

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Long John Silver's, Inc.		12/23/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Yum! Brands, Inc.
Street Address:	1441 Gardiner Lane
City:	Louisville
State/Country:	KENTUCKY
Postal Code:	40213
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	1778182	ADD-A-PIECE
Registration Number:	2719575	BIG CATCH
Registration Number:	1075623	CHICKEN PLANKS
Registration Number:	1107461	CRUMBLIES
Registration Number:	1098921	FISH & MORE
Registration Number:	3242225	
Registration Number:	3617314	FRESHSIDE GRILLE
Registration Number:	3067992	GET COASTAL
Registration Number:	1683385	GO FISH
Registration Number:	3757272	
Registration Number:	0917847	LONG JOHN SILVER'S
Registration Number:	0933683	LONG JOHN SILVER'S
Registration Number:	1867357	LONG JOHN SILVER'S
Registration Number:	3077448	LONG JOHN SILVER'S

CH \$590.00 1778182

Registration Number:	2851158	LONG JOHN SILVER'S
Registration Number:	2854142	LONG JOHN SILVER'S
Registration Number:	2808979	LONG JOHN SILVER'S
Registration Number:	0959078	LONG JOHN SILVER'S SEA FOOD SHOPPE
Registration Number:	3013855	LONG JOHN SILVER'S EXPRESS
Registration Number:	0915230	
Registration Number:	3591874	THROW BORING OVERBOARD
Registration Number:	2903191	TREASURE CHEST
Registration Number:	1994379	ULTIMATE FISH SANDWICH

CORRESPONDENCE DATA

Fax Number: (214)981-3400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 717 N. Harwood St., Suite 3400
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	13535-30050
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	12/27/2010

Total Attachments: 23
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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement") is made as of December 23, 2010, by Long John Silver's, Inc, a Delaware corporation (the "Borrower"), as grantor in favor of YUM! Brands, Inc., a North Carolina corporation (the "Lender"), as grantee.

RECITALS

A. The Borrower is the owner of certain Trademark Collateral (as defined below).

B. Pursuant to that certain Loan and Security Agreement of even date herewith (as from time to time amended, restated, supplemented or otherwise modified, the "Credit Agreement"), between the Borrower and the Lender, whereby the Borrower has granted to the Lender a security interest in all of its right, title and interest in and to all of its personal property and assets as security for the Obligations (as defined in the Credit Agreement).

C. The Borrower has agreed to deliver to the Lender this Agreement to more fully secure and perfect the Lender's security interest.

D. Capitalized terms used herein but not otherwise defined have the meanings attributed to them in the Credit Agreement. Terms not otherwise defined herein or in the Credit Agreement but defined in the Article 9 of the New York Uniform Commercial Code (the "UCC") are used herein as defined therein.

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the Borrower hereby agrees as follows:

1. The Borrower grants to the Lender a security interest in all of the Borrower's right, title and interest in and to the following (except to the extent forbidden by, and, in any case subject to any restrictions on assignment, pledge or the granting of liens thereon), whether now owned, or, hereafter acquired by the Borrower, and whether now or hereafter existing (the "Trademark Collateral"): all trade names, trademarks and service marks, logos, trademark and service mark registrations, and applications for trademark and service mark registrations of Borrower, including, without limitation, all renewals of trademark and service mark registrations, all rights corresponding thereto throughout the world, the right to recover for all past, present and future infringements thereof, together, in each case, with the goodwill of the business connected with the use of, and symbolized by, each such trade name, trademark and service mark (the "Trademarks"), including, without limitation, those items listed in Exhibit A hereto. Notwithstanding the foregoing, the Trademark Collateral does not and shall not include any Trademark that would be rendered invalid, abandoned, void or unenforceable, or would be cancelled, by reason of it being included as part of the Trademark Collateral or the grant of a security interest in or Lien on such Trademark Collateral.

