

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fiat S.p.A.		12/20/2010	CORPORATION: ITALY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FIAT GROUP MARKETING & CORPORATE COMMUNICATION S.P.A.		
<b>Street Address:</b>	Via Nizza 250		
<b>City:</b>	Torino		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	10126		
<b>Entity Type:</b>	JOINT STOCK COMPANY: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76654512	FIAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)783-6031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202) 783-6040		
<b>Email:</b>	PTO-TM-Email@rothwellfigg.com		
<b>Correspondent Name:</b>	Rothwell, Figg, Ernst & Manbeck, pc		
<b>Address Line 1:</b>	1425 K Street NW		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	1570-689		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Rothwell, Figg, Ernst & Manbeck, pc		
<b>Address Line 1:</b>	1425 K Street NW		
<b>Address Line 2:</b>	Suite 800		

CH \$40.00 76654512

**900179724**

**TRADEMARK  
 REEL: 004440 FRAME: 0871**

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:

Anne M. Sterba

Signature:

/Anne M. Sterba/

Date:

12/23/2010

Total Attachments: 1  
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CONFIRMATORY DECLARATION OF ASSIGNMENT OF INTENT-TO-USE APPLICATION  
FOR REGISTRATION

WHEREAS

FIAT S.P.A. with registered office at  
Via Nizza 250, 10126 Torino, Italy

(hereinafter called "the Assignor")

of the one part

has filed an intent-to-use application for registration in the United States Patent and Trademark Office of the mark FIAT, Serial No. 76/654512, filed on February 2, 2006 (hereinafter "the Mark and the Application"); and

WHEREAS

FIAT GROUP MARKETING & CORPORATE COMMUNICATION S.P.A. with registered office at  
Via Nizza 250, 10126 Torino, Italy

(hereinafter called "the Assignee")

of the other part

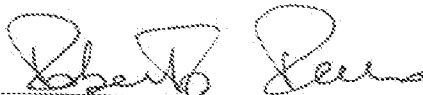
confirm having acquired the Mark and the Application together with the portion of the ASSIGNOR's business to which the Mark and the Application pertain;

NOW THEREFORE,

According to the agreement entered into between the ASSIGNOR and the ASSIGNEE, the ASSIGNOR does hereby confirm the sale and assignment for good and valuable consideration, receipt and adequacy of which is hereby acknowledged unto the ASSIGNEE who confirms having accepted all right, title and interest in and to the Mark and the Application, together with the portion of the business of ASSIGNOR to which the Mark and the Application pertain and any good will of the business symbolized by the Mark.

ASSIGNEE is thus a successor in such business of the ASSIGNOR.  
The Commissioner of Patents and Trademarks is requested to issue a Certificate of registration to ASSIGNEE.

Date: DECEMBER 20, 2010



FIAT S.p.A.