

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation (successor-in-interest to JP Morgan Chase Bank, formerly Chase Manhattan Bank)		12/20/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Vertis, Inc. (successor-in-interest to Webcraft, Inc.)		
Street Address:	250 West Pratt Blvd., 18th Floor		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21201		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1399072	CRAIGBOND	
Registration Number:	1388698	CRAIGSEAL	
CORRESPONDENCE DATA			
Fax Number:	(917)777-4104		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-735-3000		
Email:	kellie.weilbrenner@skadden.com		
Correspondent Name:	Skadden, Arps, Slate, Meagher & Flom LLP		
Address Line 1:	Four Times Square		
Address Line 2:	Attn: Rebecca Silberberg, Esq.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	695320/19		
NAME OF SUBMITTER:	Rebecca Silberberg		

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REEL: 004440 FRAME: 0832

TRADEMARK

Signature:	/Rebecca Silberberg/
Date:	12/23/2010
Total Attachments: 4 source=nyc3-780754-1#page1.tif source=nyc3-780754-1#page2.tif source=nyc3-780754-1#page3.tif source=nyc3-780754-1#page4.tif	

**RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL**

This RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL, dated as of December 20, 2010 (“Release”), is made by General Electric Capital Corporation, a Delaware corporation with a place of business at 335 Madison Avenue, 12th Floor, New York, New York 10017, as Collateral Agent (“Assignor”) (successor-in-interest to JP Morgan Chase Bank, formerly Chase Manhattan Bank (“JP Morgan Chase”)), in favor of Vertis, Inc., a Delaware corporation located at 250 West Pratt Blvd., 18th Floor, Baltimore, Maryland 21201 (“Assignee”) (successor-in-interest to Webcraft, Inc. (“WCI”)) as follows:

W I T N E S S E T H

WHEREAS, WCI and JP Morgan Chase entered into that certain Assignment of Security Interest in Trademarks (the “Trademark Security Agreement”) dated April 10, 2000;

WHEREAS, the Trademark Security Agreement was recorded with The United States Patent and Trademark Office on June 21, 2000 at Reel/Frame No. 2109/0439;

WHEREAS pursuant to the Trademark Security Agreement, WCI assigned and granted to JP Morgan Chase a security interest in (i) all of WCI’s right, title and interest in and to the trademarks, trademark registrations and trademark applications (the “Marks”) set forth on Schedule A attached thereto, together with (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and, (iv) all causes of action arising prior to or after the date thereof for infringement of any of the Marks or unfair competition regarding the same (the “Trademark Collateral”);

WHEREAS, the Trademark Security Agreement was made to secure the satisfactory performance and payment of all the Obligations of WCI, as such term is defined in the Security Agreement, among WCI, the other assignors from time to time party thereto and JP Morgan Chase, dated as of December 7, 1999 (as amended, restated, modified, and/or supplemented from time to time, the “Security Agreement”);

WHEREAS, WCI merged with and into Webcraft, LLC (“WCL”) on December 31, 2000 where such merger was recorded with the United States Patent and Trademark Office on January 16, 2001 at Reel/Frame No. 2217/0715;

WHEREAS, WCL assigned all of its right, title and interest in the Trademark Collateral to Printco, Inc. on December 31, 2000, where such assignment was recorded with the United States Patent and Trademark Office on January 2, 2001 at Reel/Frame No. 2215/0664;

WHEREAS, Printco, Inc. merged with and into Assignee on December 31, 2005 where such merger was recorded with the United States Patent and Trademark Office on February 13, 2005 at Reel/Frame No. 3245/0954;

WHEREAS, Assignor succeeded JP Morgan Chase as Collateral Agent and executed that certain Agreement, dated December 22, 2004, whereby JP Morgan Chase assigned to Assignor, as successor Collateral Agent to JP Morgan Chase, all of JP Morgan Chase's right, title, and interest in and to the Trademark Collateral, where such assignment was recorded with the United States Patent and Trademark Office on January 5, 2005 at Reel/Frame No. 3005/0677 and on July 29, 2010 at Reel/Frame No. 4250/0113;

WHEREAS, Assignor acknowledges full payment, complete performance and satisfaction of all obligations pursuant to the Trademark Security Agreement have been made; and

WHEREAS, Assignor has agreed to release its security interest in and to the Trademark Collateral, including without limitation the trademarks and all applications and registrations therefor set forth in Schedule A attached hereto and incorporated herein by reference.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Assignor hereby terminates, releases, and discharges fully its security interest in, and any right, title and interest in and to, the Trademark Collateral, including but not limited to the Marks set forth in Schedule A hereto and reassigns and transfers any right, title and interest that Assignor may have in the Trademark Collateral to Assignee.

Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Trademark Collateral, and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

Assignor further agrees to execute and deliver to Assignee any and all further documents and instruments, and do any and all further acts which Assignee (or its agents and designees) reasonably request (at Assignee's sole cost and expense) in order to confirm this Release and Assignee's right, title and interest in or to the Trademark Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has executed this Release as of 26th day of December, 2010.

**GENERAL ELECTRIC CAPITAL
CORPORATION**

By: _____



Name: Daniel T. Eubanks

Title: Duly Authorized Signatory

[Release of Security Interest in Trademark Collateral – Reel/Frame No. 2109/0439]

**TRADEMARK
REEL: 004440 FRAME: 0836**

**SCHEDULE A
TO
RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL
Reel/Frame: 02109/0439**

MARK	REG. NO.	REG. DATE
A. Craigbond	1,399,072	07/01/86
B. Craigseal	1,388,698	04/08/86

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