2. The Borrower authorizes and requests the Commissioner for Trademarks of the United States of America and the empowered officials of all other governments to note in the record the existence of the security interest granted hereunder with respect to each of the Trademarks listed in Exhibit A and, subject to any restrictions on assignment and the granting of liens thereon, to all Trademarks acquired by the Borrower after the date hereof.

3. The Borrower agrees that, should the Borrower obtain an ownership interest in any new Trademark Collateral, including any new Trademark registration or application, which is not

now scheduled on Exhibit A as a part of the Trademark Collateral, any such Trademark registration or application, will automatically become part of the Trademark Collateral. The Borrower further agrees that it shall deliver to the Lender a written report, in reasonable detail, upon the Lender's reasonable request from time to time, setting forth each new United States Trademark application or registration that the Borrower has filed, acquired, created or otherwise obtained since the execution of this Agreement. The Borrower authorizes the Lender to modify this Agreement by amending Exhibit A hereto (and shall cooperate with the Lender in effecting any such amendment) to include any new Trademark registration or application which becomes part of the Trademark Collateral.

4. The Borrower agrees that from time to time, at the expense of the Borrower, the Borrower shall promptly execute and deliver all further instruments and documents, and take all further action, which the Lender reasonably believes may be necessary, in order to perfect and protect any pledge or security interest granted or purported to be granted hereby under United States law or to enable the Lender to exercise and enforce its rights and remedies hereunder with respect to any part of the Trademark Collateral under United States law.

5. This Agreement shall terminate and the security interest in the Trademark Collateral shall be released upon the payment and performance of the Obligations (other than any outstanding indemnification obligations) and the termination or expiration of any commitments to extend credit under the Credit Agreement. Upon the termination of this Agreement, the Lender shall execute all documents, make all filings, and take all other actions reasonably requested by the Borrower to evidence and record the release of the security interests in the Trademark Collateral granted herein.

6. This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to its principles or rules regarding conflicts of laws

7. If any provision of this Agreement conflicts with any provision of the Credit Agreement, the Credit Agreement shall govern.

[Signatures Follow on Next Page]

IN WITNESS WHEREOF, the Borrower has caused this Agreement to be signed by its authorized officer and duly attested the day and year first above written.

BORROWER:

LONG JOHN SILVER'S, INC.

By: 

Name: Cheryl Balkenhol

Title: Vice President, Chief Financial
Officer & Treasurer

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Kentucky

COUNTY OF Jefferson

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SS:

On this, the 23rd day of December, 2010, before me personally came Cheryl Balkenhol, to me known, who, being duly sworn, did depose and state that [he/she] is the VP CFO + Treasurer of Long John Silvers, Inc, the company described in and which executed the above instrument; and that [he/she] signed [his/her] name thereto by order of the Board of Directors of said company.

Laura Mulhall
Notary Public

My commission expires: July 27, 2014

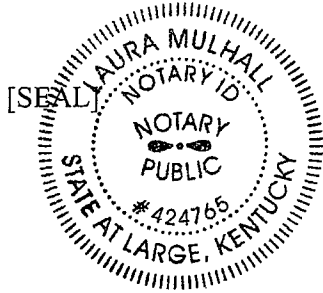


EXHIBIT A

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
ADD-A-PIECE	TM370/ United States of America	74252036 04-Mar-1992	30-Mar-1993	1778182 22-Jun-1993	Registered 22-Jun-2013

Class(es): 42 Int.
Division: Long John Silver's
Agent Name: In-House Counsel
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref:

Trademark Name As Filed:
Supplemental Registration:

BIG CATCH

TM658/ United States of America	75664487 19-Mar-1999	12-Oct-1999	2719575 27-May-2003	Registered 27-May-2013
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Class(es): 29 Int.
Division: Long John Silver's
Agent Name: In-House Counsel
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref:

Trademark Name As Filed:
Supplemental Registration:

CHICKEN PLANKS

TM429/ United States of America	73114896 07-Feb-1977	18-Oct-1977	1075623 18-Oct-1977	Registered 18-Oct-2017
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Class(es): 29 Int.
Division: Long John Silver's
Agent Name: In-House Counsel
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref: Chicken

