

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
U.S. VENTURE PARTNERS IX, L.P.		11/18/2010	LIMITED PARTNERSHIP:
RUSTIC CANYON VENTURES SBIC, LP		11/15/2010	LIMITED PARTNERSHIP: DELAWARE
I-HATCH VENTURES, LP		11/22/2010	LIMITED PARTNERSHIP: DELAWARE
MONITOR VENTURE PARTNERS I, L.P.		11/17/2010	LIMITED PARTNERSHIP: DELAWARE
MONITOR VENTURE PARTNERS, L.P.		11/17/2010	LIMITED PARTNERSHIP: DELAWARE
MONITOR VENTURE PARTNERS I-A, L.P.		11/17/2010	LIMITED PARTNERSHIP: DELAWARE
MONITOR VENTURE PARTNERS A, L.P.		11/17/2010	LIMITED PARTNERSHIP: DELAWARE
MONITOR VENTURE MANAGERS FUND I, L.L.C.		11/17/2010	LIMITED LIABILITY COMPANY: DELAWARE
MONITOR VENTURE MANAGERS FUND I-A, L.L.C.		11/17/2010	LIMITED LIABILITY COMPANY: DELAWARE
CORE CAPITAL PARTNERS FUND II, L.P.		11/16/2010	LIMITED PARTNERSHIP: DELAWARE
CORE CAPITAL PARTNERS FUND II-S, L.P.		11/16/2010	LIMITED PARTNERSHIP: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	LIMELIFE, INC.
<b>Street Address:</b>	4300 BOHANNON DRIVE, SUITE 230
<b>City:</b>	MENLO PARK
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95025
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 9

CH \$240.00 3174993

**900179732**

**TRADEMARK**  
**REEL: 004440 FRAME: 0897**

Property Type	Number	Word Mark
Registration Number:	3174993	LIMELIFE
Registration Number:	3199462	LIMELIFE
Registration Number:	3175057	GIRLS' NIGHT OUT
Serial Number:	78471583	LIMELIFE
Serial Number:	78507103	GIRLS' NIGHT OUT
Serial Number:	78549640	WORD HEAVEN
Serial Number:	77337146	FASHION MOGUL
Serial Number:	77337136	SLEEK & CHIC
Serial Number:	77229513	DAILY DOSE

**CORRESPONDENCE DATA**

Fax Number: (858)638-5130  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 858-638-6730  
Email: susan.reynholds@dlapiper.com  
Correspondent Name: DLA Piper LLP (US)  
Address Line 1: 4365 Executive Drive, Suite 1100  
Address Line 2: Attention: Susan Reynholds  
Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:	354271-289
NAME OF SUBMITTER:	Troy Zander
Signature:	/s/ Troy Zander
Date:	12/23/2010

Total Attachments: 7  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
RELEASE OF SECURITY INTEREST IN TRADEMARKS

Whereas, LIMELIFE, INC., a California corporation, whose post office address is 4300 Bohannon Drive, Suite 230, Menlo Park, CA 94025 ("Assignor"), had granted, to secure the repayment of certain advances of money made pursuant to a Note and Warrant Purchase Agreement made as of March 13, 2008 (as amended, the "Note Agreement"), a security interest in certain personal property assets of Assignor, including all right, title and interest of Assignor in, to and under all of Assignor's trademarks, trademark applications and trademark licenses, as specifically listed on the attached "Schedule 1," whether presently existing or hereafter arising or acquired, and all products and proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof for the full term of the trademarks (all of the foregoing are collectively called the "Trademarks") to the assignees whose names and addresses appear in the signature pages hereto (collectively, the "Assignees") by an Intellectual Property Security Agreement dated on or about April, 2008, and recorded at the United States Patent and Trademark Office.

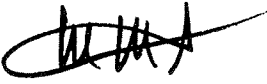
Now, therefore, for good and valuable consideration provided to Assignees by Assignor, Assignees, by these presents, do release Assignor from Assignees' security interest in the entire right, title and interest in and to the Trademarks.

[SIGNATURE PAGES FOLLOW]

Executed this 18<sup>th</sup> day of November 2010, at Menlo Park, California.

**U.S. VENTURE PARTNERS IX, L.P.**

By: Presidio Management Group IX, L.L.C.,  
Its General Partner

By:   
\_\_\_\_\_  
Michael P. Maher, Attorney-In-Fact

*Address:*

U.S. Venture Partners  
Attn: Chief Financial Officer  
2735 Sand Hill Road  
Menlo Park, CA 94025

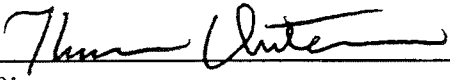
Executed this 15th day of November 2010, at Santa Monica, California.

**RUSTIC CANYON VENTURES SBIC, LP**

By: Rustic Canyon SBIC Partners, L.P.  
Its General Partner

*Address:*

2425 Olympic Boulevard  
Suite 6050W  
Santa Monica, CA 90404


By:   
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Executed this 22nd day of November 2010, at New York, New York.

I-HATCH VENTURES, LP

*Address:*

599 Broadway, 11th Floor  
New York, NY 10012

By:   
Name: R. Austin  
Title: GP

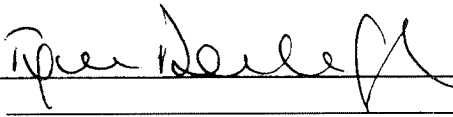
Executed this 17th day of November 2010, at Palo Alto, California.

**MONITOR VENTURE PARTNERS I, L.P.**  
**MONITOR VENTURE PARTNERS, L.P.**  
**MONITOR VENTURE MANAGERS FUND I, L.L.C.**

By: Monitor Venture Management, L.L.C.

*Address:*

350 Cambridge Ave., Suite 325  
Palo Alto, CA 94306

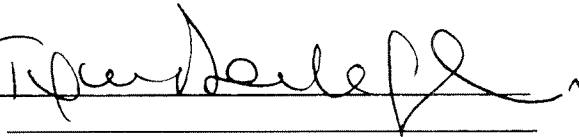
By:   
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**MONITOR VENTURE PARTNERS I-A, L.P.**  
**MONITOR VENTURE PARTNERS A, L.P.**  
**MONITOR VENTURE MANAGERS FUND I-A, L.L.C.**

By: Monitor Venture Management 1-A, L.L.C.

*Address:*

350 Cambridge Ave., Suite 325  
Palo Alto, CA 94306

By:   
Name: \_\_\_\_\_  
Title: \_\_\_\_\_


Executed this 16<sup>th</sup> day of November 2010, at Washington, D.C.

**CORE CAPITAL PARTNERS FUND II, L.P.**  
**CORE CAPITAL PARTNERS II-S, L.P.**

By: Core Equity Partners II, LLC  
Its General Partner

*Address:*

1401 I St. NW, Suite 1000  
Washington, D.C. 20005

By:   
Name: RANDOLPH S. KLUWE  
Title: CFD



**Schedule 1**

**Trademarks**

<u>Description</u>	<u>Registration/Application Number</u>
LIMELIFE	3,174,993
LIMELIFE	78/471,583
LIMELIFE	3,199,462
GIRLS NIGHT OUT	3,175,057
GIRLS NIGHT OUT	78/507,103
WORD HEAVEN	78/549,640
FASHION MOGUL	77/337,146
SLEEK & CHIC	77/337,136
DAILY DOSE	77/229,513