23/2010

Total Attachments: 5

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**RELEASE OF SECURITY INTEREST
IN PATENT AND TRADEMARK COLLATERAL**

This RELEASE OF SECURITY INTEREST IN PATENT AND TRADEMARK COLLATERAL, dated as of December 20, 2010 ("Release"), is made by General Electric Capital Corporation, a Delaware corporation with a place of business at 335 Madison Avenue, 12th Floor, New York, New York 10017, as Collateral Agent ("Assignor") (successor-in-interest to JP Morgan Chase Bank, formerly Chase Manhattan Bank ("JP Morgan Chase")), in favor of Vertis, Inc., a Delaware corporation located at 250 West Pratt Blvd., 18th Floor, Baltimore, Maryland 21201 ("Assignee") (as successor by merger to Printco, Inc. ("Printco")) as follows:

W I T N E S S E T H

WHEREAS, Printco and JP Morgan Chase entered into that certain Assignment Security Interest in Certain Patents and Trademarks, dated December 7, 1999 (the "Patent and Trademark Security Agreement");

WHEREAS, the Patent and Trademark Security Agreement was recorded with The United States Patent and Trademark Office on June 20, 2001 at Reel/Frame No. 2320/0701;

WHEREAS, pursuant to the Patent and Trademark Security Agreement, Printco assigned and granted to JP Morgan Chase a security interest in (i) all of Printco's right, title and interest in and to the trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A thereto, (ii) all of Printco's right, title and interest in and to the patents and patent applications (the "Patents") set forth on Schedule B thereto, in each case together with (iii) all Proceeds (as such term is defined in the Security Agreement referred to below) of the Marks and Patents, (iv) the goodwill of the businesses with which the Marks are associated and (v) all causes of action prior to or after the date thereof for infringement of any Marks and Patents or unfair competition regarding the same (the "Collateral");

WHEREAS, the Patent and Trademark Security Agreement was made to secure the satisfactory performance and payment of all the Obligations of Printco, as such term is defined in the Security Agreement, among Printco, the other assignors from time to time party thereto and JP Morgan Chase, dated as of December 7, 1999 (as amended, restated, modified, and/or supplemented from time to time, the "Security Agreement");

WHEREAS, Printco merged with and into Assignee on December 31, 2005, where such merger was recorded with the United States Patent and Trademark Office on February 13, 2006 at Reel/Frame No. 3245/0954;

WHEREAS, Assignor succeeded JP Morgan Chase as Collateral Agent and executed that certain Agreement, dated December 22, 2004, whereby JP Morgan Chase assigned to Assignor, as successor Collateral Agent to JP Morgan Chase, all of JP Morgan Chase's right, title, and interest in and to the Trademark Collateral, where such assignment was recorded with the United States Patent and Trademark Office on January 5, 2005 at Reel/Frame No. 3005/0677 and on July 29, 2010 at Reel/Frame No. 4250/0113;

WHEREAS, Assignor acknowledges full payment, complete performance and satisfaction of all obligations pursuant to the Patent and Trademark Security Agreement have been made; and

WHEREAS, Assignor has agreed to release its security interest in and to the Collateral, including without limitation the trademarks and all applications and registrations therefor set forth in Schedule A attached hereto and incorporated herein by reference.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Assignor hereby terminates, releases, and discharges fully its security interest in, and any right, title and interest in and to, the Collateral, including but not limited to the Marks set forth in Schedule A hereto and reassigns and transfers any right, title and interest that Assignor may have in the Collateral to Assignee.

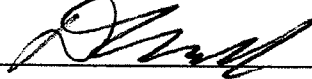
Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Collateral, and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

Assignor further agrees to execute and deliver to Assignee any and all further documents and instruments, and do any and all further acts which Assignee (or its agents and designees) reasonably request (at Assignee's sole cost and expense) in order to confirm this Release and Assignee's right, title and interest in or to the Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has executed this Release as of the 20th day
of _____, 2010.

**GENERAL ELECTRIC CAPITAL
CORPORATION**

By: _____

Name: Daniel T. Eubanks

Title: Duly Authorized Signatory

[Release of Security Interest in Trademark Collateral – Reel/Frame No. 2320/0701]

**TRADEMARK
REEL: 004440 FRAME: 0793**

**SCHEDULE A
TO
RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL
Reel/Frame: 2320/0701**

Mark	Country	Application No. Application Date	Registration No. Registration Date
TC ADVERTISING and Design	U.S.	75/879,726 12/22/1999	
Globe and Lightning Bolt Logo	U.S.	75/881,998 12/27/1999	2,402,202 11/07/2000
DELIVERING ADVANCED MARKETING SOLUTIONS	U.S.	75/935,848 03/06/2000	
TCAIMS	U.S.	75/887,294 01/04/2000	
NEWSPAPER PROMOTIONS THAT DELIVER	U.S.	76/084,693 07/06/2000	
REACH AMERICA and Design	U.S.	76/102,971 08/03/2000	
VERTIS	U.S.	76/083,690 07/05/2000	
THESPECDEPT.COM	U.S.	75/901,657 01/24/2000	
LTC GROUP	U.S.	75/879,419	

		12/21/1999	
DIGITANGO	U.S.	75/904,601	
		01/28/2000	
design mark	U.S.		2, 076,167
			07/01/1997

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