Trademark Name As Filed:
Supplemental Registration:

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
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Copyright Registration	TM6613/ United States of America			TX 3 452 244 26-Oct-1992	Registered
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Class(es):
Division: Long John Silver's
Agent Name:
Owner: QSC, INC.
Trademark Name As Filed: OUR MISSION
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref:

CRUMBLIES	TM434/ United States of America	73167476 21-Apr-1978		1107461 28-Nov-1978	Registered 28-Nov-2018
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Class(es): 30 Int.
Division: Long John Silver's
Agent Name: In-House Counsel
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref:

FISH & MORE	TM306/ United States of America	73136394 04-Aug-1977		1098921 08-Aug-1978	Registered 08-Aug-2018
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Class(es): 29 Int.
Division: Long John Silver's
Agent Name: In-House Counsel
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref: Fish

Trademark	Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
Fish Design	TM50047/ United States of America	78931009 17-Jul-2006	N/A 27-Feb-2007	3242225 15-May-2007	Registered 15-May-2017

Class(es): 43 Int.

Division: Long John Silver's

Agent Name:

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

Division Ref:

Agent Ref:

Available Images:

Fish Design

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Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
FRESHSIDE GRILLE	TM60036/ United States of America	77466652 06-May-2008	17-Sep-2008	3617314 05-May-2009	Registered	05-May-2019

Class(es): 30 Int.
Division: Long John Silver's
Agent Name:
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref: GRILLE

GET COASTAL	TM20017/ United States of America	78587609 15-Mar-2005	N/A 20-Dec-2005	3067992 14-Mar-2006	Registered	14-Mar-2016
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Class(es): 43 Int.
Division: Long John Silver's
Agent Name:
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref:

GO FISH	TM360/ United States of America	74158328 18-Apr-1991	21-Jan-1992	1683385 14-Apr-1992	Registered	14-Apr-2012
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Class(es): 42 Int.
Division: Long John Silver's
Agent Name: In-House Counsel
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref:

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
ICEFLOW	TM90427/ United States of America	85043838 20-May-2010	N/A 19-Oct-2010		Next Renewal Pending

Class(es): 32 Int.
Division: Long John Silver's
Agent Name: In-House Counsel
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

LJ SILVER'S SEAFOOD GRILL	TM90701/ United States of America	85194821 10-Dec-2010			Pending
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Class(es): 29 Int., 43 Int.
Division: Long John Silver's
Agent Name:
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Trademark List

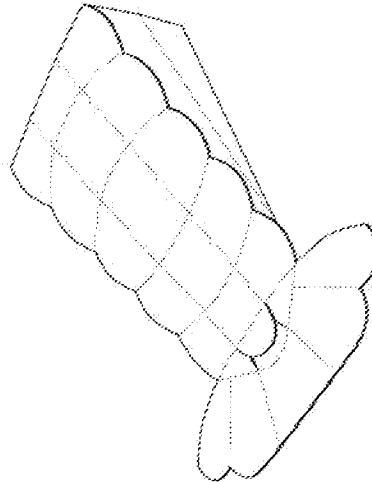
Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LOBSTER TAIL DESIGN (Packaging)	TM60113/ United States of America	77787229 22-Jul-2009	22-Dec-2009	3757272 09-Mar-2010	Registered 09-Mar-2020

Class(es): 29 Int.
Division: Long John Silver's
Agent Name:
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref:

Available Images:

LOBSTER TAIL DESIGN (Packaging)
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Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
LONG JOHN SILVER'S	TM355/ United States of America	72343315 12-Nov-1969		0917847 03-Aug-1971	Registered	03-Aug-2011

Class(es): 42 Int.
Division: Long John Silver's
Agent Name: In-House Counsel
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref:

LONG JOHN SILVER'S	TM363/ United States of America	72342369 03-Nov-1969		933683 09-May-1972	Registered	09-May-2012
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Class(es): 35 Int.
Division: Long John Silver's
Agent Name:
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Attorney(s): ES ES
Division Ref:
Agent Ref:

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
LONG JOHN SILVER'S & Design	TM411/ United States of America	74478647 12-Jan-1994	20-Sep-1994	1867357 13-Dec-1994	Registered 13-Dec-2014

Class(es): 42 Int.

Division: Long John Silver's

Agent Name:

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

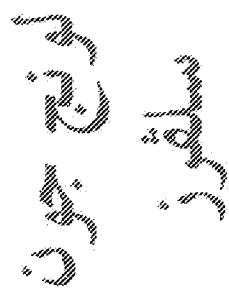
Attorney(s): ES ES

Division Ref:

Agent Ref:

Available Images:

LONG JOHN SILVER'S Logo in English and Arabic Characters (Two lines)
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 Characters (Two lines).JPG



Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONG JOHN SILVER'S & Design (New 2003 Logo)	TM8290/ United States of America	78334413 01-Dec-2003	N/A 01-Feb-2005	3077448 04-Apr-2006	Registered 04-Apr-2016

Class(es): 29 Int., 43 Int.

Division: Long John Silver's

Agent Name:

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

Division Ref:

Agent Ref:

Available Images:

LONG JOHN SILVER'S 2003 Stacked Logo

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Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONG JOHN SILVER'S (Flat Logo)	TM668/ United States of America	76056506 25-May-2000	26-Mar-2002	2851158 08-Jun-2004	Registered 08-Jun-2014

Class(es): 42 Int.

Division: Long John Silver's

Agent Name:

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

Division Ref:

Agent Ref:

Available Images:

LONG JOHN SILVER'S (Flat Logo)

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONG JOHN SILVER'S (Stacked Logo)	TM667/ United States of America	76056507 25-May-2000	26-Mar-2002	2854142 15-Jun-2004	Registered 15-Jun-2014

Class(es): 42 Int.

Division: Long John Silver's

Agent Name:

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

Division Ref:

Agent Ref:

Available Images:

LONG JOHN SILVER'S Stacked 2003 Logo in color

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Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONG JOHN SILVER'S (Two Line Logo)	TM681/ United States of America	76056634 25-May-2000	26-Mar-2002	2808979 27-Jan-2004	Registered 27-Jan-2014

Class(es): 35 Int., 42 Int.

Division: Long John Silver's

Agent Name:

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

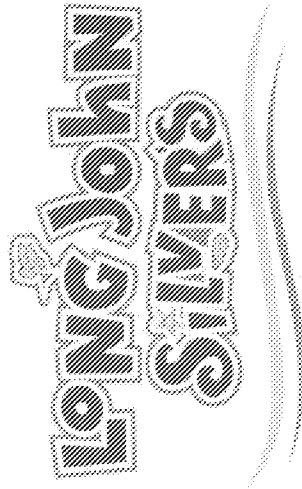
Division Ref:

Agent Ref:

Available Images:

LONG JOHN SILVER'S Logo #1 in Color - Two Line Logo

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
Long John Silver's Building Design	TM377/ United States of America	72388702 08-Apr-1971		959078 15-May-1973	Registered 15-May-2013

Class(es): 42 Int.

Division: Long John Silver's

Agent Name:

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

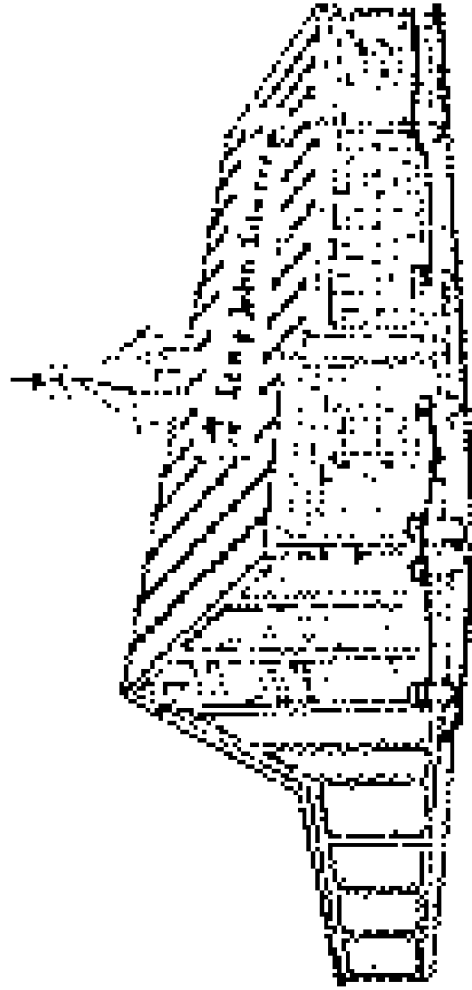
Division Ref:

Agent Ref:

Available Images:

Long John Silver's Building Design

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Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONG JOHN SILVER'S EXPRESS (Stacked Logo)	TM8000/ United States of America	78272703 10-Jul-2003	N/A 20-Apr-2004	3013855 08-Nov-2005	Registered 08-Nov-2015

Class(es): 29 Int., 43 Int.

Division: Long John Silver's

Agent Name:

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

Division Ref:

Agent Ref: EXPRESS (Class 43)

Available Images:

LONG JOHN SILVER'S EXPRESS (Stacked Logo)

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Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
Our Mission	CR112/ United States of America			TX3452244 26-Oct-1992	Registered 26-Oct-2092

Class(es):

Division: Long John Silver's

Agent Name: In-House Counsel

Owner: QSC, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

Division Ref:

Agent Ref:

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
Pirate Design (upper body)	TM354/ United States of America	72365756 20-Jul-1970		915230 15-Jun-1971	Registered 15-Jun-2011

Class(es): 42 Int.
Division: Long John Silver's
Agent Name:
Owner: LONG JOHN SILVER'S, INC.
Trademark Name As Filed:
Supplemental Registration:

Available Images:

Pirate Design (upper body)
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Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
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SILVER'S SAUCE BAR	TM90753/ United States of America	tbd 21-Dec-2010			Next Renewal Pending
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Class(es): 30 Int.

Division: Long John Silver's

Agent Name: In-House Counsel

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

Division Ref:

Agent Ref:

SILVER'S SAUCES	TM90696/ United States of America	tbd 21-Dec-2010			Pending
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Class(es): 30 Int.

Division: Long John Silver's

Agent Name: In-House Counsel

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

Division Ref:

Agent Ref:

SILVER'S SEAFOOD GRILL	TM90653/ United States of America	85150723 10-Dec-2010			Pending
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Class(es): 29 Int., 43 Int.

Division: Long John Silver's

Agent Name:

Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:

Supplemental Registration:

Attorney(s): ES ES

Division Ref:

Agent Ref: GRILL

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
THROW BORING OVERBOARD	TM50384/ United States of America	77129229 13-Mar-2007	N/A 18-Sep-2007	3591874 17-Mar-2009	Registered	17-Mar-2019

Class(es): 29 Int., 43 Int.
Division: Long John Silver's
Agent Name: In-House Counsel
Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:
Supplemental Registration:

TREASURE CHEST	TM6906/ United States of America	78237925 15-Apr-2003	n/a 24-Aug-2004	2903191 16-Nov-2004	Registered	16-Nov-2014
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Class(es): 16 Int., 29 Int.
Division: Long John Silver's
Agent Name:
Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:
Supplemental Registration:

ULTIMATE FISH SANDWICH	TM425/ United States of America	74517410 26-Apr-1994	28-May-1996	1994379 20-Aug-1996	Registered	20-Aug-2016
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Class(es): 30 Int.
Division: Long John Silver's
Agent Name:
Owner: LONG JOHN SILVER'S, INC.

Trademark Name As Filed:
Supplemental Registration: